



'THE BOOK' ANALYSIS

**Highlights & Discussions
on the Epic Mystic Novel
of Garry Jacobs**

ROY POSNER, MSS

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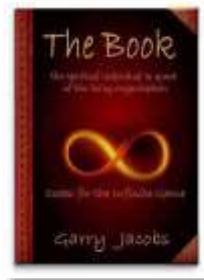
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INTRODUCTION

The Book Overview

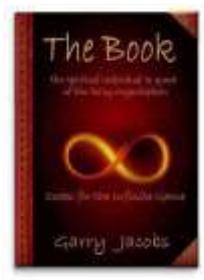


UNTITLED

'THE BOOK' is a spiritual thriller, a journey to self-discovery, an adventure of consciousness, a revelation of occult truths, and a practical guide for highest accomplishment. (It is based on the teachings of Sri Aurobindo as expressed in his metaphysical opus 'The Life Divine,' as well as those of multi-dimensional spiritual genius Sri Karmayogi.

To view or download the pdf of The Book for free:

http://www.karmayogi.net/books/gj/The_Book.pdf



The BOOK

the epic mystical novel by Garry Jacobs, incorporating profound insights on how small organizations thrive, the forces of social change occurring in the world, the revelation of the character of life including life response, the quest to bring truth to the world, how a team learns life lessons and are able to work together in harmony, the utilization and application of artificial intelligence technology that solves great conflicts and problems of society, the dark forces who try to steal the profoundest knowledge on earth, and much more.

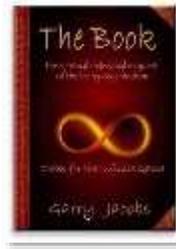


THE KEY TO THE NOVEL (redux)

The key and "hook" to the story presented in Garry Jacobs' novel *The Book* is that the MAI team has created an artificial intelligence system that can make recommendations to solve any known problem in the world.

And it is able to solve any difficulty on earth because its logic and knowledgebase is based on a long lost BOOK that contains the most profound knowledge of existence ever devised by man. That book is actually a form of 'The Life Divine' by Sri Aurobindo and the endless commentaries of Sri Karmayogi and others, though it is not identified that way in the novel.

The novel 'The Book' is actually a novel about a tome called 'The Book' in the novel that contains the knowledgebase and expertise to solve any problem in creation.



REVIEWS OF 'THE BOOK'

"The title 'The Book', refers to a mysterious tome (also called 'The Book in the novel) that is discovered by a budding company in the artificial intelligence field. This rare book becomes the "Holy Grail" of artificial intelligence and an object of immense value to both governments and corporations as the company goes from startup to a major corporation in a time period that would make Google envious.

It develops similarly to a Dan Brown novel with a significant twist. Unlike Brown, whose books never reveal any actual knowledge, this book rewards the reader with knowledge and insight about the process of human and corporate development as the mystery of the Book unfolds.

The principal insights woven into the novel's plot are the lessons of accomplishment - how to achieve it and sustain it in a manner that is universally beneficial. Though I enjoyed the story immensely, this "bonus" was an exciting surprise."

The subtitle reads: "This is not The Book. It is only a book about The Book." In a similar vein Garry Jacobs' book is not a story of corporate success and intrigue at all. It's presents a sweeping marco vision of world history that points at profound answers to questions that have haunted humanity since the beginning: Who am I? Why am I here? What is my destiny?

Read it as a sprawling high-tech adventure story or a text that examines the often hidden forces that are there to be discovered and that move the universe toward a remarkably benevolent future. This vast volume has the power to change the way you experience the world.

Read other reviews of 'The Book' at Amazon:

http://www.amazon.com/.../B003OUXATQ/ref=dp_top_cm_cr_acr_txt...



'THE BOOK' AND GROWING A BUSINESS

If you are trying to build a business with other people, such as a tech or other startup, Garry Jacobs' novel 'The Book' will teach you all of the inner methods to bring about success; in terms of cooperation, values, expansion, trade secrets, market, money, and so on ad infinitum. The deepest secrets of business success are revealed, including what brings about "instantaneous miraculousness," i.e. marvelous Life Response results from out of nowhere.

“The Book describes the process through a story. In The Book man moves from the bounded laws to boundless creativity. One man’s inner change changes the world for him.” -Sri Karmayogi



MAJOR THEMES OF 'THE BOOK'

(The following are some of the broad themes and undercurrents of Garry Jacobs' epic novel of human consciousness 'The Book')

AI's Need to Discover the Laws of Life

Artificial Intelligence has succeeded to the degree it is able to understand the physical laws of existence. However, it does not know the underlying Laws of LIFE that the MAI team discover from The Book, and incorporate into their AI system making it so powerful and profound for all the world.

Change One's Self to Change the World

The MAI team are seeking to change the world, but over time realize that to do so they must first change themselves. Thus, progress and evolution in the world comes not just by individuals trying to improve the collective, but by raising their own consciousness and become more self-aware. Such wisdom incorporated not only gives power to the AI system itself but provides the knowledge for the team to function optimally and attract positive conditions from life.

Relationship Between the Team and Professor Stearne

Professor knowing the ways of The Book that he first discovered in Budapest in 1958 (after the descent of the Golden Light of the Mother) is the wisdom behind the MAI company. Yet it only the team that can fulfill his vision. He and his knowledge depends on them and the execution of the principles, just as they depend on him for their self-knowledge. Dan stands in between as the group interface to the wisdom, and in the other direction, the executor of the vision by leading the team.

Individual, Universal, and the Transcendent

There is a confluence of the individual, the collective, and the higher consciousness or transcendence in life. The Individual serves the role of fulfilling the intent of the collective, of society, i.e. the universal. And the universal; i.e. the movements of life serve to fulfill the intent of the Divine or transcendent. The true individual is thus the person who connects wit the flow of life to produce benefit for himself, the collective (including the society the group, the team) bringing about change, development, evolution in the world.

Conscious Life Response

At each point that the team gain a higher knowledge and apply it, life responds. It is actually continually responding both positively and negatively, though as they become more conscious they can direct events and evoke response at will. This is true for themselves and for the AI system that advocates solutions to the problems in the world.

COMMENT ON THE BOOK BY SRI KARMAYOGI:

“Present life is described by Sri Aurobindo as one held by Force and ruled by accidents and past realised energy – karma. From Force he is free to move to Being where no karma binds. He is his own determinant. He avails of it by moving from the centre of Force to the centre of Being, the main strategy being not to reason. The Book describes the process through a story. In The Book man moves from the bounded laws to boundless creativity. One man’s inner change changes the world for him. Life responds to what you are... Man is really a spiritual Individual in quest of a living organization. Organization is an arrangement to get work done. Such organizations are physical, vital, mental and are known to dry up, be fixed, or even dead. A living organization is a spiritual organization which will stay fresh forever to accomplish any work he undertakes. A spiritual Individual is fashioned by a living organization. He functions through a living organization. Any organization he functions through becomes living. Spirit cannot become fixed or dry. A living organization becomes an organism whose organizations modify themselves according to requirement. It is due to harmony, mutuality and unity. Unity with all, harmony with the member one is dealing with, mutuality is the principle of relationship.”

UNTITLED

The Book is a spiritual thriller, a journey to self-discovery, an adventure of consciousness, a revelation of occult truths, and a practical guide for highest accomplishment. This novel presents basic principles of Sri Aurobindo’s Life Divine, the character of life and human accomplishment in the context of a fictional story. Four technocrats armed with a mysterious manuscript, a secret formula and a radically new computer program battle a conspiracy of entrenched reactionary forces in a global struggle to determine humanity’s future. An idealistic Indian marketing wizard, a timid but brilliant Jewish idealist from Boston, a strikingly beautiful Russian mathematician and a monk-like Irish American philosopher-engineer embark on a mission to change the world. A book without author or title roams the earth for decades, silently unleashing revolutionary change, until it finds these four failed entrepreneurs and

inspires them to create a radical artificial intelligence program, AIS, an instrument for unflinching accomplishment. Their personal struggle to decipher the book's contents and discover the secret formula for its application lead them on a profound spiritual exploration of knowledge that is power – until they stumble upon the occult process of creation and the formula for infinite self-multiplication. Pitted against them is an alliance of forces seeking to maintain their grip on the world's power. Two titanic personalities battling for the mind and soul of humanity alone understand what others have barely glimpsed. The book and the program hold the key to humanity's future. And behind them stands Life, the whimsical goddess of fate and grace, composing her symphony out of irreconcilable contradictions, raging conflict, unbridled passions, lofty aspirations and binding values to work out her own destiny according to her own evolutionary laws.

Four technocrats in quest of the formula for unflinching accomplishment embark on a remarkable voyage of self-discovery.

A mysterious manuscript without author or origin containing the ultimate secret to infinite power.

A mathematician pursues the elusive formula for eternal romance.

An aging professor silently orchestrates a global revolution.

Governments, religion, science and fanaticism allied in a global conspiracy.

A secret society tries to monopolize the knowledge that is power.

A clash of titans vying for the world's soul.

Truths of a forgotten science reveal hidden patterns in chance events.

A Game played by adepts invokes a Descent of power.

C'est la vie is a French expression meaning 'Life is like that'. Does Life really have a character? Science lacks a conception of universal Life. It affirms only Chance and Necessity, universal laws and pure coincidence combining in some chaotic manner. But perceptive individuals know differently and perceptive writers reveal something of life's character through their stories. That is why Shakespeare was so aptly described as a "Seer of Life". This novel is the story about a book, four entrepreneurs and a company. It is also a story about the character of life -- c'est la vie.



POEM INSPIRED BY 'THE BOOK'

Here is new poem by Senthil Murugan, inspired by Gary Jacobs' epic, contemporary, mystical novel 'The Book'.

The Book

(based on the prologue)

On the day of Feb 29, 1956,

At the playground of the Ashram,

The Mother, in Her subtle vision,

Saw a golden door, blocking the Way.

When She then shattered it with a golden mallet,

A huge flood of Supramental light descended upon earth,

And was absorbed by the world's dark, unconsciousness.

An evolutionary moment on earth had occurred, though it went unnoticed.

And yet despite humanity's ignorance,

Despite the earth's poor receptivity,

The Force is working always, subtly, evolving life on earth in its own way.

All the revolutionary moments on earth had a purpose,

Beneath all the surface, contrary happenings, there was a deeper meaning.

In all such moments on earth after 1956, The Force had played its role, one way or another.

--Oct 1964, the free speech movement --Berkeley, California,

--Aug 1968, the parade of Soviet Army -- Prague, Czechoslovakia,
--Feb 1971, the soviet party members change discussion -- St. Petersburg,
Russia,
--Sep 1989, the subtle indications for the fall of Berlin wall -- Berlin, West
Germany,
And so forth...
In all such moments,
The Force had subtly indicated Its Presence,
And hinted what was coming,
Through the mysterious appearance of a Book,
Which was seen by a very few,
By those who had witnessed those historic moments.
And yet none were able to possess that book,
All had lost it after a quick glimpse,
Yet The Book was waiting,
For its right place, right time, and right person...

Feb 2004, MAI's office -- Berkeley, California,
Dan was reviewing MAI's past history,
MAI, that had started with great aspiration,
The failure of MAIS' first project,
And the subsequent financial crisis,
Put the company in a very difficult position.
Yet, the partners persevered and survived with hope.
The project proposal that was submitted to NASA,
Appeared at the time as their last chance.
As Dan was lost in the moments, an email appeared.
Indeed it came from NASA,
Announcing the rejection of their proposal, shattering their hopes.
And yet despite that devastating moment, Dan DID NOT REACT.

When a man loses faith in his capacity,
It is the moment for Grace to act.
That moment had now occurred for Dan.
And as Dan had not reacted, Life then RESPONDED.
Grace had led him to align to his subliminal's purpose.
Not knowing what to do, Dan decided to go for a walk.
As he walked without any plan or direction,
He ended up at Moe's book store on Telegraph Avenue.
As he started to browse the books on the shelves,
It happened.
A book fell on his lap, from an upper shelf,
Which carried no title or author's name.
Intrigued by it, he glanced at something in the tome and was astonished,
It was a message he needed at that moment. It said:
"Accomplishment is enjoyment. Enjoyment is accomplishment"

The salesperson had no idea about the existence of the Book,
And yet she granted permission for Dan to keep it.
Dan then walked away with the Book in hand,
With a surge of energy in him.
The book had finally found its place,
To stay and do It's work.

What then is this Book?
What was its purpose?
What was Dan's purpose?
What happened to MAI after these events?
The Book alone will answer...
'The Book' ...

This is not the Book, It is only a book about THE BOOK.

Abbreviations:

The Book - A master piece by Garry Jacobs

MAI - Millennium Artificial Intelligence

MAIS - Market Artificial Intelligent System

NASA - National Aeronautics and Space Administration



MEANING OF THE MONIKER OF 'THE BOOK'

'The Book - the spiritual individual in quest of the living organization' This is the title, the moniker. But what does it mean?

"The Book" - It is the deep, spirit-based wisdom in the form of a book that is the basis of the company's software that is increasingly capable of solving any social problem on earth.

"The Spiritual Individual" - It is the highly individualistic leader of the team who is steadily becoming more deeply conscious, by understanding and applying the spiritual-based wisdom of The Book.

"The Living Organization" - It is the company firing on all cylinders, suffused with values, in harmony with its surroundings, producing results of absolute perfection.

Now we can perhaps better understand the moniker for the novel "'The Book - the spiritual individual in quest of the living organization" I.e.t he leader is becoming an evolved spiritual individual by going through the process of making his organization integrally perfect.

SIMILARITIES BETWEEN ROY POSNER'S 'THE JOURNEY' AND 'THE BOOK' BY GARRY JACOBS

(by Senthil Murugan)

[The Journey by Roy Posner is a short novella about a man's involvement in the development of a computer system that is able to evoke "Life Response," i.e. sudden good fortune for the person using it. The Book is an epic, mystical novel by Garry Jacobs about a team of engineers who develop a software program that is capable of solving nearly any problem on earth.]

I read the story 'The Journey' again. As you have said, indeed it is similar to 'The Book'. In fact it came as a sign, a predecessor, as you have written the story in the 90s while Garry Sir has written a much more detailed version, The Book, ~2008. I found many parallels between The Journey and The Book including:

- the touch of revolutionary spirit in the beginning of both stories. (Acropolis in The Journey vs Garry Sir's several experiences as indicated in The Book.)
- cosmic connections of characters across the globe meeting and working for a common purpose
- mysterious events throughout the stories
- events of synchronicity, coincidence in the stories
- similar start of the story as subconscious quest of one character in The Journey, and the four members of the team in The Book
- the stories also end in similar fashion (though different context), where Dan in The Book starts to think that he knew something, and in The Journey the man starts to think about the possibility of New Dawn on earth. (Also, interestingly both events occur after in conversation with female characters Kristy (The Book) & Liddy (The Journey)!
- similar breakthrough experience between Anya's reversal of her professor in The Book and the man's reversal about Jason in The Journey
- in both works, there are subtle insights of The Mother, Sri Aurobindo, and Sri Appa, but expressed in different context. (Garry Sir also explained

in his speech about The Book that he wrote the novel for Westerners to aid them in business and accomplishment, etc, and yet it contained everything of The Life's Divine and Sri Appa's principles.)

- and many others.

- I think both books are not easy to take up, unless one has an inner quest and interest. Though The Journey is much smaller book, the quality of the English is very rich, and the way it was written with a mystery unfolding behind the scene, requires interest and patience.

- as it is the time for The Book to become popular, perhaps it is the time for The Journey as well.

(Roy Posner adds)

-both the man in The Journey and the team in The Book are on an Adventure; a hallmark of which is not to know what is coming next; which is in essence the "Adventure of Life".

-use of artificial intelligence in Excalibur in The Journey and the expert system-based AI in versions of the software in The Book are similar. The former had the capacity to evoke life response, and the latter could solve most any problem on earth.

-Both books are full of synchronicity power. When we take an interest in them in various ways, life responds for that individual with startling "coincidences" and synchronicities. The works have that power to effect Life, for Life to respond.

(SM)

-the Journey and The Book carries such Consciousness, it evokes powerful response when one tries to identify with it.

download free pdf of The Journey here:

<http://royposner.weebly.com/.../2/7/1/0/271003.../thejourney.pdf>

download free pdf of The Book here:

http://www.karmayogi.net/books/gj/The_Book.pdf

KNOWLEDGE OF THE DISTANT FUTURE REVEALED TODAY IN 'THE BOOK'

It is interesting that the company Garry imagined in his novel 'The Book' was fully involved in creating and distributing its Artificial Intelligence (AI) software to solve the world's problems. This came (2008) a decade before the current rage of AI technology in society. It was a kind of prophecy.

And yet is very small compared to the startling array of deep insights on the nature of how Life works revealed in the story. This is a wisdom that is unlikely to be acquired for decades; even hundreds of years. Thus 'The Book' is an epic mystical novel revealing the future understanding about the nature of Reality, expressed in a myriad of details.

Author Garry Jacobs has assimilated the teachings of Sri Aurobindo and Karmayogi, and revealed it in detail through a startling set of circumstance and events. He has given us the Knowledge of the future today.

AI DEVELOPMENTS IN SALES VS THE ULTIMATELY PROFOUND AI IN 'THE BOOK'

The technology developments announced between Salesforce and others are indicating that AI and similar tools can give the salesperson and others much deeper insight into the nature of the customer, the transaction, as well as building up the knowledge of the sales professional.

Instead of engaging in a lengthy, deep analysis of the data in such transactions, the systems can through its AI and analytics offer immediate strategies and recommendations to achieve sales goals.

It is actually what Garry Jacobs' epic novel 'The Book' explores in great detail. There it involves a team of young individuals who are developing software that can solve any social issue in the world!

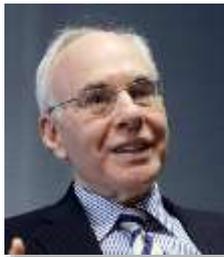
The difference is that the Team in Garry's novel have access to the most profound subtle principles of life, giving it a power that these emerging AI technologies can only dream of -- whether in sales or any other social field of life.

In essence, spiritual, multi-dimensional genius Sri Karmayogi and his vast life wisdom that enables vast, ultimate-like success IS the AI system of the team in 'The Book!'

Garry Jacobs



Garry Jacobs, author of the novel THE BOOK.



GARRY JACOBS - AUTHOR OF 'THE BOOK'

Mother's Service Society leader Garry Jacobs has written a magnificent novel that encompasses many of his experience as global thinker and speaker on social development, as business management consultant, and as student of Life Response phenomenon. It's called 'The Book.' You can download it here:

<http://www.karmayogi.net/?q=the book by garryjacobs>

“I would like to express my deepest gratitude to Roy for the extraordinary effort he is taking to share *The Book* with readers. I regret my work commitments have not permitted me to more actively participate in the exchange of ideas.

A few years ago Nassim Nicholas Taleb wrote a book entitled *Black Swans* exploring the significance of extremely rare, high impact, unpredictable events in the life of humanity and in our personal lives – events such as the end of the Cold War, advent of the World Wide Web, and many other historical facts. The falling of *The Book* at Moe’s Bookstore was a Black Swan in my life as it was in the life of Dan and the other characters in my novel.

Taleb did a remarkable job of documenting the importance of events that appear so unlikely we assume they could never occur and he criticizes social science for focusing on normative data and ignoring the role of the unexpected. He concludes that life is so inherently uncertain that the only thing we can be sure of is the unpredictable. His perception is wonderful, but my impression is that he has missed the most important point. Rare events are of momentous importance not because they occur, but because we have the power to make them occur. Life Responds miraculously, as Roy has explained so thoroughly in his own book.

The Cold War did not end. It was ended by the courageous actions of one man – Mikhail Gorbachev – which embodied the aspirations of millions for an end to nuclear confrontation and hostility. WWW did not just happen. It happened as the result of growing aspiration of millions of individuals to reach out and connect with one another, to empower themselves so they have a voice in the world. The truth of *Black Swans* is that they reveal the unity between the subjective inner world of human beings and the objective outer world from which modern science and mental education has divided and divorced us. *Black Swans* do not prove that Chance is the presiding deity in this universe. Rather they evidence that Conscious Force is the real creator of everything that happens.

Sri Aurobindo's *Life Divine* achieves the grand unification that modern science can only dimly conceptualize and aspire for. Great science has always involved the unification of phenomena that were previously perceived as separate and disparate from one another. Maxwell discovered that electricity and magnetism were two forms of the same reality -- electromagnetism. Newton discovered that objects at rest and

objects in motion were expressions of the same laws. Einstein revealed that Matter and Energy are two expressions of one Reality and even conceived of Space and Time (could any two things appear more dissimilar to one another?) as a single reality Space-Time.

So in Life Divine, Sri Aurobindo has reunited God and the world, revealing that God has become the world. He reunited God and Man, by revealing that the individual is the incarnate representative of the Divine on earth, the evolving Spirit which is destined to become the Ishwara. He reunited Consciousness and Force, Spirit and Nature by showing that the Force is Conscious (it is ALWAYS conscious even when we perceive it to be inanimate) and that Life is the expression of that Conscious Force responding to our consciousness at every moment.”



MOE'S BOOKSTORE AND THE "ACCIDENT" THAT CHANGED OUR LIVES

Here is an article about Moe's bookstore in Berkeley, California, the site of where 'The Book' falls in Dan's lap in the FICTITIOUS story in THE BOOK giving the great wisdom that enabled the MAI artificial intelligence system that could solve any world problem, which mimicked the TRUE incident that happened to Garry Jacobs forty years earlier at Moe's when Mother's closest disciple Satprem's book 'Sri Aurobindo: or the Adventure of Consciousness' fell on Garry or his wife's head when reaching for 'Autobiography of a Yogi,' launching Garry on an entirely new life and deep association with Bhagavan, Mother, and Karmayogi. Without that book falling on one of their heads I and many others would likely never have come so close to our three beloved spiritual teachers. (E.g. Garry would not have met Karmayogi, I would not have met Garry and therefore later not communed with Karmayogi.)

(from 'The Book')

"Today Dan was no more in a mood for serious philosophy than he was for serious science. He went next door to Moe's used bookstore just to browse. He glanced at the computer science section, but was already familiar with almost all the titles. He browsed the business books looking for something on the secrets of entrepreneurship. He picked up a few titles but found nothing interesting. He wandered upstairs to the third floor and began browsing the large selection of psychology books in the shelf along the wall. Then it happened. As he was kneeling down to examine a title on the lower shelf, a volume fell from the top of the bookcase, eight shelves up, and landed on his lap. Startled, he looked around to see what or who could have caused it to fall. There was no one around. He shook the shelf to see if it was loose, but could not even make it tremble. He picked up the book and examined the cover. It was bound in brown leather, but he could not find any sign of either an author or a title on the outside. Then he turned to the title page. It was blank. No author's name. No publisher. There was no table of contents either. From the appearance of the leather cover and the creased condition of the pages, it was obviously used. The next page was nearly blank except for one enigmatic phrase:

There is only one process of accomplishment in the world. It is valid for all action from the most material to the highest spiritual. It is the process of creation."

NO TITLE

In a recent comment, Garry Jacobs indicated that he is having deeper insights into the circumstance he authored in his epic mystical novel 'The Book'! I.e. he is increasingly perceiving events in the story from a more profound perspective, suggesting that the narrative could become even more powerful in future, giving an even greater richness to the work.

Reader: Thank you Sir.

MAI partners are thrilled to witness synchronously the arrival of The Book rewritten by Prof.Stearne, and the next day it become available to whole world, a treasure of Infinite Wisdom belong to the entire humanity. As we all are receiving The Book synchronously now, perhaps a subtle indication of what presented in The Book is already happening and the other events that are going to manifest soon.

Response: Very powerful remark.

The Book Itself

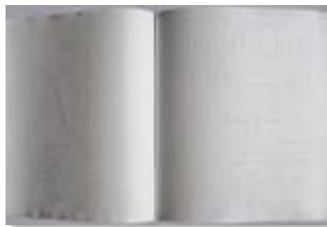


BENEFIT OF READING THE BOOK INSIDE ‘THE BOOK’

What does the staff of MAI gain by reading the wisdom contained in The BOOK (which is contained inside the novel ‘The Book’? Prof. Stearne, the main wise character in the novel, explains to the MAI partners in the story:

“...You may find this very difficult to comprehend or believe because for you The BOOK is merely a source of inspiring ideas. But that is not the case. The Book is a source of knowledge that is power – only, the knowledge and power we derive from it is limited by the powers of our own consciousness. In other words, what we get out of The BOOK depends very much on who we are. It depends on our aspiration, our sincerity and our consciousness...”

(from The Book, by Garry Jacobs, Page 490)



PERCEIVING THE SECRET INTENTION BEHIND THE SHOCKING, SURPRISING

There are many things happening in our life we do not understand. It may appear shocking or surprising, Yet, the Divine is governing them, for greater good, for our greater progress.

I remembered an incident in Garry Jacobs' novel "The Book" of similar nature. (Chapter 30)

When Lauren came to Dan's house on a Saturday morning to genuinely thank him for her work recognition, a mysterious thing happened. She glanced at the Book and browsed the pages and discovered that some pages appeared to have faded away. That caused Dan to panic, as it was the only precious Guide helping their artificial intelligence company MAI. He then acted immediately to restore the Book by photocopying it. Yet the same thing happened again.

If that issue is seen from both Dan's and Lauren's point of view, it was indeed shocking. And why should such a thing happen when she came with genuine goodwill on that day? As Garry Jacobs writes: "It never even occurred to Dan that The Book was offering him a profoundly important lesson"

After several days, and various serious events he pondered the situation and came to a unique conclusion. (Chapter 36)

"Dan decided to give The Book more serious attention. Instead of thinking or worrying about losing it, he decided to start relating to the knowledge in The Book as seriously as he had when it first arrived. He started immediately by reading Chapter 26 and completed it in one sitting. When he got to the last page of the chapter, he suddenly burst out laughing. The page began with the following words:

"There is a consciousness in all things, even the most material, which responds to conscious attention. Including The Book. He suddenly noticed that the text on the page seemed easier to read than when we began reading earlier in the morning. It seemed brighter. All the pages had been restored to their original brightness."

As he busied himself with other activities and had gotten away from referring to the Knowledge in the Book, it was the Divine's plan (Indeterminable) to re-focus him by initiating that mysterious event on

that day (Cosmic Determinant) through Lauren's Goodwill which appeared to be Indeterminates on that day for both of them.

NO TITLE

As we try to identify with the epic, mystical novel 'The Book', It reveals more to us, and manifests that Reality in Life. (SM)

MEANING OF THE MONIKER OF 'THE BOOK'

'The Book - the spiritual individual in quest of the living organization' This is the title, the moniker. But what does it mean?

"The Book" - It is the deep, spirit-based wisdom in the form of a book that is the basis of the company's software that is increasingly capable of solving any social problem on earth.

"The Spiritual Individual" - It is the highly individualistic leader of the team who is steadily becoming more deeply conscious, by understanding and applying the spiritual-based wisdom of The Book.

"The Living Organization" - It is the company firing on all cylinders, suffused with values, in harmony with its surroundings, producing results of absolute perfection.

Now we can perhaps better understand the moniker for the novel "'The Book - the spiritual individual in quest of the living organization" I.e. the leader is becoming an evolved spiritual individual by going through the process of making his organization integrally perfect.

NO TITLE

The mysterious BOOK in the novel 'The Book' by Garry Jacobs is essentially Sri Aurobindo's epic metaphysical work 'The Life Divine' 😊

NO TITLE

Essentially the book inside Garry Jacobs' epic novel 'The BOOK' is the teachings of Karmayogi, Sri Aurobindo, and the Mother.

MAIN CHARACTERS, THE TEAM

Dan



Dan is the main character of the group of five he leads the group forward. He is the person who finds the hidden book of wisdom when it falls on him at Moe’s Bookstore in Berkeley, California; and he is the one who builds a company that will use The Book’s knowledge as a basis for the ultimate Artificial Intelligence expert system they build, and the life lessons that lead them forward in building the MAIS company.



Dan describes about his partners and himself:

“...We each understand a different language and respond to knowledge in a different form.

Anya’s mind speaks the language of mathematics—pure abstract concepts—the fathomless zero and infinity. Her heart speaks the language of poetry. Poetic truth touches her emotions deeply.

Vinay reads the language of life and action. He loves external challenges. He derives insight from every life situation. He absorbs and assimilates knowledge from life events the way others digest and assimilate their

food. It comes from his traditional background. The Indians have a consummate knowledge of life that it is difficult for us to even fathom.

Ray reads the language of structure. He sees patterns and formulas in his mind the way Einstein saw $E=mc^2$. Einstein did not discover the formula, he saw it. Ray derives universal truth from structure. He perceives the truth and beauty in form.

As for me, my way seems to be philosophy—I need words, explanations that hint at and reveal something beyond the words, ideas to contemplate. I believe that is why The Book came to me and not to any one of them. But each of them is able to recognize the truth of what The Book says and translate it into their own language...”

(From 'The Book' by Garry Jacobs, page 232)

DAN'S DEDICATION TO WHAT IS RIGHT

Dan is the de facto leader of the MAI team in Garry Jacobs' epic, mystical novel 'The Book'. Dan's dedication to Truth, to always trying to do the right thing, the best thing at various points attracts positive results. We can do the same in our own lives and attract similar marvellous results.

NO TITLE

Dan in Garry's novel 'The Book' has a great Sincerity to do what was right. Eg give up the AI program that was causing others to lose lots of money.

Anya



Anya ...



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(From ‘The Book’ by Garry Jacobs, page 232)

Lauren

Lauren ...



LIMPIA AND LAUREN

(musings on the novel 'The Book' by Garry Jacobs)

Blessed are souls who have goodwill and gratitude, both on the surface of their being as well as in the depths.

Limpia and Lauren were the first two employees of MAI (the AI organization in the story). Limpia was the helper and Lauren was the admin executive. During several difficult periods, MAI was forced to take tough measures, like retrenching employees. Yet, Limpia and Lauren remained part of MAI even at those difficult times.

The goodwill of MAI was served by Limpia and Lauren's gratitude in return in many instances. Among many, there were two striking incidents as indicated below.

-Limpia was the one who had preserved 'The Book' in a dramatic manner during federal officers' search at MAI.

-Only through Lauren, Dan had noticed 'The Book' pages were fading in an instance. And later on, after series of experiences and with the reversal of Dan's attitude, 'The Book' pages were restored.

As such, without both of them at that RIGHT time, the events of the story could be entirely different. Their acts came as Gratitude on the surface and out of Goodwill in their depths.

Kurt Levin

Kurt ...



KURT LEVIN

Kurt Levin, a key character in *The Book*, who was in a quest for Knowledge, had come in contact with the mysterious Book in 1989, long before it had fallen off the shelves when Dan was at Moe's Bookstore in 2004.

He was also attracted subconsciously to the Artificial Intelligence conference in 2000, yet he was not known to the MAI partners at that time. He even contacted Prof. Stearne after the conference.

He then came to know that *The Book* was with the MAI team, and he tried by various means to contact them, but not directly, as he believed in the power of US Government, etc..

All his initiatives and personal efforts had failed. He then came to realize that his attitude was wrong. As a result, he came to MAI and sincerely admitted that fact.

He explained, in his own words:

"...Over the past few months I have spent a lot of time asking myself why I lost contact with *The Book* in the first place and why I was unable to renew that contact despite six years of serious pursuit.

Sitting and listening to the two of you in Washington last week, I finally came to the conclusion that it was my own attitude that stood in the way. I understood that I was looking for a very special knowledge and I finally concluded that I needed a very special attitude in order to find it.

Looking back to 1989, I realized that my aspiration had been real, but my attitude had been defective. I really wanted that knowledge, but I wanted it in order to possess it. I wanted it for the power it would give me. I wanted it for self-aggrandizement, for ego, not for Good. That is when I decided to alter my approach and come to you directly speaking the truth and nothing but the truth. I was convinced by then that nothing good

would come from trying to acquire the knowledge of The Book in the wrong way with the wrong attitude. So I have come to you and here I am..."

(From 'The Book' by Garry Jacobs, page 310)

Life responded for his sincerity and he became united with the MAI team. He came to MAI at the crucial moment, as they could not have progressed further without him.

THE ASPIRATION AND CRITICAL ROLE OF KURT LEVIN IN 'THE BOOK'

One striking character notable in Garry Jacobs' novel 'The Book' is Kurt Levin. He had such an aspiration, perseverance and relentless effort as he was seeking solution for Israel- Palestine issue in all his mind, heart, and body.

- In the late 80's The Book subtly indicated such future possibilities as he had witnessed The Book in Germany and the aftermath events.
- He was drawn into the AI conference subconsciously as that would be his path forward towards the solution he was seeking.
- He was the first one to get acquaintance with Prof Stearne, only years later other MAI partners established contact with Prof Stearne through Levin.
- Yet, he was not well aware about other MAI partners during that conference.
- As he was earnestly seeking solution for his country, the Northern Ireland Peace Project Report came as a response from life, which indicated the phrases from The Book and got his attention.
- And, he collaborated with US Government and used all his mental means to get connect with MAI and The Book by trying with Thompson, Howard and so forth.
- Yet, all had failed and he came himself to MAI, admitted all his faults genuinely and truly and became united with them. He played a vital role afterwards by bringing them to Prof. Stearne and by various other means in resolving the attack from the adversaries.

- After many hardships, MAI became phenomenally success with their AIS, UNIAC and Bead Games. As that success spread to other countries, MAI was asked to offer solutions through AIS and grid computing for the Israel- Palestine issue.

- Levin was invited under the direct request of Prime Minister Office to lead that mission and the story ends with that possibility that the solution is going to manifest soon.

As such, one could have such unwavering aspiration like Levin, yet he may not know how to do it. But Life would sure bring circumstances to fulfill that quest and the right people who would be in harmony and oneness towards that goal. (Senthil Murugan)

Limpia

Limpia ...



LIMPIA AND LAUREN

(musings on the novel 'The Book' by Garry Jacobs)

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Stearne

Stearne ...



PROFESSOR STEARNE

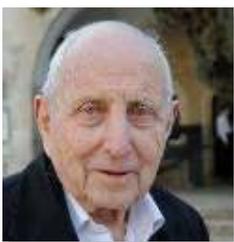
As MAI [company] was progressing with various versions of the AIS programs, the intensity of opposition from the forces of darkness continued to increase as well. MAI was seeking for some Higher Guidance to understand the things that were happening around them. At that crucial moment, Life led them to Prof. Stearne. Without Prof. Stearne, MAI partners could never have accomplished what they dreamed of.

One day, Dan (the leader of MAI team) spoke to Levin (another MAI partner), complementing Prof. Stearne:

"...You know, that man has discovered truths in The Book that I have read ten or even twenty times without understanding what they really meant. I understand the words and the concepts, but he is able to translate

abstract concept or principle into terms of life. It's an amazing gift. I can quote by heart the very lines in The Book on which he has based his ideas on inversion, referral, practical concept of infinity and so forth; but the way he explains them, they acquire a whole new reality. I was thinking tonight how lucky I am. First life brings me The Book and then it brings me the professor. And in between it has brought me a lot of other wonderful people as well..."

(From the novel "The Book" by Garry Jacobs, page 424)



PROF. STEARNE - THE GNOSTIC BEING - RECONCILING ALL SIDES

When a Gnostic Being acts from the Truth of his Being, he reconciles the Truth in Every other being's view point.

In the novel 'The Book', after the arrival of Prof. Stearne, MAI's growth rose to greater heights. Yet, at the same time, the intensity and threat of the adversaries also continued to increase, aiming for the 'The Book'.

What was needed was a permanent solution; not just for MAI, but such solution could reconcile all viewpoints [including positive AND negative, i.e the adversaries]. How to devise such a solution? It is possible only when one has the Absolute's view point, and one acts from one's True Self.

At that crucial time, Prof. Stearne devised a master plan [that would reconcile the contradictions], worked towards that earnestly and executed it flawlessly. He had never proclaimed that he was going to solve it, not even shared it to MAI partners. When the solution unfolded, when the puzzle was revealed, it was a miraculous moment for everyone. Dan and MAI partners were speechless. At the end, everyone was benefited, including the adversaries.

"Complete knowledge is knowledge that leads to accomplishments that have no negative

consequences or side-effects." - The Book



SUCCESS, STEARNE & THE TEAM

Stearne is definitely the hero and wisest man in the novel, but it is his disciples that actually accomplish in life. Without him they would have failed. Without them, his knowledge would remain unexpressed. (Garry Jacobs in a comment to a reader)



GURU-DISCIPLE RELATIONSHIP

"Dan suddenly arrived at the end of his thought and became conscious again of what was around him. Stearne was sitting quietly opposite to him gazing gently and patiently into his eyes with a benevolent expression and a hint of a smile. Dan felt as though the professor had been seeing into Dan's inner being through his open eyes, the lens of vision turned inward for a few moments, permitting them both to look on things that were normally beyond perception. The thought of being seen for what he was did not disturb him. It was not a violation. It was a shared intimacy. He knew he owed his heightened sense of awareness to Stearne's presence and his insights. He liked the idea that someone else, someone he could trust implicitly, knew as much or more about him than he knew about himself. It meant he did not have to rely entirely on himself anymore. There was a greater consciousness to support him, even if the aspiration and the decisions would always be his own. Perhaps, he thought, the essence of the guru-disciple relationship is not a

sharing of knowledge or technique or method at all, but a sharing of consciousness between two beings at different stages of the same ascending journey."

(from THE BOOK, p.492, by Garry Jacobs)



PROFESSOR STEARNE: PROFOUNDLY WISE OLD MAN

"Dan was finding it more and more difficult to clearly discern what Stearne really believed or intended anymore. He had tried to teach himself to distinguish the professor's words from his intentions, his surface intentions from his deeper understanding, and his deeper understanding from his ultimate central motives and values. But there were as many layers to the man as there are to every human being. But in most people those layers are subconscious or unconscious and the individual himself does not understand his true motives and the forces that drive him. But Stearne was different. His self-awareness went deep, plunged through so many layers and depths, yet each was allowed to freely express itself in the appropriate context without interference from the rest. He seemed to consist of a bundle of multi-personalities living in peaceful and harmonious co-existence, yet there was a hierarchy of command that was always in-charge, ready to restore order and direction when it was called for. That depth of self-knowledge was the source of Stearne's penetrating insight into other people, his capacity to perceive in them what they were not altogether conscious of in themselves. Much of what passed for wisdom in him was not knowledge in any traditional sense, certainly not facts. It was the power to perceive, clearly, deeply and broadly by a greater power of consciousness. Consciousness is the original source and the essential medium for all knowledge."

(from THE BOOK, p.489, by Garry Jacobs)

STEARNE'S ASPIRATION FULFILLED

Stearne, the wise professor who guides the team throughout the story, aspired for the highest Knowledge with sincerity, and wanted to share that knowledge with the whole world. (and in the end did that very thing by saving the BOOK, and distributing it to all parties, positive or hostile)

Ray

Ray ...

(picture)



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(From ‘The Book’ by Garry Jacobs, page 232)

Vinay

Vinay...



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(From ‘The Book’ by Garry Jacobs, page 232)

THE COMPANY

Living Organization



LIVING ORGANIZATION

“An organization is a child of the society,
Born of its needs,
Energized by its aspirations,
Expanding as it expands,
Evolving to keep pace with its changing needs.
When it stops growing, it begins dying.
A company is not merely a complex organization,
It is a living organism”
(The Book)

Business



'THE BOOK' AND GROWING A BUSINESS

If you are trying to build a business with other people, such as a tech or other startup, Garry Jacobs' novel 'The Book' will teach you all of the inner methods to bring about success; in terms of cooperation, values, expansion, trade secrets, market, money, and so on ad infinitum. The deepest secrets of business success are revealed, including what brings about "instantaneous miraculousness," i.e. marvelous Life Response results from out of nowhere.

“The Book describes the process through a story. In The Book man moves from the bounded laws to boundless creativity. One man’s inner change changes the world for him.” -Sri Karmayogi



PREVENTING A COMPANY FROM OSSIFYING

A company is a child of the society in which it is born and is in alignment with that society at the moment of its birth. Like every individual, companies tend to acquire fixed attributes during their formative years. As the parent society evolves over time, a gap arises between this fixed corporate character and the changing attitudes and values of its social environment. Often the gap widens into a chasm or unbridgeable gulf and the company dies from self inflicted asphyxia. Continuous realignment and integration of the company with its environment results in a continuous stream of creative ideas, new products, innovative strategies and non-stop growth. Perfection of the alignment will enable any company to maintain exponential rates of growth. (from The Book by Garry Jacobs)



WHAT BUSINESS MANAGEMENT REALLY DOES

The science of management is not about objects. It is about actions intended to accomplish results. Those actions may involve material objects, people, money or ideas, but the actual process of management focuses on action. The principles of good management are those that help us accomplish more in a given situation. Management tells us how to better organize and utilize the mental, emotional and physical energy of human beings as well as the material, technological and other mental resources at our disposal to achieve greater results.

(from THE BOOK, p.359, chapter 100: The Vital Plane by Garry Jacobs)



ADOPTING EMERGING SOCIAL VALUES DRIVES BUSINESS SUCCESS

"When development of the silicon chip made possible a breakthrough in computer technology, it was not IBM and Unisys that were first off the block to invent the personal computer. It was Commodore, Apple, Microsoft and a whole brood of start-up companies that were not mired in old concepts and past habits.

By the time the Internet and World Wide Web were born, firms such as Microsoft, Oracle, HP and Apple were already suffering from mental myopia and organizational ossification, so the lead shifted to companies

like AOL, Compuserve and Dell who could define themselves freshly in terms of the emerging world of cyberspace.

It was not Barnes & Noble or Waldenbooks that saw and responded to the opportunity to become a global bookseller, but start-up Amazon which had no vested interests in brick and mortar to defend. Five years after the birth of the web, it was not search engine leaders such as Yahoo, MSN and Excite, but late comer Google that saw the opportunity to marry search engine technology with personalized advertising to emerge as the global leader.

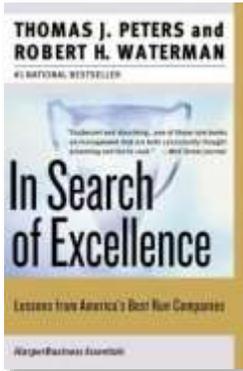
These examples illustrate only the most visible and external part of the process, but the challenge and disorder permeated much deeper down. It was not just products, technologies and market needs that evolve, the whole society was a moving glacier. Everything changed simultaneously and in proportion.

One cannot change strategy without modifying structure. New structures will behave just like the old ones unless attitudes toward freedom and authority change as well. Attitudes depend on values. Most of the old Titanic companies sank due to their refusal to embrace new values, rather than their resistance to new technology.

While freedom, initiative, innovation and achievement were replacing authority, discipline, conformity and prestige in society, older firms were shoring up the old corporate character or trying to repackage it in jeans and athletic shoes, but the body inside the clothes continued to age. Changing products is easy—like changing behavior. Changing character—individual or corporate—is a challenge few can rise to.

If a company maintains live linkages with the society that gave it birth, it will always be capable of original thinking, creative initiatives and endless expansion."

(from THE BOOK, p.260, by Garry Jacobs)



'IN SEARCH OF EXCELLENCE' MANAGEMENT BOOK AND WORKER FREEDOM

Dan explains the success of the book 'In Search of Excellence' :

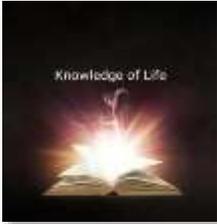
"...In 1984 Tom Peters and Bob Waterman published their breakthrough bestseller, *In Search of Excellence*, based on research they conducted for McKinsey. Remember this was a time when even successful business books sold ten or twenty thousand copies. Neither the authors nor the publishers nor McKinsey expected it to sell even ten thousand. It has already sold over eight million and since then business books have become best sellers. Even in retrospect, no one has ever explained how it happened. No amount of statistical analysis based on past sale trends of business books could have ever predicted it..."

"...It can be traced back to the hippy movement in the 1960s. Peters was a part of that generation. The spirit of 1960s was freedom for individual self-expression. That is what it was all about. A rejection of authority and pressure for social conformity. So many young people of that generation left college with high expectations but were eventually forced to compromise with the practical realities of life. They entered major corporations, swallowed their ideals, submitted to the anonymity and regimentation of the corporate establishment and gradually rose up to the ranks of middle management.

Twenty years later, along comes Peters shouting the mantra of freedom. Break down the walls of bureaucracy! Release individual creativity. That was just about the time when Apple Computers and other Silicon Valley companies were experimenting with an alternative to the regimentation of IBM-type corporate cultures. Flex time, no dress codes, no pre-assigned parking places, no executive toilets and dining rooms. I believe Peters and Waterman touched the ideal and nerve cord of freedom that

lay latent but not forgotten in people of that generation. One call was enough to rouse it from slumber and dramatically alter management thinking in America..."

(From 'The Book' by Garry Jacobs, page 23)



ANYA'S COMMENT IN A DISCUSSION, DEBATE:

"...When your group decides to introduce a new product or lower your price, what price or features will generate maximum growth and earnings? When you negotiate a contract, how much should you bargain in order to get the best deal? What can you do to maximize revenue and profit growth in each company? Which person or people will be most effective in achieving that goal? If your objective is to increase your market share in the US, how far can you exert pressure on US competitors before your market thrust backfires and raises resistance that cancels out the benefits you have gained?

The answers to these and countless other questions require not only knowledge of markets, technology, finance, people and organization. They require knowledge of the principles of accomplishment in life..."

(From 'The Book' by Garry Jacobs, page 333)

Comment: "The answers to these and countless other questions require not only knowledge of markets, technology, finance, people and organization. They require knowledge of the principles of accomplishment in life..."

Perhaps such aspects as-

- Corporate Values (organizational, psychological, etc.),
- 5 Quadrant analysis,
- Subtle receptivity to knowledge, ideas (via Intuition)

- Following Energy Conversion Process, and Analysis (direction, aspiration, intention, will, strategies, action to dos)
- 5 Engines Analysis (products/services, market, organization, people, finance)
- Capacity to catch Wave of Change in Society
- Power of True Individuality
- Capacity to read the Subtle Signs
- Character of Life understanding (predecessor events, life repeats, etc. phenomena)
- Perceiving various methods that evoke Life Response
- Token Effort testing
- Etc.

can lead one to the right decision making in all of the areas of the business mentioned in the original quote.

Teamwork



SUCCESS, STEARNE & THE TEAM

Stearne is definitely the hero and wisest man in the novel, but it is his disciples that actually accomplish in life. Without him they would have failed. Without them, his knowledge would remain unexpressed. (Garry Jacobs in a comment to a reader)



COMPLEMENTARITY & HARMONY OF THE TEAM

"Dan reminded them that their greatest strength was the complementarity and harmony between them, which arose from the fact that they were four very different people with different capacities and perspectives who shared a common aspiration. If for any reason they allowed that complementarity to degenerate into disagreements, conflicts and opposition, they would lose their most vital asset."

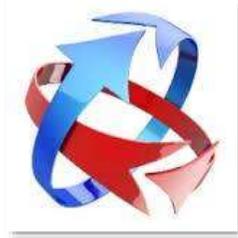
(from The Book by Garry Jacobs)

POSITIVE QUALITIES OF THE TEAM IN 'THE BOOK'

What does the team in the novel 'The Book' have in consciousness that enables them to persevere despite their false actions?

- They have a genuine Aspiration to do something good in the world
- They have the Sincerity to recognize their Ignorance, and to admit their faults
- They are fundamentally Truthful. They don't try to convince themselves that they are right and others are wrong

Inversion Power



INVERSION POWER IN 'THE BOOK'

In Garry Jacobs' epic novel 'THE BOOK' he introduces the theory of 'Inversions,' something that can be of immense value to one's self running a business, as well as one's customers.

In the story, the Artificial Intelligence (AI) system now in the hands of corporations around the world as well as millions of users (through a sub-program called "Accomplish!") is able to account for an endless array of possibilities that enables it to anticipate or even predict outcomes, enabling users to make the right decisions in their situations.

Based on logic of the possibilities, it makes recommendation on e.g. how a country should react in a given situation, what strategies a business should take and which to avoid, whether or not to make a particular investment, and so forth. But then well along in the story a new character is introduced -- Professor Stearns -- who points out that the artificial intelligence company MAI have not included what he called an Inversion engine, and its corresponding algorithms and code.

The professor then goes on to explain the theory of Inversion (also referred to as Reversals), which was later included in the AI system. In essence, an inversion is to go in a different direction than what is normally perceived as useful, which when implemented has the effect of benefitting both (or all) sides involved. It is to take advantage of an opening or opportunity that may not be seen on first glance as useful or even logical. It often involves going in a direction that appears counter to prevailing logic or the accepted beliefs of the community. By embracing such Reversals one comes up with startling opportunities that when

implemented puts one far ahead of the game; leading to extraordinary success and for all parties involved.

Often reversals involve taking two at-odd ideas or parties or circumstance, and inverting or reversing them in a way that brings new benefit for both sides. It opens the doors for vast opportunities, success, heightened revenues, profitability, etc. They are potentials that are under the radar, yet lurk as the greatest of all opportunities. Inversion counters what one might call common sense, revealing a new sense that completely changes the landscape. It often reveals a possibility that when implemented will bring about a new harmony and other high values that was not there before.

Here are a few examples of such Inversions. (They are explained in greater detail in THE BOOK, if you search on “inversion” there.)

-Nixon, a hardened anti-communist and deemed a failure even a brute in the wake of Vietnam, Dirty Tricks, and Watergate, and China who had recently failed miserably in the Great Leap and the Cultural Revolution meet and begin to work together in 1971 to open up economic opportunities between China and the West. It has the effect of a massive economic opening in China and a cooling off of heated relationship between the two countries. Who would have thought Nixon would ever open himself to China! It was a reversal of an old adversarial view that had the effect of creating great benefit for both sides; actually for the entire world.

-Sears Roebuck developed the first great catalogue for people in the hinterland. Often the catalog made questionable claims about its products, such as the fact that certain potions would cure certain ailments. The people in the rural areas felt that if it came from those city folk, there must be truth in it. But then came along a new partner at Sears, and he reversed the entire process. He said that instead of fooling the people into buying things with questionable claims as a way to increase business, he put in place a policy that would enable any customer to return any purchase no questions asked if it did not meet with their approval. It was a complete reversal and inversion; a policy that would garner the trust of the people for the company and send it into the stratosphere of success, creating the biggest retailer in the world.

-Another example: When everyone was talking about how the Internet would put an end to sales of physical books, Jeff Bezos at Amazon went the opposite direction – a reversal – and created a web site that focused on selling physical books at low prices to the public. It ended up being a staggering success; beating 100 year old companies like Barnes and Noble to the punch. In essence, the reversal of a prevailing belief led to the start of a stunning success for both Amazon and Bezos.

-In the 1980s India was a hopelessly poor country and the US infinitely prosperous. What could these two countries possibly have in common that could be of benefit to both? But then India began to take outsourced computer code from American companies and try to improve on it. It led to millions in sales, and the birth of the Indian software industry, which was at \$40 billion a year by 2008 and growing fast. What happened was there was a reversal of perspective from one of apparently no possible reason for the two to collaborate -- one being an ultimate economic power, the other a poor agrarian nation -- to one of great opportunity in, of all fields, software, as opposed to say exchange of fruits and nuts. Who would have thought it possible? Out of this came Indians trekking to Silicon Valley, who helped build some of the largest tech companies in the world. All told it was a reversal of perception from one of two countries with apparently nothing in common to one of extreme mutual benefit.

These and many others inversions we have identified are not just a matter of looking at opportunities in the market, but looking at things from an entirely different perspective. In the story expressed in THE BOOK, the young geniuses were able to incorporate reversal algorithms that could detect opportunities that were far below the radar, and recommended to clients. As a result, the AI system in the story became so effective that users purchased it in droves throughout the world. (Actually in the tens of millions, and became a phenomenon as big as the Internet itself!)

Now the system could detect possibilities that the earlier version of the system could not. It perceived startling possibilities for the future by utilizing Inversion logic that was not there in earlier iteration of the software. As a result, users were presented with startlingly fresh suggestions, which when implemented invariably led to great successes.

Likewise, we can look at all situations and detect the inversion possibility in one's own company as it considers how to address the market.



THE POWER OF INVERSION - GOOGLE

Prof. Stearne's explanation in The Book:

"...Google - When they announced the launching of a new search engine in 1998, it certainly appeared to be counter-intuitive. The last thing anyone thought we needed was another search engine when already we had Excite, Yahoo, Lycos, Infoseek, Altavista, Webcrawler and a dozen others to rely on. Besides, no one had ever figured out how to make money in the search engine business. Then along came Google with a superior product. They realized that they did not have to make money on searches. They could offer that service free, provided they received something in return.

According to The Book, there is no such thing as giving without receiving. There is always a return, only you have to be able to recognize it. Google did. They realized that the information generated by users searching the web is valuable to advertisers. So two years later they established Adwords to market ad space to advertisers based on the search terms and keywords web users were interested in. The whole concept is a beautiful inversion..."

(From 'The Book' by Garry Jacobs, page 420)



THE POWER OF INVERSION – AMAZON

Prof Stearne's explanation in The Book:

"... When the World Wide Web was founded in the mid 1990s, most pundits of the day heralded the arrival of the digital age and prophesied the immediate demise of books and newspapers. What they said made good common sense. It was self-evident to almost everyone, except a thirty year old financial analyst named Jeff Bezos who apparently saw everything in reverse from the way we normal people view reality. He started amazon.com, an on-line bookseller of all things! How prosaic. Twelve years later his company is the largest bookseller in the world with revenues of ten billion dollars, while one hundred thirty-three year old Barnes & Noble is only half as big. That's the power of inversion..."

(From 'The Book' by Garry Jacobs, page 420)



THE POWER OF INVERSION – SEARS

Prof. Stearne's explanation in The Book:

"...Take the well-known story of Sears Roebuck, as it was called in the early days. Richard Sears was a railway station-master who transformed himself into a clever city-based merchant and a marketing genius. In the 1890s, he recognized the growing demand for urban manufactures among the prospering farmers in the rural areas and developed a mail order business to tap that market. He offered them everything he thought the rural folk wanted, including hair restorers, longevity tonics and potions claiming the efficacy of Viagra. Sears relied on the trust and gullibility of rural folk who have faith in anything modern that comes from the city. He soon built himself a thriving business with a one million dollar turnover. Not bad for an ex-station-master.

Then along came Julius Rosenwald, an experienced businessman and investor who bought in as his partner. And what did Rosenwald do? He turned the model on its head. He inverted it. He introduced Sears' famed policy, Satisfaction guaranteed or your money back, a revolutionary breakthrough in retailing at the time. In philosophical terms, he pulled an inversion. Instead of asking rural customers to trust Sears, he announced that Sears would trust their customers. Any customer was free to return any merchandise they purchased for any reason whatsoever, or no reason at all, no questions asked, no penalties. What was the result? Nearly everyone in America started buying from Sears. Within twenty years it became not only the largest retailer in America, but the largest in the world, and it held that title for nearly seven decades. That is the power of an inversion!.."

from 'The Book' by Garry Jacobs, pages 419-420)

Leadership



ON LEADERSHIP

A few extracts on leadership from the novel *The Book* by Garry Jacobs:

"...The first requirement for effective leadership is self-respect. Without that others will never respect your capacity or authority.

Too many leaders act just like the devotee. When all they have to do is remain open and flexible and alert for the next wave of change, they stick their heads underwater or into the sand and drown from what? Blindness and rigidity! You don't have to be a genius to survive and succeed in business, but you cannot afford to insist on what you know, what you like, what you prefer, or what worked in the past.

Society is ruthless in demanding what it wants next and quickly forgets past services rendered. It is loyal only to itself and to those whose only allegiance is to society's needs rather than their own.

Leaders who do not fall prey to premature ossification often succumb to an equally fatal malady by thoughtless imitation of every latest fashion or fad. Changing with the fashion is a surface movement. The real power of social change lies in movements in the depths..."

(From 'The Book' by Garry Jacobs)

PLACES

Moe's Books



LIFE RESPONDS (AND REPEATS) AT MO'S IN THE 'BOOK'

In Garry Jacobs' profound epic novel 'The Book' a mystical tome appeared at various moments in time where significant revolutionary events were taking place in the world, each of which, in effect, bringing greater good to humanity.

As the story progressed "the Book" reached Dan when he visited Moe's Book store in Berkeley, California. It was a Life Response to his Inner Aspiration and Equality of Being in his demeanor when he encountered a difficult situation - in this case, the project rejection letter from NASA.

Dan then happened to visit the same location several years later, when the same sort of situation, involving the inner and outer, took place. From the outer perspective, it appeared the Book was lost. Yet he maintained his calmness and Equality of Being inside. His Inner Aspiration convinced him that the Book would not leave him until it finished the work. And so it did not.

As a response from life, the Book miraculously came to him in both situations. It was also proof of the profound principle that life tends to repeat with similar situations, including the same sorts of outcomes.



SHAMBALA AND MOE'S BOOKSTORES IN 'THE BOOK'

[An excerpt from the novel that captures the cross-currents of spiritual life in the last fifty years, and how the The Book mysteriously falls into the lap of the main character Dan towards the beginning of the novel.]

"Brooding in this manner he entered the Oxford Street entrance to the university [Berkeley] campus, crossed through the grove of towering Eucalyptus trees, crossed Strawberry Creek, walked past the steps of Sproul Hall where Mario Savio and Joseph Stearne had addressed masses of students during the Free Speech Movement in 1964, and emerged onto Telegraph Ave. He wandered down the street and stopped in front of Shambala bookstore. The closure of that famous repository of metaphysical wisdom two months earlier, after thirty five years in business, reminded Dan once again of the mystery of human accomplishment. Like Joe Montana, Shambhala had been a celebrity in its own day, a magnet for young minds seeking answers about reality they could not find in a freshman physics course or graduate psychology seminar. He had heard of people traveling a thousand miles to search the comprehensive collection of books in that store in the days before [amazon.com](https://www.amazon.com) made the world's books available everywhere. Dan had spent hours in Shambhala browsing its tomes on the nature of reality, life, mind, free will, consciousness, self, psyche, spirit—Carl Jung's entire collected works, Joseph Campbell's mythologies of the Great Mother, Gergiev, Ouspensky, Swami Yogananda, Swami Ramakrishna, Sri Aurobindo, the I Ching, Upanishads, Tao Te Ching, Tibetan Book of the Dead, the Secret Life of Plants, astrological ephemeris dating back centuries, the Kabbalah, Tarot. Born and bred with the hippy movement, Shambhala had sold them by the thousands, as if they were on the New York Times bestseller list. But times were different now. People no longer looked for their answers in the mystical formulas of the distant past. Why should they when science was laying bare the deepest mysteries at the heart of space, time, energy and matter? No secret initiations were necessary, no lifelong apprenticeships at the feet of a master, no esoteric

symbolism to decode, and no severe personal austerities—unless, of course, you considered the language of mathematics esoteric and spending twelve hours a day solving multivariate equations an austerity.

...

Today [however] Dan was no more in a mood for serious philosophy than he was for serious science. He went next door to Moe's used bookstore just to browse. He glanced at the computer science section, but was already familiar with almost all the titles. He browsed the business books looking for something on the secrets of entrepreneurship. He picked up a few titles but found nothing interesting. He wandered upstairs to the third floor and began browsing the large selection of psychology books in the shelf along the wall. Then it happened. As he was kneeling down to examine a title on the lower shelf, a volume fell from the top of the bookcase, eight shelves up, and landed on his lap. Startled, he looked around to see what or who could have caused it to fall. There was no one around. He shook the shelf to see if it was loose, but could not even make it tremble. He picked up the book and examined the cover. It was bound in brown leather, but he could not find any sign of either an author or a title on the outside. Then he turned to the title page. It was blank. No author's name. No publisher. There was no table of contents either. From the appearance of the leather cover and the creased condition of the pages, it was obviously used. The next page was nearly blank except for one enigmatic phrase:

"There is only one process of accomplishment in the world. It is valid for all action from the most material to the highest spiritual. It is the process of creation".



THE BOOK THAT FELL THAT CHANGED LIVES

In Garry's real life Satprem's 'Adventures in Consciousness; on Sri Aurobindo' book fell on his/his wife's head while reaching for 'Autobiography of a Yogi' by Yogananda, which brought him to India and

then Appa, caused him to export goods from India, which enabled me to meet Garry in the 1970s in Los Angeles area and do sales for his business, changing my life forever. In the novel The Book falls into Dan's lap, which starts all in motion including connection to "Appa's ideas" in the novel. Both took place at Moe's Bookstore in Berkeley seen here.



MOE'S BOOKSTORE AND THE "ACCIDENT" THAT CHANGED OUR LIVES

Here is an article about Moe's bookstore in Berkeley, California, the site of where 'The Book' falls in Dan's lap in the FICTITIOUS story in THE BOOK giving the great wisdom that enabled the MAI artificial intelligence system that could solve any world problem, which mimicked the TRUE incident that happened to Garry Jacobs forty years earlier at Moe's when Mother's closest disciple Satprem's book 'Sri Aurobindo: or the Adventure of Consciousness' fell on Garry or his wife's head when reaching for 'Autobiography of a Yogi,' launching Garry on an entirely new life and deep association with Bhagavan, Mother, and Karmayogi. Without that book falling on one of their heads I and many others would likely never have come so close to our three beloved spiritual teachers. (E.g. Garry would not have met Appa, I would not have met Garry and therefore later not communed with Appa.)

(from 'The Book')

"Today Dan was no more in a mood for serious philosophy than he was for serious science. He went next door to Moe's used bookstore just to browse. He glanced at the computer science section, but was already familiar with almost all the titles. He browsed the business books looking for something on the secrets of entrepreneurship. He picked up a few titles but found nothing interesting. He wandered upstairs to the third floor and began browsing the large selection of psychology books in the shelf along the wall. Then it happened. As he was kneeling down to examine a title on the lower shelf, a volume fell from the top of the

bookcase, eight shelves up, and landed on his lap. Startled, he looked around to see what or who could have caused it to fall. There was no one around. He shook the shelf to see if it was loose, but could not even make it tremble. He picked up the book and examined the cover. It was bound in brown leather, but he could not find any sign of either an author or a title on the outside. Then he turned to the title page. It was blank. No author's name. No publisher. There was no table of contents either. From the appearance of the leather cover and the creased condition of the pages, it was obviously used. The next page was nearly blank except for one enigmatic phrase:

There is only one process of accomplishment in the world. It is valid for all action from the most material to the highest spiritual. It is the process of creation."

ACCOMPLISHMENT & SUCCESS

Accomplishment



THE FORMULA FOR ACCOMPLISHMENT FROM AMERICA'S SUCCESS STORY:

“... Two things—an indomitable energy and a capacity for practical organization. Energy alone can create a revolution, but it cannot build a nation. A social structure and infrastructure were needed to channel that energy effectively.

Europe was the birthplace of mind and science. America's genius was in converting mental truths into practically useful technologies and forging new types of social organizations to make them effective—a democratic federal system of government, transcontinental railways, land grant colleges, state universities, community colleges, the first national telephone system, mass production on moving assembly lines, standardization of parts, mail order catalogs, suburban shopping centers, multi-divisional corporations, commercial airlines, drive-in restaurants, amusement parks, instant printing, overnight delivery, credit cards, ATMs, HMOs, retirement communities, computer networks, venture capital, mutual funds, call centers, e-mail, e-commerce, e-money—not all of them were invented in the USA, but all of them took root here and were absorbed as integral parts of the social infrastructure faster and more fully than anywhere else in the world.

Social organization in Europe was designed to preserve the status quo. Social organization in America was designed for maximum individual accomplishment without regard to status.

Energy directed by an aspiration for high accomplishment became the Force for unparalleled material and social accomplishment. That force was transformed by practical organization and technology into productive Power. That power, channeled through skilled, educated, hard working people with a flair for invention and innovation has produced all this material abundance and set an example for the whole world..."

(From 'The Book', page 169, by Garry Jacobs)



WHAT 'AIS' IS IN THE BOOK (WITHIN THE NOVEL 'THE BOOK')

[In Garry Jacobs epic mystic novel 'The Book', we experience the astonishing experiences of the MAI company, who utilize an expert, artificial intelligence system that can solve any problem in the world. They offer this service for a fee, with dramatic effect in the novel. They also will come to offer the underlying AI engine as a free product to the world. This is called 'AIS'. It is stored within "the Book", which is a cosmic knowledge source described in the novel 'The Book'.]

What is AIS?

"...It is the embodiment of the knowledge of The Book. The Book is a single object written in a philosophical language that will be unintelligible and inaccessible to most people.

AIS is an operational product that can be reproduced at no cost and distributed to every individual and organization in the world.

AIS is the power of The Book made manifest and practically usable by anyone anywhere regardless of their level of education or present standard of living.

The Book contains the knowledge of accomplishment. AIS converts that knowledge into usable power.

The Book is akin to the theory of electricity. AIS is like the electrical power plants that apply the theory to light and energize the whole world.

The difference is that there are a few thousand power plants in the world, whereas we have the capacity to infinitely multiply AIS and provide a power plant for personal accomplishment to every man, woman and child on earth..."

(From 'The Book', page 314, by Garry Jacobs)

(AIS = Advanced Intelligent System. It is an artificial intelligence product by the MAI organization)



"...All great accomplishments were in essence accomplishments of all humanity, built on the foundation of cumulative achievements in the past, yet often he observed a single individual or a small group played a crucial role in bringing them to fruition. It had become fashionable to praise the outstanding individual and forget the collective that made him what he was. Bill Gates did not make the revolution in personal computing. The revolution made him. There would have been no revolution in France without Rousseau and Voltaire, but there would have been no Napoleon without the French Revolution. They created each other.

The individual rises on the strength of endowments drawn from the collective. The collective fulfills itself through the differentiation of the individual.

Society fulfills itself through the uniqueness of its individual members. The individual fulfills itself by universalizing to identify with the whole society. Both give expression to something beyond either of them which is trying to manifest..."

(The Book, Page 217)



UNTITLED

"Complete knowledge is knowledge that leads to accomplishments that have no negative consequences or side-effects."
(The Book)



(redux)

UNTITLED

If anything is to be achieved for the world, it is to be accomplished first inside. (from 'The Book' by Garry Jacobs)



ACCOMPLISHMENT, DECISIONS, AND LIFE RESPONSE

"Accomplishment is by consciousness.

Accomplishment is the process of conscious creation.

Consciousness creates by Real-Idea.

Real-Idea is an intention that carries within itself the power for its realization.

A decision is the mental counterpart of a Real-Idea.

A decision is an act of mental will that carries within itself the power for its accomplishment.

A decision has the capacity to evoke life response. "

(from THE BOOK by Garry Jacobs)

Comment: A friend of mine made two important decisions recently. As a result, an astonishing array of opportunities have suddenly come to him unsolicited.

ACCOMPLISHMENT FROM WITHIN

The capacity to accomplish is infinitely multiplied by shifting from the outer to the inner and from there to the inner which includes the outer.

(from THE BOOK by Garry Jacobs)

HUMAN-BASED LIVING SYSTEMS

"Our objective is to enhance human capacity for accomplishment in life. We are not just trying to build better physical systems like a faster racing car or faster computer. We are trying to create better, more effective living systems that consist of human beings acting and interacting freely and creatively, working in cooperation or competition with one another. Well, the capacity for accomplishment in life is a direct function of our consciousness. The more conscious we are of life, the greater our knowledge of how human beings, organizations of people, social groups evolve and develop in the wider plane of universal life."

(from THE BOOK, p.327, chapter 91: The Pyramid Scheme by Garry Jacobs)

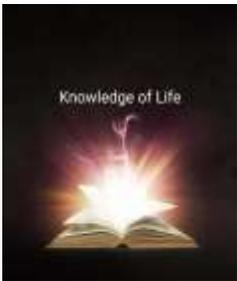
ACCOMPLISH THROUGH REFLECTION AWARENESS

"As long as you understand events as reflections of what you are, you will have the power to accomplish anything and master any difficulty." (Garry Jacobs, THE BOOK)

SILENCE AND ACCOMPLISHMENT

"The secret of highest accomplishment is to withdraw our faith in our capacities.

Shifting from activity to Silence is the basis for highest accomplishment."
(from The Book by Garry Jacobs)



ANYA'S COMMENT IN A DISCUSSION, DEBATE:

"...When your group decides to introduce a new product or lower your price, what price or features will generate maximum growth and earnings? When you negotiate a contract, how much should you bargain in order to get the best deal? What can you do to maximize revenue and profit growth in each company? Which person or people will be most effective in achieving that goal? If your objective is to increase your market share in the US, how far can you exert pressure on US competitors before your market thrust backfires and raises resistance that cancels out the benefits you have gained?

The answers to these and countless other questions require not only knowledge of markets, technology, finance, people and organization. They require knowledge of the principles of accomplishment in life..."

(From 'The Book' by Garry Jacobs, page 333)

Comment: "The answers to these and countless other questions require not only knowledge of markets, technology, finance, people and

organization. They require knowledge of the principles of accomplishment in life..."

Perhaps such aspects as-

- Corporate Values (organizational, psychological, etc.),
- 5 Quadrant analysis,
- Subtle receptivity to knowledge, ideas (via Intuition)
- Following Energy Conversion Process, and Analysis (direction, aspiration, intention, will, strategies, action to dos)
- 5 Engines Analysis (products/services, market, organization, people, finance)
- Capacity to catch Wave of Change in Society
- Power of True Individuality
- Capacity to read the Subtle Signs
- Character of Life understanding (predecessor events, life repeats, etc. phenomena)
- Perceiving various methods that evoke Life Response
- Token Effort testing
- Etc.

can lead one to the right decision making in all of the areas of the business mentioned in the original quote.

NO TITLE

There is only one process of accomplishment, one process governing all creation—individual, collective and universal. It is the process by which the finite reveals the Infinite. (The Book)

Comment: It is the same process for the individual, the business, the organization, the nation, the society, the world, the universe, and the transcendent Divine.

That process is essentially:

1. What does the entity seek to create
2. What are the best strategies to enable it to happen

3. The execution of those strategies in space and time through perfect actions, attitudes, skills, and values.

As a result an Infinite-like reality replaces what was once finite.

Intention



CONSCIOUS INTENTION AND GOODWILL MAKES LIFE TO RESPOND

MAIS was the first project that was developed by MAI during 2001-2002. However shortly after the initial success of that project during prototype testing, MAI was accused of a conspiracy that the potential link between rise of MAIS suggested shares and decline in all other NASDAQ shares. And when the MAI partners analyzed it, the statistics had shown that there was such a possibility. As it was against the fundamental principle of MAI, the partners then discussed and decided to discontinue that project. It led the company to the deep financial crisis. Earlier, during the prototype testing, Lauren [MAI admin executive] had obtained some investment advice from MAIS for her family shares. All had forgotten that incident.

A year after they had discontinued MAIS project, one day Lauren came to Vinay [MAI partner] to genuinely thank for the wonderful investment advice she had received through MAIS, 18 months earlier. Vinay was startled by her information. When he checked NASDAQ, his surprise turned to bewilderment.

What was the flaw in MAIS project and why it did not affect Lauren's case?

The Book explains:

“...Although MAIS had been designed to support economic fundamentals, the choices made by the trader who operated may have influenced its actual performance. MAI partners had assumed that designing algorithms based on the right premises would yield right results. Now they recognized the flaw in that assumption. The software was merely a passive instrument.

The conscious intention of the trader determined whether it would be employed positively or negatively. Jake’s [the trader who tested prototype product] attitudes and intentions had determined the impact of MAIS on NASDAQ. In Lauren’s case, Vinay had generated the recommendations personally and given them to her. Lauren was not out to beat anyone or benefit at someone else’s expense. Anyone who knew her would understand that this was diametrically opposed to her character and values. She was one who always delighted in other people’s good fortune. As it turned out, out of her goodwill Lauren had given them something more valuable than money. She offered them hope [at that crucial situation]...”

[As a synchronicity factor, when Lauren went to genuinely thank Dan in another situation, life had responded with another surprise]

(from ‘The Book’, page 42, by Garry Jacobs)

MAIS - Market Artificial Intelligent System

Complete Act



COMPLETE ACT

“...The underlying premise of Complete Act is that accomplishment is the result of completion at some level. For an act to achieve a result, it must meet all the minimum requirements. If a single element is missing—one decision, one positive attitude, one skill—it remains incomplete. If any of the requirements are supplied in greater than minimum measure, the results of the act are magnified. The accomplishment is greater. If all the requirements are supplied to the saturation point, then the act not only fulfills the intention, but also evokes a positive response from life. It harnesses the forces of life to achieve results many times greater than anticipated...”

(The Book)

Success



CONSCIOUSNESS IS ULTIMATE DETERMINANT OF SUCCESS

"It is not energy, skill, opinion, attitude or character, either singly or in combination, that ultimately determines the results of action. It is consciousness. As is the consciousness, so is the result."

(From 'The Book' page 379, by Garry Jacobs)



POWER OF WORK & ORGANIZATIONAL VALUES THAT RAPIDLY TURNED AROUND CHRYSLER IN THE 1970s

In late 1970's, Chrysler corporation, America's biggest car manufacturing company was on the edge of bankruptcy. The media carried interviews with experts who predicted that Chrysler would fold within a maximum of six months. Lee Iacocca took over as Chairman of Chrysler in 1979 at the height of the crisis and applied to the US Government for loan guarantees in order to persuade the banks to extend additional credit. The government put up guarantees equivalent to \$1.5 billion to be repaid in ten years. What followed was corporate history.

In 1982 the company started making profits. In 1984 alone it earned \$2.4 billion, which was more money than it had earned in all the fifty-nine previous years of its existence. That brought its three total earnings to \$3.3 billion. From 1979 to 1981, Chrysler lost an average of three million dollars every day and from 1982 to 1984 it earned a net profit of three million a day, a net improvement of six million a day or \$6.6 billion in three years. By the end of 1984 the company was able to announce retirement of the government loan guarantees seven years ahead of schedule.

How did he accomplish?

Ray [one of MAI partner] observed from his research that Iacocca had been applying the energy formula in all that he did at Chrysler. He may not have been conscious of it, but his actions were fully consonant with the knowledge inherent in the formula. That helped explain why Chrysler's performance had defied the predictions of all the experts.

Iacocca had found the key to not only conserving energy but multiplying it at various levels of the company. Iacocca had focused on elevating the company's performance on key work and organizational values. He improved discipline, increased freedom for individual initiative, raised product quality, accelerated product development, insisted on close coordination between functions, enhanced service to customers, collaborated with the unions through a partnership with the United Auto Workers, communicated frankly and openly with shareholders and the public-at-large, etc. It gave every employee at every level of the company a higher standard of performance to which they could aspire and a personal means by which they could directly participate in the turnaround of the whole company. Iacocca engaged his people, released

their energy, captured their imaginations with a new vision of what the company could become. And what they conceived as possibility, they converted into actuality within a phenomenally short span of time.

(from 'The Book' pages 148, 160, by Garry Jacobs)



UNTITLED

The formula for accomplishment from America's success story:

"... Two things—an indomitable energy and a capacity for practical organization. Energy alone can create a revolution, but it cannot build a nation. A social structure and infrastructure were needed to channel that energy effectively.

Europe was the birthplace of mind and science. America's genius was in converting mental truths into practically useful technologies and forging new types of social organizations to make them effective—a democratic federal system of government, transcontinental railways, land grant colleges, state universities, community colleges, the first national telephone system, mass production on moving assembly lines, standardization of parts, mail order catalogs, suburban shopping centers, multi-divisional corporations, commercial airlines, drive-in restaurants, amusement parks, instant printing, overnight delivery, credit cards, ATMs, HMOs, retirement communities, computer networks, venture capital, mutual funds, call centers, e-mail, e-commerce, e-money—not all of them were invented in the USA, but all of them took root here and were absorbed as integral parts of the social infrastructure faster and more fully than anywhere else in the world.

Social organization in Europe was designed to preserve the status quo. Social organization in America was designed for maximum individual accomplishment without regard to status.

Energy directed by an aspiration for high accomplishment became the Force for unparalleled material and social accomplishment. That force was transformed by practical organization and technology into productive Power. That power, channeled through skilled, educated, hard working people with a flair for invention and innovation has produced all this material abundance and set an example for the whole world..."

(From 'The Book', page 169, by Garry Jacobs)



FAILURE POINTS TO HIGHER HARMONY & FUTURE SUCCESS

Life evolves through good and bad, finally leading towards a greater Good, though the initial conditions on the surface may look contrary.

In Garry Jacobs' novel "The Book", the team united together and launched the MAI system with just "Aspiration" as their asset.

And yet it seemed that Life always evolved for them through contradictions.

Despite the initial success of their first product MAIS, they had to give up due to obvious fault in it. That initial failure, the contradiction of life, bonded them more closely together and finally led to "The Book" which guided them the right direction from that day onwards. (Senthil Murugan)



SUCCESS, STEARNE & THE TEAM

Stearne is definitely the hero and wisest man in the novel, but it is his disciples that actually accomplish in life. Without him they would have failed. Without them, his knowledge would remain unexpressed. (Garry Jacobs in a comment to a reader)



SUBLIMINAL OPENINGS THAT SHAPE OUR LIVES

The Subliminal being is the inner consciousness that guides you in life, often opening up doors to the unexpected, fulfilling conscious or subconscious intentions:

Eg one day you feel compelled to go to a spiritual center. When you arrive there you simply want to enjoy the experience. Instead someone greets you and tells you about an opportunity that will change the course of your life. Your subliminal was open to the universal, the superconscious that knew of your deepest aspirations and how to fulfill them by subtly urging you to take the action to go to the center.

(With this in mind, here is a paraphrase of comments by Senthil Murugan about the MAI team, the developers of the AI system that is able to solve any problem in the world as presented in Garry Jacobs' novel The Book.)

--

The Subliminal potential of MAI team brought them together to meet one another at Fort Lauderdale conference in the beginning of the story in which they were also afforded the chance to meet Prof. Stearne. The four partners plus Levin then united together for a common purpose of helping the humanity by developing an almost infallible Expert System to solve any problem on earth..

The Book itself came in response to their aspiration and was continually aiding in their progress.

As the story progressed over time, the Team had tried their best to keep the Book safe through a variety of means, as they were confronting

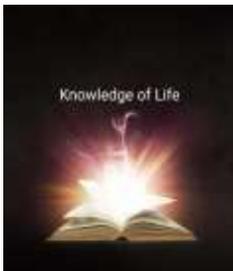
attacks from adversaries from all directions. Having tried all methods of improving security, taking to extreme vigilance, and so forth, they ran out of choices on the surface, and finally decided to consult Prof. Stearne who was a Spiritual Genius. (It was than six years since their first meet up with him in the beginning!)

The arrival of Prof. Stearne to MAI was a significant event in the story. He not only explained them the sources of attacks and guided them through the tough challenges but also solved the key problem in a dramatic and miraculous way.

Thus Stearne and The Book itself arriving serendipitously were due to the calling and opening in their Subliminal being which is open to the universal, superconscious plane of that which will be of great benefit now or later, while fulfilling their deepest aspirations in the work.

--

In that light why not examine your own life and think of one or two events that were wholly unexpected in which the course of your life was changed. It is often the subliminal at work on your behalf, which is connected to a Higher Power that is in touch with destiny, success, and growth in consciousness.



ANYA'S COMMENT IN A DISCUSSION, DEBATE:

"...When your group decides to introduce a new product or lower your price, what price or features will generate maximum growth and earnings? When you negotiate a contract, how much should you bargain in order to get the best deal? What can you do to maximize revenue and profit growth in each company? Which person or people will be most effective in achieving that goal? If your objective is to increase your market share in the US, how far can you exert pressure on US

competitors before your market thrust backfires and raises resistance that cancels out the benefits you have gained?

The answers to these and countless other questions require not only knowledge of markets, technology, finance, people and organization. They require knowledge of the principles of accomplishment in life..."

(From 'The Book' by Garry Jacobs, page 333)

Comment: "The answers to these and countless other questions require not only knowledge of markets, technology, finance, people and organization. They require knowledge of the principles of accomplishment in life..."

Perhaps such aspects as-

- Corporate Values (organizational, psychological, etc.),
- 5 Quadrant analysis,
- Subtle receptivity to knowledge, ideas (via Intuition)
- Following Energy Conversion Process, and Analysis (direction, aspiration, intention, will, strategies, action to dos)
- 5 Engines Analysis (products/services, market, organization, people, finance)
- Capacity to catch Wave of Change in Society
- Power of True Individuality
- Capacity to read the Subtle Signs
- Character of Life understanding (predecessor events, life repeats, etc. phenomena)
- Perceiving various methods that evoke Life Response
- Token Effort testing
- Etc.

can lead one to the right decision making in all of the areas of the business mentioned in the original quote.

Success and Failure



FAILURE POINTS TO HIGHER HARMONY & FUTURE SUCCESS

Life evolves through good and bad, finally leading towards a greater Good, though the initial conditions on the surface may look contrary.

In Garry Jacobs' novel "The Book", the team united together and launched the MAI system with just "Aspiration" as their asset.

And yet it seemed that Life always evolved for them through contradictions.

Despite the initial success of their first product MAIS, they had to give up due to obvious fault in it. That initial failure, the contradiction of life, bonded them more closely together and finally led to "The Book" which guided them the right direction from that day onwards. (Senthil Murugan)

'The Book' – MAIS

[Here Senthil Murugan describes in poetry-like fashion how we can learn from our mistakes, uplift our business and personal values to something higher, opening the door to true success and greatness. Garry Jacobs' novel of 'The Book' provides the context of events in which the MAIS company follows this Higher Consciousness movement. -RP]

It was their [MAI partners] mission in life,

To devote themselves in the field of Artificial Intelligence,

As to create products that would evolve human mankind,
And they had chosen a product to start with - MAIS,
As to help people with investing decision in stock markets,
An artificial intelligence software,
Not merely based on past statistical results,
Rather based on fundamental economic principles.
They all quit their current job,
Invested all their hard-earned savings,
Also arranged loans through other sources,
And ventured into their new quest,
By establishing their own company - MAI.
Their mission and dream was correct,
Yet, the field they had chosen was not,
Not because their theory was incorrect,
Rather because, they were not equipped enough,
To prevail against the forces of falsehood,
That dominates the entire stock market.
The life hinted that aspect at the very outset,
By the sudden crash in the global stock market,
Which shrank their funds considerably,
Perhaps, it was too difficult for them to perceive,
The subtle causalities of life at that early stage.
And so, they persisted on.
After an ardent effort for a period of time,
They had made their first dream product,
And that prototype version appeared to be a huge success.

However, that success had not lasted long,
And the message of life, struck them hard,
By an official warning through SEC,
As their software had manipulated the market,
And that resulted in market disturbance.
Though, they had not believed such conspiracy,
After investigating it deeply, they came to know,
It might be a possibility indeed,
That their prototype testing could have caused the chaos,
How harder they tried afterwards,
Neither could they find the reason nor how to solve it.
Indeed they had created a product,
In diametric opposite to their vision.
As to honor their aim and ideal,
A painful decision was made at last,
As to abandon their first dream product.
And that was the story of MAIS.
When our destined path is different,
Though, we are usually not aware of it,
Life continues to observe,
And would create obstacles along the way,
At the right, intense moments,
As a means not to punish us,
Rather to awaken us,
And to align us back in the right path.
MAIS - A failure and blow from life,

Perhaps, it had to be that way for a greater purpose,
In that sense, it was not a failure indeed,
And they perceived that truth themselves, years later.
Also, it was a subtle message from life,
Mere mental power alone would not be enough,
To resist against the forces of darkness and falsehood.
What else the power that could assist them with,
To manifest their mission and dream,
'The Book' alone would reveal...

(based on 'The Book' by Garry Jacobs)

BY SENTHIL MURUGAN

LOSING TOUCH WITH ORIGINAL INSPIRATIONS, LEADING TO DECLINE

Examples of where the entity - whether an organization, business, nation, individual, - etc lost touch with the original Inspiration and Values, and began to wither:

-Apple after Jobs was fired; bringing the close to bankruptcy, and later after his passing where the focus is mainly on revenues and profits. He was only interested in changing the world, and the company expanded endlessly thereby, but then when others took over, the original inspiration was lost.

-The British Empire was at first expansive, connecting with its partners for the betterment of the world. but then it degenerated in its attachment to its colonies, to power, etc. After WWII, exhausted from England's vast efforts in the war, the Empire crumbled.

-In the novel 'The Book' the Lempe company has enormous organization, but it became lifeless and so it began to whither. It too lost touch with its founding aspiration and values.

-In 'Pride and Prejudice' Lady Catherine represented the decline of the moral authority of the upper classes. Originally there was a kind of

nobility in wealth, with an aspiration for improvement in life. But then they got caught up in the outer form, the class stagnates, which Lady Catherine in the story clearly represents. (It is only regenerated to a degree through the emerging middle and upper merchant class.)

VALUES

Values



POWER OF WORK & ORGANIZATIONAL VALUES THAT RAPIDLY TURNED AROUND CHRYSLER IN THE 1970s

In late 1970's, Chrysler corporation, America's biggest car manufacturing company was on the edge of bankruptcy. The media carried interviews with experts who predicted that Chrysler would fold within a maximum of six months. Lee Iacocca took over as Chairman of Chrysler in 1979 at the height of the crisis and applied to the US Government for loan guarantees in order to persuade the banks to extend additional credit. The government put up guarantees equivalent to \$1.5 billion to be repaid in ten years. What followed was corporate history.

In 1982 the company started making profits. In 1984 alone it earned \$2.4 billion, which was more money than it had earned in all the fifty-nine previous years of its existence. That brought its three total earnings to \$3.3 billion. From 1979 to 1981, Chrysler lost an average of three million dollars every day and from 1982 to 1984 it earned a net profit of three million a day, a net improvement of six million a day or \$6.6 billion in three years. By the end of 1984 the company was able to announce retirement of the government loan guarantees seven years ahead of schedule.

How did he accomplish?

Ray [one of MAI partner] observed from his research that Iacocca had been applying the energy formula in all that he did at Chrysler. He may

not have been conscious of it, but his actions were fully consonant with the knowledge inherent in the formula. That helped explain why Chrysler's performance had defied the predictions of all the experts.

Iacocca had found the key to not only conserving energy but multiplying it at various levels of the company. Iacocca had focused on elevating the company's performance on key work and organizational values. He improved discipline, increased freedom for individual initiative, raised product quality, accelerated product development, insisted on close coordination between functions, enhanced service to customers, collaborated with the unions through a partnership with the United Auto Workers, communicated frankly and openly with shareholders and the public-at-large, etc. It gave every employee at every level of the company a higher standard of performance to which they could aspire and a personal means by which they could directly participate in the turnaround of the whole company. Iacocca engaged his people, released their energy, captured their imaginations with a new vision of what the company could become. And what they conceived as possibility, they converted into actuality within a phenomenally short span of time.

(from 'The Book' pages 148, 160, by Garry Jacobs)



ADOPTING EMERGING SOCIAL VALUES DRIVES BUSINESS SUCCESS

"When development of the silicon chip made possible a breakthrough in computer technology, it was not IBM and Unisys that were first off the block to invent the personal computer. It was Commodore, Apple, Microsoft and a whole brood of start-up companies that were not mired in old concepts and past habits.

By the time the Internet and World Wide Web were born, firms such as Microsoft, Oracle, HP and Apple were already suffering from mental myopia and organizational ossification, so the lead shifted to companies

like AOL, Compuserve and Dell who could define themselves freshly in terms of the emerging world of cyberspace.

It was not Barnes & Noble or Waldenbooks that saw and responded to the opportunity to become a global bookseller, but start-up Amazon which had no vested interests in brick and mortar to defend. Five years after the birth of the web, it was not search engine leaders such as Yahoo, MSN and Excite, but late comer Google that saw the opportunity to marry search engine technology with personalized advertising to emerge as the global leader.

These examples illustrate only the most visible and external part of the process, but the challenge and disorder permeated much deeper down. It was not just products, technologies and market needs that evolve, the whole society was a moving glacier. Everything changed simultaneously and in proportion.

One cannot change strategy without modifying structure. New structures will behave just like the old ones unless attitudes toward freedom and authority change as well. Attitudes depend on values. Most of the old Titanic companies sank due to their refusal to embrace new values, rather than their resistance to new technology.

While freedom, initiative, innovation and achievement were replacing authority, discipline, conformity and prestige in society, older firms were shoring up the old corporate character or trying to repackage it in jeans and athletic shoes, but the body inside the clothes continued to age. Changing products is easy—like changing behavior. Changing character—individual or corporate—is a challenge few can rise to.

If a company maintains live linkages with the society that gave it birth, it will always be capable of original thinking, creative initiatives and endless expansion."

(from THE BOOK, p.260, by Garry Jacobs)



HIGH VALUES, GROWTH IN CONSCIOUSNESS, RIGHT ATMOSPHERE ATTRACTS SUCCESS FROM WIDER FIELD OF LIFE

A growth in consciousness can be seen by outer results, from multiple fronts. Also, a right action accomplished in the right atmosphere tends to have an impact on several areas, bringing collective results.

In the novel 'The Book' when the market strategy for their new product was discussed, MAI partners finally decided to distribute that product, UNIAC, for free for the sake of humanity. An unexpected consequence of these developments was the gradual demise of the product liability lawsuits against MAI, which happened without any initiative by the company. The partners then analyzed the reasons for such phenomenal success.

Circumstance in The Book explains the reasons as:

“...First, in making the decision to freely distribute UNIAC, they had managed to assume a wider, less limiting perspective of the product and their business.

Second, they had decided to be absolutely transparent and truthful, both with the general public and with Oppenhauer (the adversary). Instead of convincing him to hold on to his shares, it had the diametrically opposite effect. The truth had frightened him and set them free.

Third, they had decided not to act out of motives of egoistic possessiveness. They applied the principle of grow by giving. Undoubtedly this decision had been one of the principal reasons for the rapid adoption of UNIAC by the general public.

Dan believed that the decision to distribute UNIAC for free was a movement away from two central characteristics of ego–selfishness and possessiveness. This was the crucial factor that opened the door to exponential expansion...”

(Excerpts from 'The Book' by Garry Jacobs, page 445)

SHIFTING TO HIGHER VALUE ATTRACTS IN 'THE BOOK'

Over the years we have often seen that shifting from a lower value to a higher one, even sacrificing benefit in the short run, can quickly attract enormous success.

Eg in the novel 'The Book' by Garry Jacobs, Dan and the team decided to give up their AI stock market app they sold to the public up because it had become destructive, even though they could have sold it outright for millions. As a result, from out of the blue they won the NASA project, and were now set sail to fulfill their ultimate dreams for business success, both for themselves and the world.

It was a prime example of the power of shifting from valuing the lower, here money, to the higher value of doing what was ethical and right, to attract enormous success.

DISCARDING MONEY VALUES ATTRACTS FANTASTIC SUCCESS FOR THE TEAM

When the Team in 'The Book' move out of their obsession with money acquisition via their stock market AI system, they evoke a response that changes the course of the company and their careers. They receive the opportunity through NASA to provide a solution to create Harmony among the astronauts in the space station.

Through their higher value towards money, life responds and brings them an opportunity for something much greater, much higher, in the form of building an expert system to create Harmony among teams of people in the world.

Integrity



EXTRAORDINARY CHARACTER OF DAN AND AN INCIDENT

There was a time in the history of MAI and it was subjected to false lawsuits due to adversaries as they could not tolerate the rise of Truth and the growth of MAI. Rolf Oppenhauer, one of that adversary and also one of the investor in MAI, who had 35% of MAI shares wanted to utilize that opportunity and buy over MAI. And so he sent his lawyers to MAI and negotiated a humiliating price of 25 million dollars, but in Reality the company could worth multi billions of dollars and it was not able to justify it's position due to surface false law suits at that point of time.

Despite that devastating condition, MAI was not bothered, particularly its President Dan who ignored the threat of Oppenhauer and focused on the projects at hand and other development activities.

Very sooner life had responded to Truth of MAI and the situation reversed. At that time Oppenhauer wanted to quit voluntarily himself out of MAI and wanted to recover his money of two billion dollars in shares with interest.

When one is humiliated without any justice and when the situation has changed and he has an opportunity to revenge back to his injustice, it is natural human tendency that one would fully exercise his chance. Such an opportunity had fallen towards MAI and Dan. Bill, one of the partner in MAI thought that it would be the good time to tease him (Oppenhauer) more for all the bad things he had done to MAI and for his family.

However, Dan surprised all with his reply:

“...Mr. Oppenauer, I will make you one offer and one only. You either accept it on the spot unconditionally or you walk out of here and do whatever you think you can do to protect your interests. It is that simple. The money you lent us has already been repaid. What remains is your two billion dollars in shares. Under normal circumstances I would say you had a right to a premium on your investment, regardless of the pitiful offer you made to us just two months ago.

But you have cost this company so much money and so much grief that I could never justify in my mind paying you back a single dollar more than what you have invested. Besides, you’ve already earned generous dividends on that investment. We do not have the cash to return that money today. If we did, I would hand you a check and let you leave with it. What I can offer you is a down payment of two hundred million dollars now and the rest in equal installments over the next eight quarters. If at any time the company defaults in making those payments, you will be legally entitled to reverse the sale and buy MAI from us on the basis of the same valuation. If, as you seem to fear, MAI’s value is eroded by the launching of Accomplish2, you will have first claim on our assets. That’s the offer...”

He hesitated for a few more minutes, then agreed the proposal.

Later Dan explained his rationale to the partners:

“...You people should feel free to do what you think is right. I will accept whatever you decide. I decided not to use the power at our disposal to negotiate him down to a minimum price. I decided to offer fair value for his investment. At the same time, I am convinced that the moment we pay him off, MAI will be freed of a curse that had been hanging over the company for the past fourteen months. Many of our troubles stem directly from our involvement with this man and his group. My own belief is that a year from now Oppenauer will be cursing himself for ever consenting to sell and we will look back on this transaction as a great blessing. The rest is up to you...”

At the end, Life had responded in abundance for the Truth and Integrity of MAI, not only it was relieved from the curse of Oppenauer, and it reached greater heights and growth which no one had imagined.

Truth



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UNTITLED

“Ignorance is partial knowledge. There is an element of Truth buried even in the most extreme error and falsehood.”

(From ‘The Book’, page 212, by Garry Jacobs)

POWER OF ORGANIZATION

Organization



CONSCIOUSNESS AND ORGANIZATION TOGETHER

"Life evolves through growth of consciousness, even as consciousness evolves through greater organization." - The Book

They always go together. Either one alone is not enough to bring forth results in life. One who lacks the first half of the formula means they haven't the energy; no fuel to drive the life. And one who lacks the second half of the formula means there is dissipation of energies due to lack of proper organization.

One of the ways life reconciles this by bringing contradictory parties in alignment; so one can learn from the other.

When MAI was lacking in organization, life brought them to Lempe's consultancy and through that process and with The Book, they discovered the above principle, and as a result both companies benefited magnificently.

The Book says:

"...The discovery arose from the realization that the two companies, MAI and Lempe, were mirror images of one another.

MAI had abounding energy, a clear direction, unlimited technological and market potential, and creative, enthusiastic people, but too little structure through which to channel that energy effectively and multiply its power to tap even a fraction of its potential.

Lempe had a highly developed structure, well-developed policies, systems and procedures, and a disciplined work culture, but the source of its life energy had somehow dried up. It had lost its direction and momentum. Its structure had become an impediment slowing down and entangling each action in a bureaucratic mass of lethargy.

The two companies were complements, two sides of a coin. Each possessed something that the other very much needed..."

(From 'The Book' by Garry Jacobs, page 165)



MULTIPLYING POWER OF ORGANIZATION

Compared to the traditional view of the term "Organization", Garry Jacob's epic novel 'The Book' explains it in a radically different way. According to it, the essence of organization is the capacity to multiply energy. Instead of regarding organization as a conservative principle to eliminate waste, The Book regards it as a creative principle. The Book beautifully explains it further by using the principle behind a Lever.

Mechanical advantage is the principle used to explain how a simple mechanism such as a

lever or a pulley multiplies the force applied to it. Where does the added force of the lever

come from? Where does the additional energy come from or how is such a small amount of energy transformed into such a great amount of force?

The answer, according to The Book, is the creative power of organization. The enhancement of force is not generated by additional physical inputs. It is achieved by applying a higher MENTAL principle to a physical system. A lever is an ingenious organizational arrangement of objects to produce an extraordinary effect. The power issues from the arrangement which is a product of mind or consciousness not matter. Insubstantial, intangible

consciousness multiples material force by application of an idea, an organizing principle.

The smaller the act or issue to which conscious effort is applied (resistance distance), the greater the potential multiplier. Common sense tells us that if you want to accomplish great things, you must act over a great area, whereas The Book explained that if you want to multiply the available force to the maximum extent possible, concentrate on applying it to the SMALLEST infinitesimal acts. The greater the force applied to the smaller the act, the greater the creation or multiplication of force. If taken literally, it would mean that every small, apparently insignificant act is charged with infinite potential!

Organization thus makes it possible to apply the greatest possible force to each minute aspect of work, thereby releasing infinite energy from the infinitesimal. Organization is therefore a lever that can transform the world.

The whole world is a product of mechanical advantage. But it was not the mechanical advantage of an inert material force in an unconscious universe. It was the multiplication of the force of consciousness by the power of Organization. Viewed in these terms, it became evident that there was no inherent limit to the multiplication of that force. Multiplication of force did not depend essentially on the resources available. It depended on the Intensity of the Consciousness and the organizing principle applied. The greater the awareness, the better organized was the lever for all human progress.

By applying the highest possible Organizing Principles with the widest possible awareness

and the greatest possible intensity of concentration to each and every aspect of the work at hand, theoretically any company or business should be able to multiply its effective force and creative power hundreds or thousands of times!

A mechanical lever increases power in only one dimension, the dimension of physical force applied to an object; but a Human Organization multiplies accomplishment in multiple dimensions.

In addition to accomplishing more work with less effort, it increases speed, productivity, expands the range of activities, elevates quality, and enhances complexity. It enables achievements that are not possible at all

without organization, in which case the gain in efficiency is immeasurable since the alternative is zero.

A human organization consists of people relating to one another and to other organizations. Its structure is subtle and intangible. It derives its power for multiplication from an invisible hierarchy, specialization of work, distribution of authority, repeating sequences of action, predefined goals, rules, and policies. Since none of these elements exist in a physical sense, none of them are subject to fixed limits. Structures, systems, policies, rules could always be enhanced and refined by higher principles, creative ideas, knowledge, information, commitment and determination, positive attitudes, i.e. by a more intense application of consciousness. Therefore, both the inputs and the outputs of organization are inherently unlimited.

In The Book, the MAI team began to realize that every task performed in the company, every act, contributed either positively or negatively to profitability: their capacity to judge people determined the quality of their new recruits, the clarity of documentation determined how quickly new people come up to speed, the quality of coffee, the cleanliness of the carpets, the speed of the network, the accuracy of accounting systems, awareness of technological changes; their attitudes toward customers, vendors and one another; skills in leading, planning, problem solving, motivating, communicating, team-building, public speaking, negotiating, technical writing, presentation; polite manners, cheerfulness and sense of humor; energy, endurance, patience and humility to let other people point out their mistakes and suggest better ways to work.

Thus The Book is triggering the question in us.... What are the Levers or the insignificant acts in our company or business or work which we need to focus in order to evoke the

infinite energy and success behind it?

(From 'The Book' by Garry Jacobs)



POWER OF ORGANIZATION AS REVEALED IN 'THE BOOK'

Here are some very profound thoughts from Garry Jacobs' novel 'The Book' on the nature of Organization in life. (submitted by Senthil R Murugan):

--Life evolves through growth of consciousness, consciousness evolves through greater organization.

--The extraordinary thing done by an exceptional man during an evolutionary landmark is made a commonplace occurrence by organization

--Saturation of a plane with organization enables it to evoke a life response.

--An organization is a child of the society, born of its needs, energized by its aspirations, expanding as it expands, evolving to keep pace with its changing needs. When it stops growing, it begins dying.

--Perfect organization makes life respond.

--Organization makes it possible to apply the greatest possible force to each minute aspect of work, thereby releasing infinite energy from the infinitesimal. Organization is a lever that can transform the world.



PROF. STEARNE'S COMMENTS:

The genius for practical organization has made America the most prosperous and powerful nation. No other nation or people can match this nation's capacity for material organization. But there is a higher

power of organization beyond that, something infinitely more powerful which has yet to emerge in the world. I have often thought it might evolve in some other place, in Europe or Asia, where the culture of human relationship is far more advanced. But those traditional societies are encumbered by social traditions that prevent its emergence.

I never dreamed until recently that this higher power might manifest right here in America, in Berkeley of all places, where it briefly showed its spirit and power during the days of the hippy movement. I see that power of a truly human organization, a living psychological organization emerging, feebly perhaps, but substantially, at MAI. That is what I mean by integrity.

Whereas the physical organization binds by policy, rule and procedure and powers by efficient utilization of physical energy, the psychological organization binds by shared aspiration, harmony and complementarity and releases the true power of individuality. If that becomes a model for business in America, it will ensure this country's leadership position far into the future..."

(From 'The Book' by Garry Jacobs, page 502)

ORGANIZATION OF CORPORATE CONSCIOUSNESS IN 'THE BOOK'

-Dan discovered the following in the BOOK which is a paraphrase of Sri Aurobindo's statements: "Life evolves by Consciousness. Consciousness evolves by greater Organization."

-As they each went through issues, difficulties, the team members of MAI were becoming more conscious; more aware of their limiting attitudes, opinions, beliefs. They were also becoming conscious of the response of life to this raising of consciousness.

-Thus, they were further Organizing their consciousness. They were creating links in their level of inner awareness.

-Dan was aware of the power of elevating his own consciousness. But how could the consciousness of the entire company be raised; and thereby attract a further level of positive conditions?

-He understood that each individual is fully absorbed in their own issues, but how can they be joined so that the consciousness of the entire company, as a whole is raised?

-For one we see that though they are cooperative and friendly, they have not harmonized their view of things. Their ideas are not harmonized and together for a common purpose.

-That's why the program for the space station was so important; because it addressed the issue of Harmony. But how to shift it inward from themselves to a wider sphere of the entire company, organization?

-After all, they each brought strengths to the team, but now that the company was rapidly expanding, how could they apply a greater harmony and purpose to this wider sphere? In fact, when the work expanded further, they increasingly ran into trouble. (Eg at one critical point they discovered that they were about to run out of money.)

-It would be helpful to know what a company is relative to the individual.

-Companies are the external expression of our - the founders', leaders', managers' - consciousness; both positive and negative. In other words, companies are expression of our values. The organizations express these values.

-To develop the positive aspects alone and to hold back the negatives is to further the organization of the company.

-Eg acting out of silence, humility, self-givingness, et al, that can express through the operation of the company, as extension of the values of the leaders.

-Values then are the inner principals that link purposefulness together in an organization, such as a company. They energize the organization in the extreme, and are the great means of success, profitability.

-Thus, the inner consciousness of individuals need to express in the outer organization for the company - or for that matter any other level of organization like the society and the world - to progress. It occurs through higher attitudes and values.

(thanks to Garry Jacobs)

ORGANIZING THE INNER PERSON OR COMPANY

One can be very disorganized and then take to higher levels of organization which will invariably lead to great success. And yet if one is fully organized but lacks higher consciousness, you or the company can go downhill and fail. What is missing? It is a commensurate Deeper Consciousness.

In The Book the MAI team took to higher levels of Organization as they went through various experiences, culminating with the release of the AIS 4 Decision Making software that incorporated this insightful understanding . However then they witnessed the Lempe organization that was materially organized to the hilt, and yet was gradually failing.

If higher levels of organization are a positive thing that attracts success, then how could it attract the opposite at Lempe? It is because they lacked an Inner, Deeper Consciousness. Or to put it another way, they lacked a higher Organization; not of the Outer, material life, but of an Inner, Conscious Existence

Thus organization of the INNER Reality is of equal or greater importance of the outer. It is to raise our values, attitudes, skills, capacities, deeper insights to the highest levels - where it be for an individual or for a company. As a result of developing this Inner Wisdom and Capacity, Life will respond from all quarters, lifting us to the heights.

OVERCOMING DEAD ORGANIZATION AND THE EMERGENCE OF AIS-5 SOFTWARE IN 'THE BOOK'

In the novel 'The Book.' AIS 5 AI software that can solve most any problem in the world comes out of the awareness that Lempe company has become bureaucratic, with no dynamism, hoping to incorporate a new dynamism in some form into that version of the software.

They came to understand that Lempe company's organization got disconnected from the life of the society.

Karmayogi wrote that a company is a Child of Society. It is born out of the aspirations needs of the collective. It grows by meeting the needs, fulfilling the aspirations of society. So long as it meets these qualities of society, the company grows. Otherwise, it stagnates and comes undone.

The same is true of us. We get so much from society - from our families, from the locality, the nation, etc. But after a while we get fixed in that organization and cannot breathe of our own. We lose our essence, our individuality, even our purpose. In addition, we also get stifled as we focus only on our own needs, our own benefits from society, instead of how it can benefit others, other members of society.

AIS



AIS'S VERY SPECIAL HUMAN-CENTERED EXPERT SYSTEM

In a discussion, debate, Anya explains how the AIS system developed by MAI differs from the rest.

"...The most basic design parameter for the expert systems you refer to is that the system is designed to function independently of the people who created it or are involved in its operation. This conception of expert systems is at the basis of the facile notion that machines can evolve by themselves and one day take over for human beings. But it is based on a fundamental fallacy.

Most of the problems of human existence, especially those related to our use of technology, arise from this fallacy that machines can be separated from the human beings who create them and the human purposes which they are intended to serve. In fact, humanity has become a slave to the technology it has created.

It is not machines that dominate people, but people who submit to the illusory authority of machines. We forget so easily that it is human intelligence that has fashioned the machine. No matter how fast it

operates, the computer can never be more intelligent than the quality of the intelligence put into it. That is the basic mistake which leads to untoward consequences..."

"...In contrast, AIS is a system fully integrated with human consciousness, not a replacement for the human being. AIS does not attempt to replace human choice by computer choice. Instead it enhances and magnifies the power of human choice.

As you well know, programming a computer to do even the simplest mechanical task such as navigating around objects in a room is extremely cumbersome, because the computer lacks the common sense even of a young child. AIS avoids that problem. It draws upon and magnifies all the capabilities of the human mind—which is by far the most complex and sophisticated creation in the entire universe—its capacities for memory, sensory discrimination, judgment, perception, imagination, intuition, and its common sense, the way the telescope and microscope magnify our visual abilities.

Human beings do not have to learn how to make successful choices. We do it every day, thousands of times—when walking, dressing, eating, crossing the street safely, communicating with other people. We are successfully surviving at every moment. Every organization is too.

AIS is designed to enhance that capacity for accomplishment so that we can not only survive, but also grow; or if we are already growing, grow faster and accomplish more than before. Human culture is a rich reservoir of knowledge regarding accomplishment, only it is largely subconscious and incomplete. AIS makes it conscious and complete..."

(From 'The Book', by Garry Jacobs, page 333)



WHAT 'AIS' IS IN THE BOOK (WITHIN THE NOVEL 'THE BOOK')

[In Garry Jacobs epic mystic novel 'The Book', we experience the astonishing experiences of the MAI company, who utilize an expert, artificial intelligence system that can solve any problem in the world. They offer this service for a fee, with dramatic effect in the novel. They also will come to offer the underlying AI engine as a free product to the world. This is called 'AIS'. It is stored within "the Book", which is a cosmic knowledge source described in the novel 'The Book'.]

What is AIS?

"...It is the embodiment of the knowledge of The Book. The Book is a single object written in a philosophical language that will be unintelligible and inaccessible to most people.

AIS is an operational product that can be reproduced at no cost and distributed to every individual and organization in the world.

AIS is the power of The Book made manifest and practically usable by anyone anywhere regardless of their level of education or present standard of living.

The Book contains the knowledge of accomplishment. AIS converts that knowledge into usable power.

The Book is akin to the theory of electricity. AIS is like the electrical power plants that apply the theory to light and energize the whole world. The difference is that there are a few thousand power plants in the world, whereas we have the capacity to infinitely multiply AIS and provide a power plant for personal accomplishment to every man, woman and child on earth..."

(From 'The Book', page 314, by Garry Jacobs)

(AIS = Advanced Intelligent System. It is an artificial intelligence product by the MAI organization)

Artificial Intelligence



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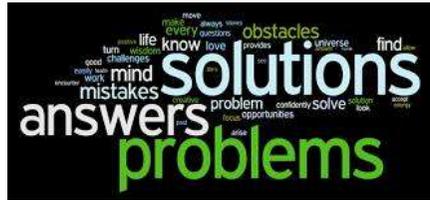
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(From 'The Book', by Garry Jacobs, page 333)



THE KEY TO 'THE BOOK'

The key and "hook" to the story presented in Garry Jacobs' epic novel 'The Book' is that the MAI team has created an artificial intelligence system that is capable of making recommendations to solve any known problem in the world. As a result of its astonishing success in doing precisely what it claims, the world embraces it in full.

And it is able to solve any difficulty on earth because its logic and source wisdom is based on a long-lost BOOK that contains the most profound knowledge of existence ever devised by man. That book is actually 'The

Life Divine' by Sri Aurobindo and the endless extensions of it by Sri Karmayogi and others, though it is not identified as such in the novel.



TRUE AI WISDOM

We can only develop true Artificial Intelligence (AI) when we understand the true nature of human and cosmic consciousness, as well as comprehend the subtle laws of Life. Sri Aurobindo and Karmayogi have revealed all of these for us, much of which is explained in Garry Jacobs' novel *The BOOK*, about an AI company that has come upon and incorporated the most profound Wisdom of Life in their AI software that can solve any problem on earth.



THE BOOK'S MAIS EXPERT SYSTEM IS BASED ON SRI AUROBINDO & KARMAYOGI

In Garry Jacobs' novel 'The Book,' the protagonist group's MAIS Expert System draws on the various principles of Sri Aurobindo's metaphysical opus *The Life Divine*, plus Karmayogi's many spiritual insights and methods for evoking positive response, to create an ultimate system of intelligence that various organizations of the world vie to obtain in the story.

MAIS is not only able to determine the likely outcomes (positive or negative) of any approach or decision that an individual or group takes, but also has the profound wisdom to recommend the very best approach to solve any short or long-term problem occurring in the world. (It thus is

not only a technological means of furthering social progress, but also a method of furthering human evolution on earth.)



REMEDY FOR EVERY HUMAN MISERY

"As rain water harvesting neutralises drought, there is a remedy for every human misery. Misery is what man accepts." (Sri Karmayogi)

In MSS leader Garry Jacobs' epic novel 'The Book' the team builds an artificial intelligence system that can solve any problem in the world, and does so wherever employed. It is ostensibly based on principles from Sri Aurobindo's *The Life Divine*, and Karmayogi's extension of them in nearly every field of life. We too have access to that same knowledge to solve any known problem, as a number of the fictional laws and events in the novel have been time-tested by MSS leaders, followers, and others. The frontier of further application stretches out to infinity.

thanks to Radha



OUR LEVEL OF CONSCIOUSNESS, COMPUTERS, AND AI

Bill, one of MAI partners in the novel 'The Book' asked:

"...In many books and films, we come across the idea of computers developing themselves until they finally become more intelligent than human beings. Why can't we ask AIS7to develop itself?..."

Dan replied:

"...If our aim was simply to design a faster processor or a more efficient set of algorithms—a better way to run through the maze—then what you say might be possible. And after watching movies like The Matrix, it is no wonder that you should ask. But here is where science and science fiction diverge. Our objective is to enhance human capacity for accomplishment in life. We are not just trying to build better physical systems like a faster racing car or faster computer. We are trying to create better, more effective living systems that consist of human beings acting and interacting freely and creatively, working in cooperation or competition with one another. Well, the capacity for accomplishment in life is a direct function of our consciousness. The more conscious we are of life, the greater our knowledge of how human beings, organizations of people, social groups evolve and develop in the wider plane of universal life.

Computers are a human invention. They may calculate faster than we can, but they can only become as conscious as we are and as we program them to be. They can create data and analyze information, but they cannot create consciousness. Only human beings can discover or awaken consciousness and program it into computer systems.

Before we can program AIS with that knowledge, we have to acquire it ourselves. We have to grow our own consciousness before we can create a more conscious system...."

(From 'The Book' by Garry Jacobs, page 327)



PROGRESSIVE CHANGE OF THE AI PROGRAM IN “THE BOOK’

We see a steady, yet dynamic phenomenon occurring in Garry Jacobs’ epic, mystical novel about an AI software company that offers the deepest wisdom in the world to solve any problem on earth:

It is that each time they experience a profound new life principle through their own dramatic circumstance, they incorporate that wisdom into their AI-based decision-making software. In that way they are growing in consciousness in parallel with the growth of their expert system software that can solve most of the world's problems

We can apply this same principle in our own life. Namely, that each time we have experiences that lead to a particular growth in consciousness on our part, we can then incorporate it into our own life plan for improvement.

AI DEVELOPMENTS IN SALES VS THE ULTIMATELY PROFOUND AI IN 'THE BOOK'

The technology developments announced between Salesforce and others are indicating that AI and similar tools can give the salesperson and others much deeper insight into the nature of the customer, the transaction, as well as building up the knowledge of the sales professional.

Instead of engaging in a lengthy, deep analysis of the data in such transactions, the systems can through its AI and analytics offer immediate strategies and recommendations to achieve sales goals.

It is actually what Garry Jacobs' epic novel 'The Book' explores in great detail. There it involves a team of young individuals who are developing software that can solve any social issue in the world!

The difference is that the Team in Garry's novel have access to the most profound subtle principles of life, giving it a power that these emerging AI technologies can only dream of -- whether in sales or any other social field of life.

In essence, spiritual, multi-dimensional genius Sri Karmayogi and his vast life wisdom that enables vast, ultimate-like success IS the AI system of the team in 'The Book!'

VERSIONS OF AIS (ARTIFICIAL INTELLIGENCE SOFTWARE) IN 'THE BOOK'

AIS was the artificial intelligence software that the team (MAI company) in 'The Book' produced. There was a succession of versions, each inclusive of the best of the previous version.

-AIS 1 included the decision-making matrix which value the Inner conditions as much as the outer. I.e. don't just look at externals for the truth, but also look at the status of the inner conditions. This was a monumental shift in their understanding of life and their work.

-AIS 2 was the realization that if we give up our limited opinions, we can come to the truth and thus great accomplishment. This understanding for the user was the next great leap in the program.

-AIS 3 incorporated the power of Attitudes, those deeply held feelings we have; that are helpful or (often) harmful. To prop up the positive ones, and overcome the many negative ones had the power to evoke sudden positive response from life, and was incorporated in this next stage of their AI program to the world.

Interestingly, with each succession of application of these versions, the company began to grow, even exponentially.

It is also important to point out that each succeeding version of AIS came as the result of preceding crisis in the company and/or among the team members, and a new understanding that was then incorporated in the software.

EXAMPLES OF ARTIFICIAL INTELLIGENCE AT VARIOUS PLANES

We can understand AI at various planes/levels, and come up with scenarios of its application. Here are examples:

AI at the Physical plane - ability to rapidly process images and fit them into certain categories that one can see visually

AI at the Mental plane - ability to process text data and draw out patterns, insights, and other knowledge-oriented inferences

AI at the Spiritual plane - ability to perceive subtle patterns of life, triggering an action, evoking a sudden positive response from life.

Q: Do you have an example of how AI is being used in the world today?

A: It has many applications. Its basically extremely smart software that has been programmed to derive powerful insights - whether guiding robots, intelligently selecting related photos, processing with insight thousands of accounting records, extrapolating keen insights from our Facebook posts and interests, making decisions for course corrections for satellites in outer space,, etc.

In Garry's novel 'The Book' AI is built into extremely advanced software that can solve any problem in the world, such as conflicts between nations, - offering ultimately profound insights, solutions and course of actions, - as its foundation is built upon the deepest, most profound principles of life, - i.e. Sri Aurobindo's, Mother's, and Karmayogi's Wisdom programmed into the code.

Expert System



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(From 'The Book', by Garry Jacobs, page 333)



[redux from 2016]

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MAIS is not only able to determine the likely outcomes (positive or negative) of any approach or decision that an individual or group takes, but also has the profound wisdom to recommend the very best approach to solve any short or long-term problem occurring in the world. (It thus is not only a technological means of furthering social progress, but also a method of furthering human evolution on earth.)



THE MAIS EXPERT SYSTEM, SRI AUROBINDO & KARMAYOGI (revised)

In Garry Jacobs' novel 'The Book' the protagonist group's MAIS Expert System draws on the various principles of Sri Aurobindo's spiritual opus '*The Life Divine*,' plus Karmayogi's many spiritual methods for evoking

positive response in order to create an ultimate system of intelligence that various organizations of the world vie for and scheme to obtain.

MAIS is able to not only figure out likely outcomes (positive or negative) of any current approach or decision an individual or group might take, but is also able to recommend the best approach to solve any short or long-term problem occurring in the world.

The MAIS expert system has therefore become a technological means of bringing about vast social progress in the world, while fostering human unity, on the way to the development of spirit-based Divine Life on earth.

MAKEUP OF THE PERSON

Human Characteristics



SEEING THE POSITIVE & NEGATIVE SIDE OF PEOPLE

"No man is simply good or simply bad; every man is a mixture of contraries often inextricably mixed up in a single feeling, a single action. All kinds of conflicting qualities, powers, values meet together and run into each other to make up our action, life, nature...We can only understand entirely if we get to some sense of the Absolute and look at its workings in all relativities—look not only at each by itself, but each in relation to all and to that which exceeds all and reconciles them all."

Attitude



REVERSALS OF ATTITUDES THAT ATTRACT

We have developed a scale of attitudes, with each pair ranging from negative to positive. When you shift from the negative to the positive on any of them, you are likely to attract sudden onset of good fortune.

- Unwillingness to Willingness
- Arrogance to Humility
- Self-Importance to Respect for Others
- Impatience to Patience
- Suspicious to Accepting/Trusting
- Unreliable to Reliable
- Pessimistic to Optimism
- Defensive to Expansive
- Insecure to Self-Confident
- Closed Minded to Open-Minded
- Self-Satisfied to Aspiring
- Resentful to Goodwill, Gratitude **
- Sarcasm to Sincerity

E.g. in Garry Jacobs' novel 'The Book' a key character Anya felt deep anguish and resentment toward her professor, with whom she had been out of touch for a long time. After ruminating on the idea that her current outer problems -- the negative attitudes of the people around her -- were the result of the negative attitudes she harbored toward her professor, she suddenly out of the blue received a call from him in which complemented her as being the most brilliant student he ever had, as well as offering her a very significant new project for her fledgling company.

That is the life response power of reversing from Resentfulness to Goodwill and even Gratitude. Good or great fortune follows.

ATTITUDES OF EACH OF THE TEAM MEMBERS IN 'THE BOOK'

Each of the characters in the story of the novel 'The Book' has one or more attitudes to be overcome.

Eg DAN feels possessive at one point when the book that contains vast life wisdom goes missing, as he has not had time to focus on it, as he is

beckoned elsewhere. He merely wants to possess it, rather than learn from it. He is however able to overcome that wrong attitude and life responds.

VINAY is able to overcome an attitude about his attraction to one of the team members, - conforming to society's compulsion for marriage, - and life responds with the knowledge from the woman of a great opportunity for himself and the company

ANYA wants to be accepted and respected socially. She is very sensitive to what people think of her, especially so in the world of men. It turns out that three men at the firm do not respect her authority, nor give her credit for success. She is thus angry and has a wrong-headed attitude toward all of them. She does not see that her own negative attitude brings out the negative attitude of the others.

Eventually through conferring with and gaining knowledge gained from the Book she comes to see how her attitude is causing others' negative attitude. She comes to see that a true individual does not seek approval from others; but does what is right. As a result of her reversal, the others change their view of her, and one person even ends up being of great benefit to the company in the coming years. And it all came as a result of her reversal of attitude.

Thus, for each person, we see various negative attitudes that need to be overcome. They include negative or limiting Attitude towards things, one's self, or others. When overcome, life responds to the positive overwhelmingly, as it does for these characters.

PS: The change in the software offering from the team's company from AIS2 to AIS3 is fundamentally the inclusion of the power of Attitudes, including the AI software's ability to account for what happens when the limiting attitude is overcome.

Strength



GOLDA MEIR: POWER OF STRENGTH, COURAGE, AND DETERMINATION TO ACCOMPLISH, THAT ATTRACTS

“...The British had announced they were ending their occupation of Palestine within six months and setting up two states, one Jewish and one Palestinian in their place. Already fighting raged between the two peoples, but everyone knew that as soon as the British left, total warfare would break out.

[At that crucial time, the Jews were very much in need of money for their survival.] Kaplan, the unofficial treasurer of the nascent state, had just returned from an unsuccessful fund raising effort to America. He could not obtain commitments for more than five million dollars in donations during the coming months. David Ben Gurion [who became the first prime minister of Israel] knew they needed at least five times that amount. Without it, there would be no Israel. So he decided to fly to America immediately and make a direct appeal.

A colleague, Golda Meir, daughter of a Ukrainian carpenter, insisted that Ben Gurion was needed in Palestine. She offered to go in his place. She got on the next plane with only the dress she was wearing and ten dollars in her purse. When she arrived in the USA, she learned of a national assembly of Jewish organizations convened in Chicago. She called the organizers and told them she was coming and they would have to find a place for her on the agenda. She told the assembly that the entire survival of the Jewish race was at stake and she required twenty-five million dollars immediately. She raised \$1.5 million in a single night and before she left America she had commitments for fifty million dollars, ten

times what Kaplan had obtained, twice what Ben Gurion said they required and three times the annual oil revenues of Saudi Arabia at the time. A carpenter's daughter had changed the fate of Israel.

Golda's strength, courage and determination were inspiring. It was a story of ultimate accomplishment, not only for Golda as an individual, but for a whole nation..."

(from 'The Book', pages 216-217, by Garry Jacobs)



PSYCHOLOGICAL STRENGTH ATTRACTS

Life responds to our motive, not to our actions. An intense opposition came as a threat to MAI, forced them to sell their company. At that crucial point of decision making, whether to oblige the demand of opposition or to fight against it, MAI faced with a dilemma. Dan shared his view to the partners as below, which inspired them as like Churchill inspired the countrymen of England to fight against Hitler in the World War II.

At the end, the partners stood united and fought for it. It's their motive; the truthfulness of their dream and their psychological strength paved the way to transform the contradiction into complements.

Excerpts of Dan's inspiring speech from 'The Book' (page 186)

"...The last thing I want to do is hand over AIS to Thompson. I would almost rather lose the company and everything we have put into it and I'll tell you why. As far as I am concerned, AIS is not merely a commercial product. We have worked for years to incorporate into it a knowledge that the world needs, a knowledge that can solve people's problems and make this place a better world for everyone..."

"...The very thought of turning it over to Thompson strikes me as a treason even greater than betraying my country. It would be treason against humanity. I don't know why Thompson wants AIS or what the government is so afraid of. But I do know that if they once get hold of it,

our dream is dead. I would rather fight and lose than give up without a struggle. I would rather walk away empty-handed than take Thompson's bribe money as a reward for doing what I know is wrong..."

"...I know it may sound arrogant, but I feel AIS is the best thing that has happened to the world in a long time. I don't mean because we have done it. It's because of The Book. Are you all ready to drop this project in the middle and walk away, the first time we meet some significant opposition? If so, we might as well do it. Because I am sure that if we get through this successfully, we will certainly meet greater obstacles down the line..."

"...If making money is your index of success, then selling makes sense. But if the goal is to do what we set out to do six years ago, what we all gave up our jobs to attempt, then I think that in selling the company we are selling ourselves and our dreams. Thompson wants to make us feel guilty, as though we have done something wrong. But the intensity of his opposition makes me feel even more certain that we are doing something very right. I don't fully understand it, but I feel it..."



HOW LIFE RESPONDS TO STRENGTH

"Life is a plane of force in which strength determines the primary result. The strong, hard working person achieves more than the weak lazy person. That's self-evident. The strong, hardworking selfish, evil person may acquire fabulous wealth or great fame because of his enormous energy and exhaustive effort, but he will find himself surrounded by and acted upon other forces which are as ruthless and negative as he is. Strength generates power or money. Goodness attracts goodwill and love. They are different types of energy, different vibrations. Each has its own distinct consequences." (from THE BOOK by Garry Jacobs)



Great challenges from life comes for great people to bring out their greatness within them to the surface.

"...When panic again threatened to topple the US banking system in 1933, it was one man, Franklin D. Roosevelt, who literally saved the day. Since the Great Crash in October 1929, President Hoover, the Fed and teams of economists had been unable to find any way to stop the continuous economic decline.

By the time FDR assumed the office of the President of the USA on March 4, 1933, over thirteen million workers had lost their jobs, more than ten thousand American banks had failed, and more than five billion dollars had

been lost. In the preceding month, one hundred twenty million people had rushed to the banks to withdraw heir deposits before they, too, were lost. On March 3, in a single day, people had withdrawn more than three hundred million dollars from the system in a state of panic. It was clear that the nation's banking system was on the verge of collapse.

A day after assuming office, FDR declared a national banking holiday, and a week later he addressed the nation on radio in the first of his famous fireside chats. He explained the real cause of the banking crisis was a crisis of confidence, not of substance. He restored public confidence with his famous words, "We have nothing to fear but fear itself" He told the countless millions of frightened citizens who had withdrawn billions of dollars from the banks to turn around and return their hard-earned savings to the banks. And miracle of miracles, they did! When the banks reopened the next day, the lines of people waiting to withdraw their money did not form. The panic was stopped by one man's voice..."

(From 'The Book' by Garry Jacobs page 264-265)

Comment: The president, crippled by polio, was cheerful, optimistic, strong, and soothing, despite his hardships. It cancelled the public's intense vital emotions of fear; restoring their psychological well-being. He

saved the system from collapse. He then guided the nation to victory in WWII.

https://youtu.be/sUQQqMr_big

Energy



ENERGY AND RELATIONSHIP AMONGST PEOPLE

"Life is a field of energy. When human beings relate to one another they exchange energy. When they relate positively and expansively, the energy level increases. When they relate negatively or critically, it shrinks. If life is a field of force and human attitudes and emotions are expressions of force, then what occurs to us and around us reflects the play of those energies." (from The Book by Garry Jacobs)

Example: I spoke with my business partner the other day. He was completely exhausted due to the fact that he had just put in a significant effort with a new client and now he was faced with a group discussion in another venture he was involved in. In our conversation I brought up a number of issues related to our common work in the consciousness space, and the tremendous opportunities before us. Plus it was peppered with life response and related insights. At the end of the conversation he was filled with energy and was looking forward to utilizing some of the new knowledge in his upcoming conference call.

As we see, fatigue can instantly disappear and energy reappear when a higher consciousness is introduced.



LIFE AND ENERGY

"Life is a field for the organized expression of energy for growth. Expression of unorganized energy is mere dissipation which leads to death. If you are not growing, you are dying. (from THE BOOK, p.465, by Garry Jacobs)



RAISING ONE'S ENERGY LEVEL

"...A simple, practical technique for raising one's energy level:

Call energy. Open yourself psychologically and invoke energy to descend and enter into your personality.

The idea sounded so simple that they tended to dismiss it as a gimmick of some sort, until one morning Anya reported that she had tried it with remarkable results. She had been working late the night before on a very tough problem, finally quit in frustration at 3 am, and spent the rest of a short night on the couch in her office. The following day she resumed the work but found by 11 am her patience and mental concentration were thoroughly exhausted.

She lay down on the couch but could not sleep, so she sat up and imagined that her mind and heart were spreading out simultaneously in all directions. Then she started calling energy as in a silent prayer. She reported that within five minutes her mind was totally refreshed and she felt energy coursing through her nerves and body. She went back to work

and within an hour had solved the problem that had been perplexing her all the previous day and night..."

(From 'The Book' by Garry Jacobs, page 63)

Subconscious



SUBLIMINAL OPENINGS THAT SHAPE OUR LIVES

The Subliminal being is the inner consciousness that guides you in life, often opening up doors to the unexpected, fulfilling conscious or subconscious intentions:

Eg one day you feel compelled to go to a spiritual center. When you arrive there you simply want to enjoy the experience. Instead someone greets you and tells you about an opportunity that will change the course of your life. Your subliminal was open to the universal, the superconscious that knew of your deepest aspirations and how to fulfill them by subtly urging you to take the action to go to the center.

(With this in mind, here is a paraphrase of comments by Senthil Murugan about the MAI team, the developers of the AI system that is able to solve any problem in the world as presented in Garry Jacobs' novel The Book.)

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The Subliminal potential of MAI team brought them together to meet one another at Fort Lauderdale conference in the beginning of the story in which they were also afforded the chance to meet Prof. Stearne. The four partners plus Levin then united together for a common purpose of helping the humanity by developing an almost infallible Expert System to solve any problem on earth..

The Book itself came in response to their aspiration and was continually aiding in their progress.

As the story progressed over time, the Team had tried their best to keep the Book safe through a variety of means, as they were confronting attacks from adversaries from all directions. Having tried all methods of improving security, taking to extreme vigilance, and so forth, they ran out of choices on the surface, and finally decided to consult Prof. Stearne who was a Spiritual Genius. (It was than six years since their first meet up with him in the beginning!)

The arrival of Prof. Stearne to MAI was a significant event in the story. He not only explained them the sources of attacks and guided them through the tough challenges but also solved the key problem in a dramatic and miraculous way.

Thus Stearne and The Book itself arriving serendipitously were due to the calling and opening in their Subliminal being which is open to the universal, superconscient plane of that which will be of great benefit now or later, while fulfilling their deepest aspirations in the work.

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In that light why not examine your own life and think of one or two events that were wholly unexpected in which the course of your life was changed. It is often the subliminal at work on your behalf, which is connected to a Higher Power that is in touch with destiny, success, and growth in consciousness.

Motive of Team Members In 'The Book'

Just as Attitudes are deeper than opinions, motives are deeper than attitudes. Motives go down to the essential things that are driving you forward in life. Let's examine the motive of the team members in the novel:

DAN: His motive is an aspiration for knowledge, for Truth, that leads to accomplishment for the organization.

VINAY: His motive is to discover what his role is in life: to be marry, to be successful, and to balance these. (?)

ANYA: Her motive is to be recognized and appreciated in life for her value. It is the driving force, the motive behind her attitude.

Attitude is of the vital (emotions); Motive is deeper, from the Being of the person, from the subconscious of the individual.

HIGHER HUMAN ATTRIBUTES

Goodwill



CONSCIOUS INTENTION AND GOODWILL MAKES LIFE TO RESPOND

MAIS was the first project that was developed by MAI during 2001-2002. However shortly after the initial success of that project during prototype testing, MAI was accused of a conspiracy that the potential link between rise of MAIS suggested shares and decline in all other NASDAQ shares. And when the MAI partners analyzed it, the statistics had shown that there was such a possibility. As it was against the fundamental principle of MAI, the partners then discussed and decided to discontinue that project. It led the company to the deep financial crisis. Earlier, during the prototype testing, Lauren [MAI admin executive] had obtained some investment advice from MAIS for her family shares. All had forgotten that incident.

A year after they had discontinued MAIS project, one day Lauren came to Vinay [MAI partner] to genuinely thank for the wonderful investment advice she had received through MAIS, 18 months earlier. Vinay was startled by her information. When he checked NASDAQ, his surprise turned to bewilderment.

What was the flaw in MAIS project and why it did not affect Lauren's case?

The Book explains:

"...Although MAIS had been designed to support economic fundamentals, the choices made by the trader who operated may have influenced its actual performance. MAI partners had assumed that designing algorithms

based on the right premises would yield right results. Now they recognized the flaw in that assumption. The software was merely a passive instrument.

The conscious intention of the trader determined whether it would be employed positively or negatively. Jake's [the trader who tested prototype product] attitudes and intentions had determined the impact of MAIS on NASDAQ. In Lauren's case, Vinay had generated the recommendations personally and given them to her. Lauren was not out to beat anyone or benefit at someone else's expense. Anyone who knew her would understand that this was diametrically opposed to her character and values. She was one who always delighted in other people's good fortune. As it turned out, out of her goodwill Lauren had given them something more valuable than money. She offered them hope [at that crucial situation]..."

[As a synchronicity factor, when Lauren went to genuinely thank Dan in another situation, life had responded with another surprise]

(from 'The Book', page 42, by Garry Jacobs)

MAIS - Market Artificial Intelligent System



LIMPIA AND LAUREN

(musings on the novel 'The Book' by Garry Jacobs)

Blessed are souls who have goodwill and gratitude, both on the surface of their being as well as in the depths.

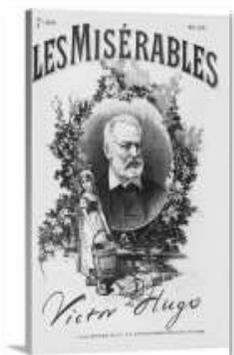
Limpia and Lauren were the first two employees of MAI (the AI organization in the story). Limpia was the helper and Lauren was the admin executive. During several difficult periods, MAI was forced to take tough measures, like retrenching employees. Yet, Limpia and Lauren remained part of MAI even at those difficult times.

The goodwill of MAI was served by Limpia and Lauren's gratitude in return in many instances. Among many, there were two striking incidents as indicated below.

-Limpia was the one who had preserved 'The Book' in a dramatic manner during federal officers' search at MAI.

-Only through Laruen, Dan had noticed 'The Book' pages were fading in an instance. And later on, after series of experiences and with the reversal of Dan's attitude, 'The Book' pages were restored.

As such, without both of them at that RIGHT time, the events of the story could be entirely different. Their acts came as Gratitude on the surface and out of Goodwill in their depths.



GOODWILL MAGNIFICENT RESPONSE IN LES MISERABLES

Our acts of goodwill, as it subconsciously aligns with Life's purpose, when Life returns that gratitude in response, it is perceived as Grace.

Dan explains the beautiful incident:

"...In Hugo's Les Misérables, the ex-convict Jean Valjean, who has assumed a new identity and become mayor of a small town, saves a poor cart driver named Fauchelevent from being crushed when his wagon collapsed. After pulling him out, he also finds employment for the old man as a gardener at a convent in Paris. Fauchelevent is filled with gratitude.

Years later, Jean Valjean's true identity is exposed and he seeks refuge in Paris. The police eventually locate him and pursue him on a chase through the streets of Paris until Jean Valjean is backed into a cul de sac with no apparent means of escape. He scales a high wall and lands in a

deserted garden. It turns out to be the very convent where he sent Fauchelevent, who finds and takes him in and saves his life by concealing him from the police.

Jean Valjean may have forgotten Fauchelevent many years ago, but Fauchelevent and life have not forgotten him. They return at an equally crucial life-threatening moment to return the favor..."

(From 'The Book' by Garry Jacobs, page 312)

Self-Givingness



SELF-GIVINGNESS, ACCEPTANCE AND COMPLEMENTARITY IN LOVE RELATIONSHIPS

"...At the heart of romance lies a mystical secret. The real essence of permanent romance is self-giving. What works is not the personality profile. It is the willingness for genuine self-giving. When people first meet, they are willing to do everything and anything to please the other. That attitude and that effort bring out the best in the other person. Romance is possible not because the other person is perfect, but because we chose to regard them as perfect. We refuse to see anything else. We relate only to the soul which is divine. Romance is a chase in endless pursuit of something that does not exist for the sake of creating joy in the other person. Whatever the defects the other person possesses, the effort to give and to please will help one develop the complementary aspects of one's nature needed for one's own growth.

I am not saying that romance should be always blissful and harmonious. The closer you come, the deeper you relate, the more you will become conscious of the contradictions between you that can be converted into spiritual complements. Every time you see a defect in the other or have the urge to correct him, it is an opportunity for your own self-improvement and self-development. The more you are able to accept what is generally considered negative in the other person without

reacting to it, preferably without even seeing it, the more positive your own inner being grows.

The spiritual truth is that the lover is the perfect complement attracted to you for your spiritual perfection. When your lover abuses you and you refuse to react or when your lover taxes your patience and you remain calm, you discover deeper, richer aspects of your own personality coming to the surface. No other person can provide you with the same breadth and intensity for spiritual progress. True romance helps you develop true individuality which is spiritual..."

(from the novel 'The Book', page 509 by Garry Jacobs)



Like all things, knowledge grows by giving. The more you give it to others, the more it grows.

True knowledge cannot be possessed. It can only be received with gratitude and passed on.

(The Book)

Gratitude



RECOGNIZING SOCIETY'S BENEFIT TO US

During discussion, Ray one of the MAI partner asked a profound question “So far we have been talking mainly about the actions of individuals and their consequences. What about society? How do I distinguish and separate the Individual from the social, the consequences of my own actions and the consequences of actions of the society and world in which I live?”

Dan replied:

"Today everyone in society enjoys certain benefits which individually we did nothing to deserve. We reap the benefits of all the collective discoveries of the past—Tom Edison’s light bulb, Bell’s telephone, the airplane, TV, computer, immunity for polio and many other infectious diseases that used to plague humanity, etc. We take these things for granted and do not think we are being singled out for any special reward. Everyone has access to these things, or at least many people do, and we happen to be among the fortunate. We rarely ask why life is bestowing such wondrous gifts on us. We take it for granted.

But when Hurricane Katrina inundates New Orleans and destroys thousands of homes, we like to think that this has nothing to do with us. Those who lost everything wonder why God has punished them. Those who escaped harm thank God for their good luck. We easily forget that Katrina and climate change are also a natural reaction and consequence of the collective actions of American society over the past hundreds of years and also a direct reflection of our collective unwillingness to accept responsibility for the environmental consequences of our actions, until the rising price of gas forces us to give up our SUVs or the rising sea level forces us to move inland.

We are happy to benefit personally from America’s collective development, but unconscious and unwilling to accept responsibility for the consequences of that development. We forget that we too benefit from the ignorance, wasteful evils of the society we live in. So how can we expect to escape individually from the consequences wrought by our collective action?

We are not being punished for our sins, but we are reaping the natural consequences of our earlier actions"

(From 'The Book' by Garry Jacobs, page 321)



SINCERE, EMOTIONAL GRATITUDE MAKES LIFE RESPOND

From the beginning, the idea of building the Cloister had been Anya's and she insisted on designing it and supervising its construction according to her own conception. She argued that if Dan was going to be living at MAI twenty-four hours a day to avoid the dangers of living alone, he must be provided a suitable environment for both work and relaxation. She came up with the idea of converting the still vacant fifth floor of their offices into a living space for Dan. The top floor had obviously been built with some special purpose in mind.

Anya claimed the design was intended to create a rich, warm and colorful contrast to the stark utilitarian offices below where they spent their days. In spite of repeated jokes by the partners about her architectural prowess, the design proved so successful that the partners found themselves naturally gravitating there to refresh their energies.

By mid-December Dan was able to move upstairs to the new residential facility which was officially referred to as the Cloister, but which Anya spoke of as Dan's Ashram.

[In an instance] Dan casually mentioned to Levin how deeply appreciative he was of Anya's effort to design such a pleasant living environment for him at MAI. Levin responded half-jokingly that if Dan's words were really heart-felt, Anya should walk in the room the next second so he could thank her personally. Dan laughed at the notion of a test, but he insisted that he really did feel deeply grateful to her for overriding his objections to the Cloister. Before he had finished the sentence, the living room door opened and Anya walked in. She greeted them with a sweet smile. She found them both sitting speechless with strange expressions on their faces.

Frowning slightly, she asked whether she had come at a time when they did not want to be interrupted. Dan assured her that quite to the contrary there was no one in the world they would have rather had walk

in the room at that moment. They all laughed. Then Dan remarked, “You may not know it, Anya, but you have just corroborated a profound truth of life. You arrived just at the instant when I was telling Kurt how deeply grateful I feel to you for creating the Cloister.”

(From ‘The Book’, excerpts from pages 351-352, by Garry Jacobs)



LIMPIA AND LAUREN

(musings on the novel 'The Book' by Garry Jacobs)

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A MIRACULOUS EXPERIENCE OF ANYA

(Power of Gratitude)

“Conscious awareness of God acting in human life is called gratitude - The Book”.

One day, when Anya (one of the MAI partner) was pondering about the earlier discussion with her partners, she suddenly remembered about her professor Grigori Nikonov, during her school days. Grigori was a brilliant mathematician, but a very difficult and unpleasant person to work for. After leaving Moscow, Anya rarely thought of him and when she did it were always his insults, slights, sarcasm and teasing that she remembered. Thoughts about him kept coming into her head that night and she could not get rid of them.

At one point she took out an old diary she had written during her last years in Moscow and found some entries about Grigori that she had not remembered. When she tried hard to recollect their relationship from the very beginning, she recalled how much he helped her during her initial years at the Institute. It was he who had gotten her admission, secured her scholarship and ensured she got the courses she wanted. He had even coached her through some rough patches when her grades were falling. She was amazed that she had forgotten so much.

She woke in the middle of the night still thinking about Grigori. Lying in bed, she began to regret all the negative feelings she had harbored against him for years. Almost involuntarily she began to offer gratitude to Grigori for all he had done for her. At first, it was mixed with bitter recollections about times he had made her angry or sad. She even found herself punching the pillow to let off pent up frustration against him. Gradually the anger subsided and was replaced by a peaceful, sweet feeling and then a deep warm feeling of gratitude. She realized that she would not be where she was today had it not been for his help and even for the hardships he imposed on her. The feeling lasted for just a few minutes, then it faded, and she got up.

The following morning, Anya rose earlier than usual feeling more refreshed and enthusiastic than in months. When she checked up her email in the morning, a sweet surprise was waiting for her. It was indeed an email from Grigori, stating that he was working in New York on a project at Citibank. He said that he had heard about her work with MAI and thought that she and her team's expertise was exactly what they need for the project. He had already spoken to his boss and attached a copy of that email. Also he referred Anya was his most brilliant student, ever! When she called him, he had explained the project to her and asked whether MAI could take up that project for five hundred thousand dollars!

The response of Grigori was almost too much to believe. Anya had changed her attitude to him and he had suddenly materialized out of the blue after a decade of silence.

(From the novel 'The Book' by Garry Jacobs)



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man as a gardener at a convent in Paris. Fauchelevent is filled with gratitude.

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Jean Valjean may have forgotten Fauchelevent many years ago, but Fauchelevent and life have not forgotten him. They return at an equally crucial life-threatening moment to return the favor..."

(From 'The Book' by Garry Jacobs, page 312)

DAN ATTRACTS THE RECOVERY OF THE BOOK

There is a consciousness in all things, even the most material, which responds to conscious attention. – The Book

The Book had come to Dan and MAI for a purpose. With Its guidance, MAI team was progressing on multiple fronts against countless opposition. At one point of time, it appeared that The Book was lost during the federal officers' search at MAI office due to an act of adversary. Yet at that devastating moment, Dan did not react. Perhaps, the same kind of situation he faced several years before and the same kind of attitude he expressed on that moment! What followed was astonishing.

Dan then went for a walk the next day morning and he ended up in front of Moe's Book store at the early morning 7 am. And he had a thoughtful feeling about The Book as:

"...How much had happened in the past three years. How much his life had changed. How much richer, more meaningful it had become. Only now he realized the magnitude of that change. Only now he realized how different he felt than when he had walked into Moe's that Superbowl Sunday. The sense of disquiet was no longer there, the sense that something was missing. Nothing had been missing from his life the past three years. Every moment had been full, rich, challenging, satisfying. It

was not just answers he had found. It was meaning. Not the meaning that comes from faith, but the meaning that comes from connection. For the first time in his life, he felt everything was connected, inside and outside, thoughts and feelings, aspirations and work. It all fit together as an integral whole. It moved forward as a single unit. Life became a little brighter and lighter every day. It evolved...”

The following day The Book had come back to him miraculously through Limpia. The incident could be explained in multiple ways.

- Life responded for the attitude of Non-Reaction Dan had practiced at that intense moment.

- As everything responds to attention, his conscious attention to The Book all these years made the life to respond.

- And there is another way to explain. The Book that was lost on the surface on that day was real. The next day Dan had a thoughtful feeling of Gratitude about The Book. Perhaps, that moment of Gratitude had brought him and Limpia in an alignment of space and time. As such she protected The Book out of Gratitude and Goodwill on that day (in the past) which made The Book to miraculously re appear on his desk, the day after. (in the future). As such all the Reality was One and Interconnected, but it appeared as separate events for the surface mind, indeed they are not so.

(Based on ‘The Book’ by Garry Jacobs from chapters 101-103)

(Senthil Murugan)

In addition, Dan had evolved and learned from The Book and its laws through life experience, and so now had the Supramental view of conditions just before entering Moe’s. That ultimately expansive, positive, and integral view opened the world, and so the book returned.
(Roy Posner)

Love



LOVE, ISSUING FROM OUR DEPTHS, SEEKS FULFILLMENT, COMPLETENESS

“...Love is a seeking for fulfillment and completeness. It is a universal aspiration shared by all human beings. It need not necessarily be formulated as a thought or a conscious goal. It may act subconsciously, even when we are consciously pursuing other goals, but its power arises from the fact that it issues from the depths and center of our being...”

(From ‘The Book’ by Garry Jacobs, page 256)

CONSCIOUSNESS

Higher Consciousness



HIGHER CONSCIOUSNESS AND DISCOVERY

Prof. Stearne's comments in a speech:

"...According to the testimony of our greatest scientists, scientific discoveries are the result of intuition, not experimentation. You do not happen upon the formula for $E=mc^2$ by digging into any number of sand piles or conducting any number of experiments. You discover that formula by opening your mind to a higher way of knowing.

Discovery is an act of consciousness, not a lucky stroke of the shovel or pitchfork. It is a power that resides in the human mind and consciousness, not in the machine which is our instrument...'

(From 'The Book' by Garry Jacobs, page 21)



THE ULTIMATE PROGRAM LIES WITHIN

"He succinctly summed up the theoretical difference between the products this way:

—Mind creates by division into parts that which equals less than their sum by destroying the integrity of the whole, i.e. fission.

Consciousness creates by unification and integration of the parts into a whole that is greater than their sum, i.e. fusion. They had the knowledge of the process, because the process of creation is the same at all levels, but Dan was not yet sure of the mechanism for converting it into a product. If they succeeded, it would be a supreme and an ultimate accomplishment. It was difficult for him to even imagine something beyond that.

He sensed that Fusion would be different in other ways as well, which he was not yet able to clearly define. Ironically, it would reverse the growing dependence of human beings on the instruments they had created by largely dispensing with the importance of the computer it operated on. Of course, computers would still be needed, but their role would be reduced to that of minor intermediaries aiding the interaction of the human being with his own consciousness, which was ultimately the basis of all human action.

The person would be central and primary, the instrument merely a tool or a mirror to help reflect back to the consciousness the knowledge it needed for its progress. Fusion would shift the center of knowledge and action from outside to inside, from the external world to the center of one's own conscious being.

He sensed also, though could not clearly explain, that Fusion would transcend structure and rules. Structure and rules were the very foundation, heart and soul of computing, but they were not the soul of human consciousness.

Mind worked by structure and rules, personality acted according to fixed habitual patterns, but not consciousness. Consciousness was free and defied all limits of structure and rule. But the freedom he had in mind was not freedom from the world or from responsibility. It was a freedom to expand infinitely and create without limit. It was a freedom in the world and of the world. It was not an escape from the imprisoning boundaries of life, but an abolition of those boundaries in life so that it could reveal its true infinity. It was a freedom from ego that would make possible the free development of spiritual individuality.”

(from THE BOOK, p. 517–518, chapter 153: Fusion by Garry Jacobs)

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Roy's Comments:

Here towards the end of the book Garry is saying that beyond the other products that MAI has developed there is the ultimate "product" where the laws of consciousness, of life response are known inside by the individual and he operates from this poise. In my view that occurs through Education, i.e. education in the laws of higher Consciousness. E.g. a MOOK provides this ongoing education via smartphone, computer, etc. Also as the individual moves through daily life from moment to moment the computer gives necessary feedback such as examples of the principles, or case studies, or other helpful suggestions. The computer however is secondary, and our level of consciousness is primary; is the real expert system resolving situations from moment. Now the inner truly moves the outer, as the expert system is internalized in the individual. He knows the process of creation, he knows the rules and principles of life and life response, and is always reacting in ways that create the greatest results in the shortest period of time with the least effort. He becomes the Master of Life. What Garry is really explaining here is Integral Yoga (conscious Evolution) that Karmayogi practices, and what Garry and I and others are attempting to practice. Through Integral Knowledge we make the world change from within, without hardly lifting a finger. Thus the ultimate Program lies within.



CONSCIOUSNESS AND ORGANIZATION TOGETHER

"Life evolves through growth of consciousness, even as consciousness evolves through greater organization." - The Book

They always go together. Either one alone is not enough to bring forth results in life. One who lacks the first half of the formula means they haven't the energy; no fuel to drive the life. And one who lacks the second half of the formula means there is dissipation of energies due to lack of proper organization.

One of the ways life reconciles this by bringing contradictory parties in alignment; so one can learn from the other.

When MAI was lacking in organization, life brought them to Lempe's consultancy and through that process and with The Book, they discovered the above principle, and as a result both companies benefited magnificently.

The Book says:

"...The discovery arose from the realization that the two companies, MAI and Lempe, were mirror images of one another.

MAI had abounding energy, a clear direction, unlimited technological and market potential, and creative, enthusiastic people, but too little structure through which to channel that energy effectively and multiply its power to tap even a fraction of its potential.

Lempe had a highly developed structure, well-developed policies, systems and procedures, and a disciplined work culture, but the source of its life energy had somehow dried up. It had lost its direction and momentum. Its structure had become an impediment slowing down and entangling each action in a bureaucratic mass of lethargy.

The two companies were complements, two sides of a coin. Each possessed something that the other very much needed..."

(From 'The Book' by Garry Jacobs, page 165)



CONSCIOUSNESS IS ULTIMATE DETERMINANT OF SUCCESS

"It is not energy, skill, opinion, attitude or character, either singly or in combination, that ultimately determines the results of action. It is consciousness. As is the consciousness, so is the result."

(From 'The Book' page 379, by Garry Jacobs)



MANIFESTATION OUT OF CONSCIOUSNESS

All creation is by and out of consciousness. Consciousness expresses as aspiration, aspiration as will, will as energy, energy as force, force as results. A manifestation of forms out of consciousness by the objectification of consciousness as form is the complete process of creation. (from The Book by Garry Jacobs)



HIGH VALUES, GROWTH IN CONSCIOUSNESS, RIGHT ATMOSPHERE ATTRACTS SUCCESS FROM WIDER FIELD OF LIFE

A growth in consciousness can be seen by outer results, from multiple fronts. Also, a right action accomplished in the right atmosphere tends to have an impact on several areas, bringing collective results.

In the novel 'The Book' when the market strategy for their new product was discussed, MAI partners finally decided to distribute that product, UNIAC, for free for the sake of humanity. An unexpected consequence of these developments was the gradual demise of the product liability lawsuits against MAI, which happened without any initiative by the company. The partners then analyzed the reasons for such phenomenal success.

Circumstance in The Book explains the reasons as:

“...First, in making the decision to freely distribute UNIAC, they had managed to assume a wider, less limiting perspective of the product and their business.

Second, they had decided to be absolutely transparent and truthful, both with the general public and with Oppenhauer (the adversary). Instead of convincing him to hold on to his shares, it had the diametrically opposite effect. The truth had frightened him and set them free.

Third, they had decided not to act out of motives of egoistic possessiveness. They applied the principle of grow by giving. Undoubtedly this decision had been one of the principal reasons for the rapid adoption of UNIAC by the general public.

Dan believed that the decision to distribute UNIAC for free was a movement away from two central characteristics of ego–selfishness and possessiveness. This was the crucial factor that opened the door to exponential expansion...”

(Excerpts from ‘The Book’ by Garry Jacobs, page 445)

NO TITLE

If you truly, sincerely take responsibility for your mistake, instead of sloughing it off, life will reward you with great, unexpected opportunity.

Comment: -It is what the team does in the novel ‘The Book’ when they realize the product they are offering may be destructive, and take it off the market, and even close up shop if necessary, despite the fact that they could sell it for \$100 million. As a result a critical opportunity opens up with NASA, pointing to a whole new direction for the company

-It is what Mr. Bennet does in Pride and Prejudice when he accepts the fact that he was the cause of his youngest daughter eloping with a scoundrel, potentially bringing scandal and ruin to his family. As a result of life responds when two of his daughters are married to wealthy men, securing the Bennett family forever.

ORGANIZING THE INNER PERSON OR COMPANY

One can be very disorganized and then take to higher levels of organization which will invariably lead to great success. And yet if one is fully organized but lacks higher consciousness, you or the company can

go downhill and fail. What is missing? It is a commensurate Deeper Consciousness.

In The Book the MAI team took to higher levels of Organization as they went through various experiences, culminating with the release of the AIS 4 Decision Making software that incorporated this insightful understanding . However then they witnessed the Lempe organization that was materially organized to the hilt, and yet was gradually failing.

If higher levels of organization are a positive thing that attracts success, then how could it attract the opposite at Lempe? It is because they lacked an Inner, Deeper Consciousness. Or to put it another way, they lacked a higher Organization; not of the Outer, material life, but of an Inner, Conscious Existence

Thus organization of the INNER Reality is of equal or greater importance of the outer. It is to raise our values, attitudes, skills, capacities, deeper insights to the highest levels - where it be for an individual or for a company. As a result of developing this Inner Wisdom and Capacity, Life will respond from all quarters, lifting us to the heights.

NO TITLE

“We have to grow our own consciousness before we can create a more conscious system”

- The Book (Page 431)

Contagion of Vibrations



CONTAGION OF VIBRATIONS

"All experiences without exception—thoughts, feelings, emotions, desires, even physical sensations and urges—are forms of energy, vibrating waves

that move from one person to another, radiating out from centers of generation and spreading by a process of contagion. Fear spreads in that manner. So does joy and love. The contagion of any vibration in any situation is subject to precise laws that depend on the nature of the relationship, the attitudes and receptivity of the persons involved."
(from THE BOOK by Garry Jacobs, Chapter 82 'Contagion')

LIFE RESPONSE

Life Response



EXTRAORDINARY CHARACTER OF DAN AND AN INCIDENT

There was a time in the history of MAI and it was subjected to false lawsuits due to adversaries as they could not tolerate the rise of Truth and the growth of MAI. Rolf Oppenhauer, one of that adversary and also one of the investor in MAI, who had 35% of MAI shares wanted to utilize that opportunity and buy over MAI. And so he sent his lawyers to MAI and negotiated a humiliating price of 25 million dollars, but in Reality the company could worth multi billions of dollars and it was not able to justify it's position due to surface false law suits at that point of time.

Despite that devastating condition, MAI was not bothered, particularly its President Dan who ignored the threat of Oppenhauer and focused on the projects at hand and other development activities.

Very sooner life had responded to Truth of MAI and the situation reversed. At that time Oppenhauer wanted to quit voluntarily himself out of MAI and wanted to recover his money of two billion dollars in shares with interest.

When one is humiliated without any justice and when the situation has changed and he has an opportunity to revenge back to his injustice, it is natural human tendency that one would fully exercise his chance. Such an opportunity had fallen towards MAI and Dan. Bill, one of the partner in MAI thought that it would be the good time to tease him (Oppenhauer) more for all the bad things he had done to MAI and for his family.

However, Dan surprised all with his reply:

“...Mr. Oppenauer, I will make you one offer and one only. You either accept it on the spot

unconditionally or you walk out of here and do whatever you think you can do to protect your

interests. It is that simple. The money you lent us has already been repaid. What remains is your two billion dollars in shares. Under normal circumstances I would say you had a right to a premium on your investment, regardless of the pitiful offer you made to us just two months ago.

But you have cost this company so much money and so much grief that I could never justify in my mind paying you back a single dollar more than what you have invested. Besides, you’ve already earned generous dividends on that investment. We do not have the cash to return that money today. If we did, I would hand you a check and let you leave with it. What I can offer you is a down payment of two hundred million dollars now and the rest in equal installments over the next eight quarters. If at any time the company defaults in making those payments, you will be legally entitled to reverse the sale and buy MAI from us on the basis of the same valuation. If, as you seem to fear, MAI’s value is eroded by the launching of Accomplish2, you will have first claim on our assets. That’s the offer...”

He hesitated for a few more minutes, then agreed the proposal.

Later Dan explained his rationale to the partners:

“...You people should feel free to do what you think is right. I will accept whatever you decide. I decided not to use the power at our disposal to negotiate him down to a minimum price. I decided to offer fair value for his investment. At the same time, I am convinced that the moment we pay him off, MAI will be freed of a curse that had been hanging over the company for the past fourteen months. Many of our troubles stem directly from our involvement with this man and his group. My own belief is that a year from now Oppenauer will be cursing himself for ever consenting to sell and we will look back on this transaction as a great blessing. The rest is up to you...”

At the end, Life had responded in abundance for the Truth and Integrity of MAI, not only it was relieved from the curse of Oppenhauer, and it reached greater heights and growth which no one had imagined.



CONSCIOUS PRESENTATION OF LIFE RESPONSE IN 'THE BOOK'

What if an author or writer was conscious of the phenomenon of Life Response, and had the capacity to subtly show how the inner behavior of the characters precipitated sudden good fortune in the outer events? How would that work out?

It turns out that an associate of mine Garry Jacobs has written a fascinating work of fiction called *The Book*. It is in essence a 500 page mystery-story that is filled with the most profound secrets of the workings of life. Included in it throughout is the phenomenon of Life Response. Not only do the characters experience sudden good fortune in a variety of astonishing ways, but several of them become aware of their ability to evoke it, which they do on a regular basis!

Garry has thus written a novel that not only includes a plethora of life response, which is a result of his conscious awareness of the phenomenon, but also has his characters aware of its workings. This is so because Garry has studied the phenomenon from all angles for thirty five years, and is able to incorporate it in a spiritual-oriented adventure story of unprecedented depth and power.

Likewise, each of us can become aware of instances of life response in our own lives. Better still, we can come to understand the changes in consciousness on our part that precipitate these startling outcomes. Best of all, we can constantly be aware of, and then consciously make the effort to raise level our consciousness relative to given circumstance -- e.g. by practicing non-reaction to another's intensity, by holding back from expressing our thoughts (silent will), by opening to the spiritual

Force before engaging in actions, etc. -- which will quickly evoke luck from life.

In that way, not only are we conscious of the life response phenomenon itself, but use it to attract a continuous stream of good fortune into our lives.

(this is an extract from a longer article written in 2011)



POWER OF ATTRACTION

"In the physical world of matter, a relationship is created between two objects or events by their proximity in space and time. When I hit the table with my hand, I create a relationship between my fist and the table because both are present in this room at this moment. I cannot create that same relationship with a table in the next room or with a table that was here yesterday and has since been moved. But in the plane of life, relationship is based on psychological rather than physical proximity. The more people, objects or events are related by virtue of a common idea, interest, aspiration, attitude, desire, fear, hatred or other psychological factor, the greater the relationship and attraction between them in life. That is why when we speak or think about people, they suddenly call, write or appear on our doorstep and when we are afraid of something, we tend to attract the very object of our fear. It does not happen every time, because other factors and laws are also at work, but to the observant instances of this principle are very commonplace. Psychological relationship in life attracts objects and events to the same time and place physically."

(from THE BOOK by Garry Jacobs p. 312)

http://www.karmayogi.net/books/gj/The_Book.pdf



UNTITLED

Luck is subconscious life response.
Life response is the capacity to create luck.
(From "The Book")



ANTICIPATING LIFE RESPONSE BY KNOWING ENERGY & DIRECTION OF FORCES

"Life is a field of energy and interacting forces. Every force has an energy and a direction. Many forces with varying energy and direction interact, reinforce and annihilate one another to generate a resultant field with a direction and intensity. [The more conscious we are, the more we experience these results as life responses.]

1. The ENERGY of a life force is generated by the psychological intensity of directed vital or emotional energy, as in the intensity of desire, ambition, affection, fear, excitement, depression, etc.
2. Each of these forces can also have a well-defined DIRECTION. Desire, ambition and affection are directed toward some object or goal. Fear and repulsion are directed away from an object or goal. Excitement is an elevated state of energy and depression is a lowered state of energy which may be either diffuse or focused on an object. If we know the

intensity and the direction of each force that is active in a given situation, we should be able to plot the resultant field and calculate the result."

(from THE BOOK, p.359, chapter 100: The Vital Plane by Garry Jacobs)



EVOKING LIFE RESPONSE AT WILL

"It is one thing for life responses to occur. It is quite another to be able to predict them. Then its only one further step to being able to make them happen at will. And if you can evoke life responses at will, then you can create the circumstances and events needed to accomplish anything."

(from THE BOOK by Garry Jacobs)



VISION OF AIS TO CONSCIOUSLY EVOKE LIFE RESPONSE

Dan explained in the novel 'The Book'-

"...Our meeting in Fort Lauderdale and contact with The Book are clear instances in which life has brought something new from outside in response to a greater awakening or aspiration within. It did not react to maintain the status quo. It responded to create something new. And the consequences of those responses are still working themselves out in our lives. The capacity to evoke life responses at will gives one the power to accomplish anything in life.

Our ultimate objective must be to impart that capacity to AIS. Then, regardless of the situation, the conditions, the apparent limitations, we can consciously attract the knowledge, the conditions and resources we need for higher achievement, the way Edmond subconsciously attracted Abbe Faria to discover his cell, save him from starvation, impart precious wisdom, provide him the map to a fabulous fortune and in the very act of his own death, also provide the means for Edmond's escape from prison in the body-bag intended for the Abbe's corpse. What Edmond did subconsciously, we must aim to make possible for each person to do consciously in their own lives. And to do it consciously means to progress much more quickly without the need for intense suffering as a spur to our awakening and effort..."

(From 'The Book' by Garry Jacobs, page 325)



UNTITLED

“Life acts at every moment to preserve and restore equilibrium. Where the force for change is weak, life overcomes it and restores the equilibrium at the present level. Where an evolutionary force for change has sufficient intensity, it disrupts the equilibrium at the present level and life rises to restore it at a higher level.”

(From the 'Archives' in 'The Book' by Garry Jacobs)



UNTITLED

"Life response is a mathematical formula for what one aspires to."
(From 'The Messages' in 'The Book' by Garry Jacobs)



WHAT IS THE DIFFERENCE BETWEEN LIFE REACTING TO OUR ACTIONS AND LIFE RESPONDING TO THEM?

Dan explained, "Life always acts to restore the balance. Normally it reacts to restore the status quo at the present level of our existence. But when for some reason we elevate our consciousness to a higher level, it responds to elevate the life around us to that same level, thereby restoring the balance at a higher level. You might say that routine actions evoke reactions from life and progressive actions generate responses. It takes us back to one of the central principles enunciated in The Book":

"Life evolves by consciousness"

"Science regards life as inanimate force, energy in motion, which lacks consciousness or intention. According to The Book, the force of life is conscious, or rather subconscious. Consciousness is inherent in the force, involved in it and seeking to emerge. The contact and conflict of force with force in life releases the hidden consciousness within it, enabling life to evolve to a higher level."

(The Book)



EXPLAINING LIFE RESPONSE OUTCOMES IN AN ARTISTIC ENDEAVOR

Q: How does one present the message of a Life Response experience in an artistic endeavor like a novel or film without interfering with it?

A: If we examine fine art as in a film, a great transition invariably happens to the character (or collective) in the story. Often the writer or director sees no reason to verbalize it, which is fine. But if you are trying to bring out life response, it would be helpful to say or indicate something, even as an offhand remark by someone else, or through some other mechanism. This is one challenge of developing an artistic endeavor through which we learn and grow.

In Mahabharata there is often a learning thread or track parallel to events. Interweaving truths, subtle laws and the like make for great art, especially if done artfully, not didactically. Garry's novel *The Book* is filled with self learning, even amidst the suspenseful and dramatic events. It could be said to be in that same Indian tradition. It is in fact a book about CONSCIOUS self-discovery and Life Response awareness is ever-present.



UNTITLED

“...In the physical world of matter, a relationship is created between two objects or events by their proximity in space and time. When I hit the table with my hand, I create a relationship between my fist and the table because both are present in this room at this moment. I cannot create that same relationship with a table in the next room or with a table that was here yesterday and has since been moved.

But in the plane of life, relationship is based on psychological rather than physical proximity. The more people, objects or events are related by virtue of a common idea, interest, aspiration, attitude, desire, fear, hatred or other psychological factor, the greater the relationship and attraction between them in life. That is why when we speak or think about people, they suddenly call, write or appear on our doorstep and

when we are afraid of something, we tend to attract the very object of our fear. It does not happen every time, because other factors and laws are also at work, but to the observant instances of this principle are very commonplace. Psychological relationship in life attracts objects and events to the same time and place physically..."

(The Book)



UNTITLED

The two situations in which Life acts unilaterally:

- to restore the balance of life forces when they are disturbed for any reason or
- to present the external conditions required to fulfill an inner intention.

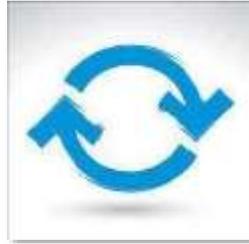
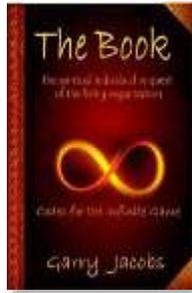
(The Book)

LIFE RESPONSE POWER

"The capacity to evoke life responses at will gives one the power to accomplish anything in life." (from THE BOOK by Garry Jacobs)

LIFE RESPONSE & RESTORATION OF BALANCE PHENOMENON

"Life always acts to restore the balance. Normally it reacts to restore the status quo at the **present level of our existence. But when for some reason we elevate our consciousness to a higher level**, it responds to elevate the life around us to that same level, thereby restoring the balance at a higher level. You might say that routine actions evoke reactions from life and progressive actions generate responses." (from THE BOOK by Garry Jacobs)



LIFE RESPONSE IN 'THE BOOK'

Life is continuously playing its role in our lives, with a mission to awaken our consciousness, and to align us with the Cosmic Plan.

As it acts in the midst of our surface ignorance and ego, it often appears as a puzzle, problem, challenge, etc. Perceiving the knowledge of Life Response makes us aware not to be carried away with what happens to us on the surface. And acting according to the laws of Life Response, quickly turns possibility into Reality, while also fulfilling Life's Purpose.

The novel 'The Book' is filled with such incidents, and reveals how Life and its Character has played with the MAI partners, compelling it to grow in consciousness.

-- Project Rejection letter from NASA -- practicing Non-Reaction -- led Dan to Moe's Bookstore where The Book fell off the shelf.

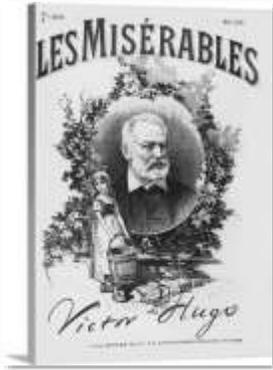
-- The Book fading incident -- Dan learned the value of Attitude through various dramatic experiences -- which finally restored The Book.

-- The immense threat of Gregory Thomson -- brought out the skill, capacity and psychological strength of MAI team, as they continued to persist without giving up -- and finally life made the world aware of their true potential.

-- The polluted data which appeared to bring so many lawsuits against MAI -- MAI ignored the threat and focused deeply on what needed to be done in the development of the next AIS version, and the subsequent decision to give the software free -- which made the adversary to withdraw voluntarily from MAI. MAI accelerated to greater heights afterwards.

And many others....

(Based on 'The Book' by Garry Jacobs)



GOODWILL MAGNIFICENT RESPONSE IN LES MISERABLES

Our acts of goodwill, as it subconsciously aligns with Life's purpose, when Life returns that gratitude in response, it is perceived as Grace.

Dan explains the beautiful incident:

"...In Hugo's *Les Misérables*, the ex-convict Jean Valjean, who has assumed a new identity and become mayor of a small town, saves a poor cart driver named Fauchelevent from being crushed when his wagon collapsed. After pulling him out, he also finds employment for the old man as a gardener at a convent in Paris. Fauchelevent is filled with gratitude.

Years later, Jean Valjean's true identity is exposed and he seeks refuge in Paris. The police eventually locate him and pursue him on a chase through the streets of Paris until Jean Valjean is backed into a cul de sac with no apparent means of escape. He scales a high wall and lands in a deserted garden. It turns out to be the very convent where he sent Fauchelevent, who finds and takes him in and saves his life by concealing him from the police.

Jean Valjean may have forgotten Fauchelevent many years ago, but Fauchelevent and life have not forgotten him. They return at an equally crucial life-threatening moment to return the favor..."

(From 'The Book' by Garry Jacobs, page 312)

INCORPORATING LIFE RESPONSE PHENOMENON INTO AI

Life Response phenomenon - onset of sudden good fortune from out of nowhere - and related unfoldings of Life (including synchronicity, timelessness, karmic power, supramental Force et al,) express the truth of existence far than any predictive patterns conceived of by current Artificial Intelligence systems.

However systematizing these cosmic phenomena in some creating way, creating an "AI of Life Response" would be a significant development in our understanding of Reality and its patterns and powers, thereby furthering Human Evolution.

Interestingly, profound fusion of approaches is described to a large degree by Garry Jacobs in his epic mystic novel 'The Book,' and to a lesser extent in the short story 'The Journey' by Roy Posner.

Inner Outer Correspondence



UNTITLED

"...The solution to any problem lies not in changing others or waiting for them to change, but rather by changing the corresponding element in oneself that attracted or created, sanctioned or necessitated that problem in the first place. For every external force, influence or event that impinges on our lives, there must be a corresponding inner supporting element. The solution lies in finding and reversing that, not making other people change.

If other people are adamant or insistent, defensive or aggressive, selfish or blind, impatient or intolerant, that characteristic could not and would not have the capacity to touch our lives and consciousness if there were

not something corresponding within ourselves. What comes from outside comes with a mission and a purpose—regardless of the conscious intention that motivates others. It comes to liberate us from our own limitations, to help us become more perfect in our own consciousness. That is the knowledge needed to solve any problem of any type on any scale.

According to The Book, when consciously applied, that knowledge has the power to accomplish in an instant what might otherwise take a seeming eternity of years, lifetimes or generations to achieve. Thus, the Berlin Wall crumbled virtually overnight..."

(From, 'The Book' page 491-492, by Garry Jacobs)



POWER OF ATTRACTION

"In the physical world of matter, a relationship is created between two objects or events by their proximity in space and time. When I hit the table with my hand, I create a relationship between my fist and the table because both are present in this room at this moment. I cannot create that same relationship with a table in the next room or with a table that was here yesterday and has since been moved. But in the plane of life, relationship is based on psychological rather than physical proximity. The more people, objects or events are related by virtue of a common idea, interest, aspiration, attitude, desire, fear, hatred or other psychological factor, the greater the relationship and attraction between them in life. That is why when we speak or think about people, they suddenly call, write or appear on our doorstep and when we are afraid of something, we tend to attract the very object of our fear. It does not happen every time, because other factors and laws are also at work, but to the observant instances of this principle are very commonplace. Psychological relationship in life attracts objects and events to the same time and place physically."

(from THE BOOK by Garry Jacobs p. 312)

CHANGE INNER TO SOLVE OUTER

"The solution to any problem lies not in changing others or waiting for them to change, but rather by changing the corresponding element in oneself that attracted or created, sanctioned or necessitated that problem in the first place."

(from THE BOOK, p.491, by Garry Jacobs)

NO TITLE

If life is a field of force,
And Human attitudes & emotions,
Become the expressions of that force,
Then what occurs to us and around us,
Reflects nothing but the play of those energies.

(paraphrase from The Book by Garry Jacobs)

Law of Attraction



POWER OF ATTRACTION

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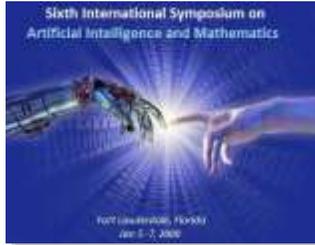
Simultaneity



SIMULTANEOUS EVENTS

"...Simultaneous events are always related causally or correlated by some common underlying principle or element. Events that happen at the same time are related, even when they occur to different people or on different sides of the planet. There are no exceptions!..."

(From 'The Book' by Garry Jacobs, Page 109)



FORT LAUDERDALE CONFERENCE ON ARTIFICIAL INTELLIGENCE AND MATHEMATICS

In general, we do not understand the role that we are playing in the Divine's plan. We do not understand the significance of events that are happening in our day to day life. Even in the midst of what we perceive life as chaos, the Divine is orchestrating the beautiful story in us, through us for a greater purpose. As such, everything is connected and is happening according to a purpose and to manifest the cosmic plan.

At the same time, any effort which we take to raise our consciousness is not wasted. Though we may not aware apparently, it makes the change in us subconsciously and brings us the results at the right time and atmosphere. If we are conscious enough, we can perceive on the surface by what life brings to us every day in terms of events, people, possibilities, opportunities and so forth. Life comes to us continuously, in so many ways, in so many forms and with one purpose -- to awaken us, so that we can move towards our role in the cosmic plan. Our job is not to stop in the middle, to continue to aspire and make our efforts in raising our consciousness -- Life will take care of the rest.

The journey of 'The Book' started off with the Artificial Intelligence conference held in Fort Lauderdale, Florida. The event attracted so many people from all over the world. For many, it was just a three-day conference. For very few, it was an alignment of consciousness which made them connect, as they were destined to manifest the cosmic plan and to change the shape of humanity in future. They were not aware of that at that point in time. Life then offered them "The Book", and all

other connections as needed, and through it they manifested what they had dreamed off.

Several years later, during one of the discussions, Dan recalled the incident of how they met, expressing it as follows:

“...The more people, objects or events are related by virtue of a common idea, interest, aspiration, attitude, desire, fear, hatred or other psychological factor, the greater the relationship and attraction between them in life. That is why when we speak or think about people, they suddenly call, write or appear on our doorstep and when we are afraid of something, we tend to attract the very object of our fear. It does not happen every time, because other factors and laws are also at work, but to the observant instances of this principle are very commonplace.

Psychological relationship in life attracts objects and events to the same time and place physically. It brought the four of us together in Florida and it brought Levin there too, although none of us were fully conscious of the common strand of seeking that we shared. Because we were not conscious, our contact was casual. It took a year for us to join together. It took another four years for Levin to find us...”

(From “The Book’, by Garry Jacobs, page 312)

No Title

As The Book says, simultaneous events are related without exception...only what they are trying to reveal, we might not know as we are on the surface. (SM)

Comment: Even apparent negative circumstance can happen parallel, synchronous to positive ones. Looking at the negative deeper, we may discover a positive element within it.

Equilibrium



“Life acts at every moment to preserve and restore equilibrium. Where the force for change is weak, life overcomes it and restores the equilibrium at the present level. Where an evolutionary force for change has sufficient intensity, it disrupts the equilibrium at the present level and life rises to restore it at a higher level.”

(From the ‘Archives’ in ‘The Book’ by Garry Jacobs)



THE TWO SITUATIONS IN WHICH LIFE ACTS UNILATERALLY:

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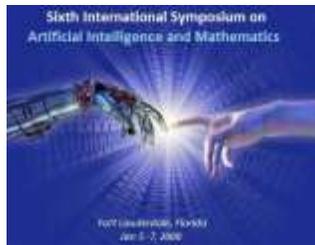
Interconnection



SIMULTANEOUS EVENTS

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At the same time, any effort which we take to raise our consciousness is not wasted. Though we may not aware apparently, it makes the change in us subconsciously and brings us the results at the right time and atmosphere. If we are conscious enough, we can perceive on the surface

by what life brings to us every day in terms of events, people, possibilities, opportunities and so forth. Life comes to us continuously, in so many ways, in so many forms and with one purpose -- to awaken us, so that we can move towards our role in the cosmic plan. Our job is not to stop in the middle, to continue to aspire and make our efforts in raising our consciousness -- Life will take care of the rest.

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Several years later, during one of the discussions, Dan recalled the incident of how they met, expressing it as follows:

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Alignment



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"...The more people, objects or events are related by virtue of a common idea, interest, aspiration, attitude, desire, fear, hatred or other psychological factor, the greater the relationship and attraction between

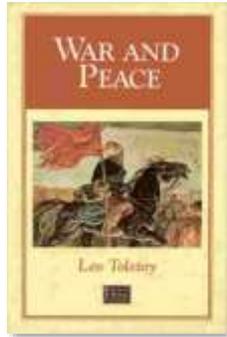
them in life. That is why when we speak or think about people, they suddenly call, write or appear on our doorstep and when we are afraid of something, we tend to attract the very object of our fear. It does not happen every time, because other factors and laws are also at work, but to the observant instances of this principle are very commonplace.

Psychological relationship in life attracts objects and events to the same time and place physically. It brought the four of us together in Florida and it brought Levin there too, although none of us were fully conscious of the common strand of seeking that we shared. Because we were not conscious, our contact was casual. It took a year for us to join together. It took another four years for Levin to find us..."

(From "The Book", by Garry Jacobs, page 312)

FATE, CHANGE, MEANING

Free Will, Destiny, Fate, Chance



TOLSTOY ON "CHANCE"

"...Tolstoy was profoundly right when he wrote in his epilogue to War and Peace that there was no such thing as chance, only events whose cause we do not perceive and understand and therefore appear to us as chance..."

(From 'The Book' by Garry Jacobs, page 304)



PROF STEARNE ABOUT MAI PARTNERS:

"...I am trying to tell you that you are not here—by here, I mean at MAI,—you are not here by chance; and what you have created is not by luck. There is a reason The Book came when you four were together and that it brought Kurt at the crucial moment when you could not proceed,

perhaps even survive, without his support. If you want a big, dramatic, fancy word for it, you can call it destiny. I prefer the more expressive phrase used in The Book, it is the logic of the infinite..."

(From 'The Book' by Garry Jacobs, page 502)

Change



CONTINUOUS CHANGE, EVOLUTION OF CONSCIOUSNESS IS CHARACTER OF LIFE

"...According to Newton's Third Law of Motion, for every action or force in material nature there is an equal and opposite reaction or opposing force. According to The Book, there is a corresponding law of life but with one difference.

The character of the physical plane is unchanging equilibrium or balance. The character of life is continuous change leading to an evolution of consciousness..."

(From 'The Book' by Garry Jacobs, page 476)

PROGRESSIVE CHANGE OF THE AI PROGRAM IN 'THE BOOK'

We see a steady, yet dynamic phenomenon occurring in Garry Jacobs' epic, mystical novel about an AI software company that offers the deepest wisdom in the world to solve any problem on earth:

It is that each time they experience a profound new life principle through their own dramatic circumstance, they incorporate that wisdom into their AI-based decision-making software. In that way they are growing in consciousness in parallel with the growth of their expert system software that can solve most of the world's problems

We can apply this same principle in our own life. Namely, that each time we have experiences that lead to a particular growth in consciousness on our part, we can then incorporate it into our own life plan for improvement.

DISAPPEARING TEXT IN 'THE BOOK'

At one point the text of the pages of the Book (in the novel 'The Book') disappear for Dan. He then comes to realize that they are disappearing because he has lost interest and faith in the knowledge and wisdom of the Book. He got so caught up in the workings of the company, including the AIS software, that he spent much less time in reading the Book.

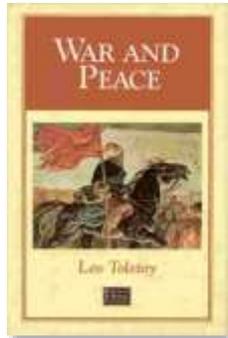
And so when he changed his relationship to the Book and recommits to being guided by it, the text reappears.

CHANGING OTHERS VS SELF

The solution to any problem lies not in changing others or waiting for them to change, but rather by changing the corresponding element in oneself that attracted or created, sanctioned or necessitated that problem in the first place. For every external force, influence or event that impinges on our lives, there must be a corresponding inner supporting element. The solution lies in finding and reversing that, not making other people change.

(from the mystic novel *The Book*, by Garry Jacobs)

Purpose, Meaning



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FIRST GATHERING: 'THE BOOK' AI CONFERENCE

[In this beautiful poem-like exposition of the AI Conference that takes place at the outset of the story in 'The Book', - where the team comes together that we would follow throughout the novel, - Senthil Murugan has revealed their and the conference's cosmic purpose in the greater scheme of things.]

There were conferences, happening all around the world,
Without an impact on the world or the humanity.
And there was one more, on the early January 2000,
Scheduled at Fort Lauderdale city, Florida,
On the subject of Artificial Intelligence and Mathematics,
The world viewed that as one among the many.
Perhaps, that was the one conference, among the very few,
Destined to change and shape the future of humanity.
The conference had attracted all the souls,
Those who perceived that potential subconsciously,
Yet, none had that cosmic vision consciously.
But still, that was the best moment,
In the lives of many like-minded souls,
For them to interact and unite together.
Interestingly, the conference had attracted,
Not only the souls, who were in alignment with the cosmic vision,
But also the adversaries, who would resist such progress.
Perhaps, life was unleashing the best possible moments,
To everyone, according to their state of consciousness,
As to learn and grow in the midst of contradictions.
With a leap of Faith in their heart,
Those who pursued the path,

Are the pioneers of the modern world,
And also the Blessed souls indeed.
In that sense,
The conference was a cosmic instrument,
As that initiated the global movement subtly,
And that would go on for many years,
Till that vision gets manifested.
And 'The Book' would reveal the process,
How that happened in Reality.
(based on 'The Book' by Garry Jacobs)
-by Senthil Murugan

Divine Intention



MEANING OF NEGATIVE CIRCUMSTANCE THAT LEAD TO VERY POSITIVE OUTCOMES IN THE BOOK

"When the problem intensifies, perhaps it is moving towards solution subtly, though on the surface it may look contrary"

In the Garry Jacobs novel 'The Book',
- Thomson had meeting with MAI team thrice and he threatened them one way or another. The final meeting was most direct and severe threatening as forced to give up MAI to the US government. As a result, MAI became universalized from it's content position and known to the

rest of the world, Indeed that had brought them in touch with Howard (Thomson's boss) and later North Korea project.

- MAI had come in contact with Oppenauer as they were not aware of his true motive. He had done all the measures to take over MAI as like planting spies, conducting raid at MAI and so forth. At the same time when Accomplish was launched, it suffered data pollution and it became a major setback for the company. Oppenauer used that opportunity and wanted to take over MAI at a humiliating price of 25 million dollars, However MAI had resolved the inherent defects of Ignorance and Falsehood in Accomplish through inversion principle and wanted to launch it free. It made him angry and he withdrew voluntarily from the company. However, MAI went on to launch Accomplish2 (later UNIAC) as free, it became a phenomenal success and they repaid all Oppenauer loans well ahead of promised.

- Adversaries continued to search for The Book. At the extreme, they had kidnapped Limpia, searched in Cloister and warned MAI directly by leaving the note. Also, they had planted explosive in a nearby vicinity as a direct warning message for MAI. This made Prof Stearne to work tirelessly and executed the permanent solution sooner than imagined which eradicated and reconciled all the threats and problems. (Senthil Murugan)

Comment: Terrific extracts that cover similar ground, and therefore similar principles. You have listed one at the outset.

Another is if dramatic progress can't happen through the positive, it happens through the negative. In fact it is the fastest way forward, and with the greatest power.

We could also say that the team's aspiration was great, and life created those conditions to most powerfully, quickly fulfill it; which relates to the previous principle.

Plus the Divine, the Force wants to fulfill its Own aspiration, and there is a push from Above.

(Roy Posner)

[What follows are philosophical and poetic musings by Senthil Murugan into Garry Jacobs' epic, mystic novel 'The Book'. The focus is on the Divine Intent behind all events in the story, ... hence in Life itself.]

The Book - The Origin

by Senthil Murugan

The world has witnessed many,
Revolutionary events and evolutionary moments,
The historians continue to analyze them till date,
As what had initiated all those events,
As such, there are multiple theories in existence.
All those theories are not wrong;
All those theories are not right either,
And they explain the happenings only on the surface,
Rather not the integral causality behind.
As such all are partial and limited truths,
Because we have forgotten the origin,
Perhaps we are not even aware of the origin.
The cosmic determinants continue to precipitate,
At the right time and space,
In the form of events that would change the course of history.
Also at times,
As to attract such cosmic events,
There are noble souls, who do their part,
Out of genuine goodwill and self-giving,
For the benefit and betterment of mankind.
There was a revolutionary event,

Followed by evolutionary growth,
And it occurred out of sudden, when none had imagined.
Even it happened, thirty years after,
No theory in place that would explain in wholeness,
It was the destruction of Berlin wall, in 1989,
It was the end of Cold War that followed,
And its origin, started way back in 1956.
It's all started with the Divine Intent,
The Mother who had brought the Supramental Descent,
And that initiated the subtle global movement,
The Force gained momentum across the years,
And it precipitated in destructing the wall,
As a response for the subtle initiative that was taken.
The world has not perceived till date,
Neither the initiative nor that Force.
And the humanity continues to be benefited by it,
By the aftermath progress, the events had brought.
'The Book' – It's not only the product of that Force,
But also Its Instrument indeed,
And The Book has surfaced this time with an evolutionary mission,
As to bring abundant prosperity, in the accelerated path,
Infinite progress, yet without any side-effects.
As such The Book contains, all we need in essence,
In terms of Knowledge, the Process and the Power to manifest.
The Book has explained all that possibility in detail,
By illustrating through a story,

As how a company – MAI,
Which started off with a humble beginning,
Accomplished Infinite success at the end,
By utilizing the knowledge of “The Book” in The Book.
And it’s accomplishment, not for the personal profit,
Rather for the sake of humanity’s benefit.
As we go through The Book,
Not only would we witness the achievement of MAI,
But also identify with that Force, subconsciously.
The Force and The Book are awaiting our earnest call,
To the measure we are receptive to Them,
The miracles would be a commonplace in our life.

(based on “The Book” by Garry Jacobs)

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Visit 'The Book' Facebook group:

<https://www.facebook.com/groups/140220262753364/>

THE INDIVIDUAL, INDIVIDUALITY

Pioneer Individual



HOW SIGNIFICANT INDIVIDUALS AND SOCIETY ITSELF WORK TOGETHER TO CREATE GREAT ACHIEVEMENTS IN THE WORLD

“...All great accomplishments were in essence accomplishments of all humanity, built on the foundation of cumulative achievements in the past, yet often he observed a single individual or a small group played a crucial role in bringing them to fruition. It had become fashionable to praise the outstanding individual and forget the collective that made him what he was. Bill Gates did not make the revolution in personal computing. The revolution made him. There would have been no revolution in France without Rousseau and Voltaire, but there would have been no Napoleon without the French Revolution. They created each other.

The precise relationship between the two—the individual and the collective—was a missing link in their [AIS] formula and Golda’s [Golda Mei of Israel] story contained a key. One person, totally determined, thoroughly motivated, identified with the wider interests of the entire society, rather than merely selfish, narrow interests, could make the difference between victory and defeat, high accomplishment and failure. In effect, her personality became a vehicle for the social aspiration and social energy to express itself in action.

The incident revealed the link between the decisions and actions of an individual, the initiative of an organization and the destiny of an entire society. It seemed to combine and integrate in some manner elements of the decision-making matrix, the power of organization, energy conversion and social integration. Dan wondered whether Golda had understood the process that governed her remarkable accomplishment. She had done it, but did she understand how?

Rising from bed, he turned on the light and reached for The Book on his night table. He flipped through the pages to a chapter entitled The Individual and read these lines.

The individual rises on the strength of endowments drawn from the collective. The collective fulfills itself through the differentiation of the individual.

Society fulfills itself through the uniqueness of its individual members. The individual fulfills itself by universalizing to identify with the whole society. Both give expression to something beyond either of them which is trying to manifest..."

(From 'The Book', page 217, by Garry Jacobs)



UNTITLED

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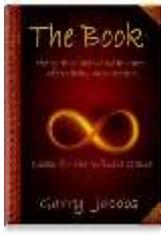
(The Book, Page 217)



UNTITLED

"...The individual and the collective complement one another. The pioneering individual gives conscious expression to the subconscious aspiration and latent capacities of the collective. The collective imitates and multiplies the pioneer's accomplishments until they become a general endowment of the whole society..."

(The Book, Page 266)



ONE MAN CAN CHANGE THE WHOLE WORLD

Garry Jacobs comment on his profound, epic novel 'THE BOOK':

"Sri Aurobindo says that one man can change the whole world. The thought defies imagination yet when we reflect we see that in almost all

important instances in the past one man did change the world -- Mahatma Gandhi, Martin Luther King, Gorbachev, Steve Jobs, Bill Gates and countless other who changed their own smaller worlds and the worlds of those around them. This is a message not only to those of great aspirations and build of personality, but all those who want to develop true threads of individuality. The individual is always one who changes the world, out front as the visible leader or from behind the scenes as the silent source of inspiration. To find the thread of individuality in your own life, start by asking how can I change the world around me, my world and the world of those I relate to, and make it better than it is today. That was the common aspiration that brought Dan, Anya, Ray and Vinay together -- not out of grandiose ambitions but because they were each looking for a thread they could follow to make their own lives more meaningful."



POWER OF A SINGLE INDIVIDUAL TO CHANGE IN THE WORLD

"A single individual can change the course of human events. A yogi sitting in a Himalayan cave dreamed of freedom and the French Revolution was born. One individual has the power to change everything because each individual represents the whole of humanity, is one with the whole of humanity, is the whole of humanity in inner consciousness. Our arrogance is born of ignorance. A child, it is said, could topple the whole edifice of the modern world. If so, then a child with Knowledge can also transform it."

(from THE BOOK, p.526, by Garry Jacobs)

Power of the Individual



FROM CHAOS THEORY TO THE INTERCONNECTEDNESS OF LIFE TO THE INFINITE POWER OF ONE INDIVIDUAL TO CHANGE THE WORLD

"...Chaos theory is a misnomer. What the scientist sees as a dynamic nonlinear system is only a result whose cause remains unknown. It may well appear like chaos to us, but that is only because we have not discovered the real determinants. We live in the gross physical whereas all power of determination lies in the subtle and causal planes. Tiny movements can have immense consequences, because everything is linked to everything else, everything is connected, everything that occurs on the surface of life is an expression of an underlying unity.

What do we know of real causes beneath that surface? History only tells us entertaining

stories. Grand consequences emanate from apparently insignificant events. An apparently chance meeting, a book falling off a shelf can change our life. A single individual can change the course of human events. A yogi sitting in a Himalayan cave dreamed of freedom and the French Revolution was born. One individual

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(From, 'The Book', page 526, by Garry Jacobs)

The Individual



FULLFILLMENT OF SOCIETY AND THE INDIVIDUAL THROUGH ONE ANOTHER

"Society fulfills itself through the uniqueness of its individual members. The individual fulfills itself by universalizing to identify with the whole society. Both give expression to something beyond either of them which is trying to manifest." (from The Book by Garry Jacobs)



RELATIONSHIP OF INDIVIDUAL & COLLECTIVE

The individual and the collective complement one another. The pioneering individual gives conscious expression to the subconscious aspiration and latent capacities of the collective. The collective imitates and multiplies the pioneer's accomplishments until they become a general endowment of the whole society. (from The Book by Garry Jacobs)

True Individual



UNTITLED

Prof Stearne Thoughts from The Book:

“...Individuality is the key to the manifestation of uniqueness. According to The Book, each of us has a potential for manifesting uniqueness. It is a spiritual potential which The Book refers to as the psychic being.

But for almost all of us, the psychic is only a theoretical concept like the mathematician’s infinity, because we have not yet developed true individuality. Having a unique fingerprint or facial expression is all well and good, but that hardly qualifies us for uniqueness. For all I know, monkeys and kangaroos might qualify on that score. To become true individuals, we have to manifest uniqueness mentally, emotionally and even spiritually as well...”

“...Or to put it another way, as long as our identity, values, ideas, thoughts, feelings and behaviors are determined by the social collective, we cannot claim to be social, emotional or mental individuals. An individual is one who finds a center of reference inside himself that defines what he is and what he does...”

(From ‘The Book’, page 467, by Garry Jacobs)



TRUE INDIVIDUAL AND UNIVERSALITY

Prof.Stearne's comments about True Individual:

“...A true individual cannot be selfish and egoistic, because a true individual is one who has overcome the limits imposed by ego and discovered his universality, his essential identity with everyone else. Perhaps it is only a true individual that is capable of thinking about other people rather than himself and dedicating his life fully to other people because he feels them to be an integral part of his own existence. In other words, a true individual is one who has universalized. You can only discover your real uniqueness when you have widened yourself to embrace the whole world as part of your own being. The true individual is a person who can discover and relate to the uniqueness in other people and help it evolve, because he is conscious of his own spiritual uniqueness...”

(From 'The Book' by Garry Jacobs, page 469)

Self-Discovery



EXPLAINING LIFE RESPONSE OUTCOMES IN AN ARTISTIC ENDEAVOR

Q: How does one present the message of a Life Response experience in an artistic endeavor like a novel or film without interfering with it?

A: If we examine fine art as in a film, a great transition invariably happens to the character (or collective) in the story. Often the writer or director sees no reason to verbalize it, which is fine. But if you are trying to bring out life response, it would be helpful to say or indicate something, even as an offhand remark by someone else, or through some other mechanism. This is one challenge of developing an artistic endeavor through which we learn and grow.

In Mahabharata there is often a learning thread or track parallel to events. Interweaving truths, subtle laws and the like make for great art, especially if done artfully, not didactically. Garry's novel *The Book* is filled with self learning, even amidst the suspenseful and dramatic events. It could be said to be in that same Indian tradition. It is in fact a book about CONSCIOUS self-discovery and Life Response awareness is ever-present.



THE THRILL OF SELF-DISCOVERY

If there is one thing that spurs the human imagination and ignites its curiosity, it is the sense of some enigma to be unraveled, some hidden truth to be uncovered. The thrill of discovery is one of the greatest joys known to human beings, exceeded only by the thrill of self-discovery which is its higher counterpart. (from *The Book* by Garry Jacobs)

Discovery



HIGHER CONSCIOUSNESS AND DISCOVERY

Prof. Stearne's comments in a speech:

"...According to the testimony of our greatest scientists, scientific discoveries are the result of intuition, not experimentation. You do not happen upon the formula for $E=mc^2$ by digging into any number of sand piles or conducting any number of experiments. You discover that formula by opening your mind to a higher way of knowing.

Discovery is an act of consciousness, not a lucky stroke of the shovel or pitchfork. It is a power that resides in the human mind and consciousness, not in the machine which is our instrument...'

(From 'The Book' by Garry Jacobs, page 21)

NATURE, CHARACTER OF LIFE

Life



“Life acts at every moment to preserve and restore equilibrium. Where the force for change is weak, life overcomes it and restores the equilibrium at the present level. Where an evolutionary force for change has sufficient intensity, it disrupts the equilibrium at the present level and life rises to restore it at a higher level.”

(From the ‘Archives’ in ‘The Book’ by Garry Jacobs)



LIFE

“...Life is not physical. What The Book calls life is not a subtle physical energy field. It is not dark matter or zero point energy. These are still physical or on the borderline of physicality. Life is a force or energy field of a higher frequency on another plane. Just because life expresses in material forms, does not mean that life is material. That is the error that modern science has made. Just because its methods and instruments are best suited only for studying physical phenomena, it wants to assume that everything that exists is only physical.

Life is like gravity. It is a field of subtle forces whose action we cannot observe physically. We can only observe its effects. We can also predict

its effects, provided we know the law or laws that govern it. The only difference between life and gravity is that the number of forces and complexity of their interaction is much greater. The motion of the earth can be very largely predicted based on the influence of our sun, although the other planets in our solar system, neighboring solar systems, even our own tiny moon do exert an influence on its orbit.

In life, we are surrounded by multiple influences that act upon us and each other, so it is more difficult to predict the outcome. While the influence of the sun depends on only two factors—its mass and distance from the earth—both of which are constant or vary predictably over time. But in life, many factors influence the interaction of people and events and the intensity of their influence can vary enormously. Even the direction of the force they exert can change and reverse itself in an instant, as when our attitudes change suddenly from positive to negative or vice versa...”

(The Book)



LIFE AND ENERGY

"Life is a field for the organized expression of energy for growth. Expression of unorganized energy is mere dissipation which leads to death. If you are not growing, you are dying. (from THE BOOK, p.465, by Garry Jacobs)

NO TITLE

If life is a field of force,
And Human attitudes & emotions,
Become the expressions of that force,
Then what occurs to us and around us,
Reflects nothing but the play of those energies.

physical or on the borderline of physicality. Life is a force or energy field of a higher frequency on another plane. Just because life expresses in material forms, does not mean that life is material. That is the error that modern science has made. Just because its methods and instruments are best suited only for studying physical phenomena, it wants to assume that everything that exists is only physical.

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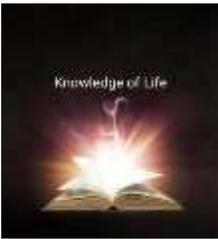
"The events of our lives appear to lack coherence due to a limitation in our understanding. Those who perceive the true character of life realize that it has a complete connected significance."

(from the Book inside the novel 'The Book')



LIFE AS PLANE OF FORCES

According to The Book, life is not a plane of forms like matter. It is a plane of forces in movement which generate results, and the basic building block of life is the individual act. ... To understand life, we have to stop thinking about things and concentrate on thinking about forces that generate results. (from THE BOOK by Garry Jacobs)



ANYA'S COMMENT IN A DISCUSSION, DEBATE:

"...When your group decides to introduce a new product or lower your price, what price or features will generate maximum growth and earnings? When you negotiate a contract, how much should you bargain in order to get the best deal? What can you do to maximize revenue and profit growth in each company? Which person or people will be most effective in achieving that goal? If your objective is to increase your market share in the US, how far can you exert pressure on US competitors before your market thrust backfires and raises resistance that cancels out the benefits you have gained?

The answers to these and countless other questions require not only knowledge of markets, technology, finance, people and organization. They require knowledge of the principles of accomplishment in life..."

(From 'The Book' by Garry Jacobs, page 333)

Comment: "The answers to these and countless other questions require not only knowledge of markets, technology, finance, people and organization. They require knowledge of the principles of accomplishment in life..."

Perhaps such aspects as-

- Corporate Values (organizational, psychological, etc.),
- 5 Quadrant analysis,
- Subtle receptivity to knowledge, ideas (via Intuition)
- Following Energy Conversion Process, and Analysis (direction, aspiration, intention, will, strategies, action to dos)
- 5 Engines Analysis (products/services, market, organization, people, finance)
- Capacity to catch Wave of Change in Society
- Power of True Individuality
- Capacity to read the Subtle Signs
- Character of Life understanding (predecessor events, life repeats, etc. phenomena)
- Perceiving various methods that evoke Life Response
- Token Effort testing
- Etc.

can lead one to the right decision making in all of the areas of the business mentioned in the original quote.

Life Coming to You



THE COSMIC CONNECTION – THE WORK, LIFE COMING TO YOU, REVEALING ITSELF

As we go within, as we rise in consciousness and when the time and the atmosphere are ripe, the work that needs to be done will be revealed by life, by itself.

In the novel 'The Book' by Garry Jacobs, Prof. Stearne was introduced to the readers in the very early chapters, as He had presented His speech at the AI conference. Afterwards, there was not a clue of what He was doing for the next several years. When the time was right and when the atmosphere was rich, life brought the MAI partners to Him without any effort on His part.

It was the same case for the MAI partners. Despite their continued progress, the threat of adversaries continued to increase. When they were stuck with not knowing what to do next, life brought them to Prof. Stearne. It was a mutual need for both. Without each other they would not have achieved what they had dreamed of.

In fact, what had happened was a COSMIC ACT, which brought the right parties in alignment and harmony in order to manifest a greater Reality, and to manifest the Spirit in Life.

Life Repeats



LIFE RESPONDS (AND REPEATS) AT MO'S IN THE 'BOOK'

In Garry Jacobs' profound epic novel 'The Book' a mystical tome appeared at various moments in time where significant revolutionary events were taking place in the world, each of which, in effect, bringing greater good to humanity.

As the story progressed "the Book" reached Dan when he visited Moe's Book store in Berkeley, California. It was a Life Response to his Inner

Aspiration and Equality of Being in his demeanor when he encountered a difficult situation - in this case, the project rejection letter from NASA.

Dan then happened to visit the same location several years later, when the same sort of situation, involving the inner and outer, took place. From the outer perspective, it appeared the Book was lost. Yet he maintained his calmness and Equality of Being inside. His Inner Aspiration convinced him that the Book would not leave him until it finished the work. And so it did not.

As a response from life, the Book miraculously came to him in both situations. It was also proof of the profound principle that life tends to repeat with similar situations, including the same sorts of outcomes.

Secret of Life



PROF. STEARNE'S COMMENTS:

"...It requires objectivity, insight, sincerity, vision and courage to discover the secret of life - most particularly, courage..."

(From, 'The Book' by Garry Jacobs, page 498)

POSITIVE AND NEGATIVE

Positive and Negative



[redux from 2011 post]

OPPOSING FORCES THAT ARISE AGAINST A GREAT GOOD

There is an interesting phenomenon in the world: When a great positive comes forward, a great negative is released that consciously or unconsciously tries to destroy it. This is an idea taken from 'The Book' by Garry Jacobs, a startling modern epic novel in which an AI system is developed by a group of international consultants that can overcome any problem in the world, which negative forces try to co-opt and destroy.

The intelligence in the AI software system is based on the profound knowledge contained in Sri Aurobindo's 'The Life Divine,' as well as all of the new insights of Karmayogi and MSS. In this 500 page adventure story, a company is trying to bring the deepest truths of life to solve the major social problems in the world through an unprecedented AI system; and yet forces seem to spontaneously arise that seek to destroy it. Fortunately, the creative and evolving heroes use the wisdom contained in 'The Book' to save the day, and the future of life on earth.

It is interesting and ironic to note that the opposition forces the consultants to improve, perfect, and protect the AI system based on The Book. It is an indication that all negatives are positive in disguise; are further opportunities to improve ourselves and the world around us.

In its introduction the novel states: "This is not The Book. It is only a book about The Book."



FAILURE POINTS TO HIGHER HARMONY & FUTURE SUCCESS

Life evolves through good and bad, finally leading towards a greater Good, though the initial conditions on the surface may look contrary.

In Garry Jacobs' novel "The Book", the team united together and launched the MAI system with just "Aspiration" as their asset.

And yet it seemed that Life always evolved for them through contradictions.

Despite the initial success of their first product MAIS, they had to give up due to obvious fault in it. That initial failure, the contradiction of life, bonded them more closely together and finally led to "The Book" which guided them the right direction from that day onwards. (Senthil Murugan)



SEEING THE POSITIVE & NEGATIVE SIDE OF PEOPLE

"No man is simply good or simply bad; every man is a mixture of contraries often inextricably mixed up in a single feeling, a single action. All kinds of conflicting qualities, powers, values meet together and run into each other to make up our action, life, nature...We can only

understand entirely if we get to some sense of the Absolute and look at its workings in all relativities—look not only at each by itself, but each in relation to all and to that which exceeds all and reconciles them all."



MEANING OF NEGATIVE CIRCUMSTANCE THAT LEAD TO VERY POSITIVE OUTCOMES IN THE BOOK

"When the problem intensifies, perhaps it is moving towards solution subtly, though on the surface it may look contrary"

In the Garry Jacobs novel 'The Book',

- Thomson had meeting with MAI team thrice and he threatened them one way or another. The final meeting was most direct and severe threatening as forced to give up MAI to the US government. As a result, MAI became universalized from its content position and known to the rest of the world, indeed that had brought them in touch with Howard (Thomson's boss) and later North Korea project.

- MAI had come in contact with Oppenauer as they were not aware of his true motive. He had done all the measures to take over MAI as like planting spies, conducting raid at MAI and so forth. At the same time when Accomplish was launched, it suffered data pollution and it became a major setback for the company. Oppenauer used that opportunity and wanted to take over MAI at a humiliating price of 25 million dollars, However MAI had resolved the inherent defects of Ignorance and Falsehood in Accomplish through inversion principle and wanted to launch it free. It made him angry and he withdrew voluntarily from the company. However, MAI went on to launch Accomplish2 (later UNIAC) as free, it became a phenomenal success and they repaid all Oppenauer loans well ahead of promised.

- Adversaries continued to search for The Book. At the extreme, they had kidnapped Limpia, searched in Cloister and warned MAI directly by leaving the note. Also, they had planted explosive in a nearby vicinity as a

direct warning message for MAI. This made Prof Stearne to work tirelessly and executed the permanent solution sooner than imagined which eradicated and reconciled all the threats and problems. (Senthil Murugan)

Comment: Terrific extracts that cover similar ground, and therefore similar principles. You have listed one at the outset.

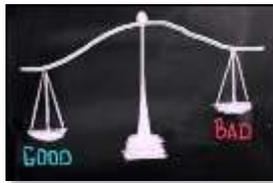
Another is if dramatic progress can't happen through the positive, it happens through the negative. In fact it is the fastest way forward, and with the greatest power.

We could also say that the team's aspiration was great, and life created those conditions to most powerfully, quickly fulfill it; which relates to the previous principle.

Plus the Divine, the Force wants to fulfill its Own aspiration, and there is a push from Above.

(Roy Posner)

Good and Bad



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THE WAR BETWEEN GOOD & EVIL TO GAIN CONTROL OF THE SELF-MULTIPLICATION POWER OF MONEY AND THUS INFINITE WEALTH

Background: In the novel 'The Book' the forces of good and evil (or retro) vie to acquire the self-multiplication of money power. The darker forces do it by spinning money through hedge fund and other back door instruments and exchanges. The good side can self-multiply money hundreds or thousands of times through the wisdom of the AIS expert system (based on the esoteric Book in the novel) which knows how to create new productive human relations and thus infinite power to generate infinite money.

(extracted and paraphrased from the novel 'THE BOOK' by Garry Jacobs.)

Social Will for Productive Purposes Enables Money to Grow:

-Money represents the willingness of people, society to act, especially to act for productive purposes.

-Thus the total amount of money created depends only on one thing, on the social will, trust and confidence in its own total productive capacities, past, present and future.

-The creation of money is based on the willingness of human beings to relate to one another in productive ways and on our capacity for trust and trustworthiness.

-As long as social aspirations are expanding, the potential for money creation will continue to expand at an accelerating pace along with our expanding physical universe.

Money's Infinite Expansion Potential (self-Multiplication) Compared to the Internet:

-Money does for transactions what the Internet does for information. It permits an infinite number of one to one, one to many and many to many transactions over time and space. Money is nothing other than a virtual network of human beings.

-On the Internet information begets more information each time it is accessed or processed in new ways by human beings. It self-multiplies. Precisely the same thing is true of money. Each time a money transaction occurs, additional money is created, at least in potential. Each completed transaction adds incrementally to the total propensity and willingness of human beings to transact with one another, just like each successful exchange on the Internet increases our willingness and propensity to exchange or transact through this virtual network.---

-Money is also a virtual network that promotes transactions between human beings and each transaction begets new and more transactions, just like on the Internet. Note that currently about six billion searches are conducted every month on the Internet; whereas, the number of financial transactions between earth's six billion people is probably ten times that number.

Accessing the Secret of Infinite, Self-Multiplying Money:

-There are a few people who have discovered how to convert the billions of monetary exchanges that occur around the world every day into a means to multiply and self-multiply money. ... These people know the secret formula for the self-multiplication of money and exercise their knowledge to generate new wealth at an incredible velocity. They know how to do it. [They do it through hedge backroom hedge fund exchanges and the lot.] And equally or more important for our purposes, they do not want anyone else to know what they know. There are other people out there who believe in the possibility of self-multiplication but do not possess that knowledge and are desperate to acquire it.

-AIS [the expert system in The Book] creates new productive human relationships in multiple dimensions, just like the Internet creates multi-dimensional relationships for information exchange, one to many, many to one, many to many. Thus, AIS is not just a tool to make people more efficient and productive. It is not just an instrument for making money. It

is, at least in potential, an instrument for the multiplication and self-multiplication of money on a scale and magnitude never conceived until now.

ON EVIL

"Evil is not an unpleasantness to be endured or an error of God to be excused. It is a Divine instrument to aid us in discovering our own divinity."

(from THE BOOK, p.498, by Garry Jacobs)

CHALLENGES, DIFFICULTIES

Challenges



Great challenges from life comes for great people to bring out their greatness within them to the surface.

"...When panic again threatened to topple the US banking system in 1933, it was one man, Franklin D. Roosevelt, who literally saved the day. Since the Great Crash in October 1929, President Hoover, the Fed and teams of economists had been unable to find any way to stop the continuous economic decline.

By the time FDR assumed the office of the President of the USA on March 4, 1933, over thirteen million workers had lost their jobs, more than ten thousand American banks had failed, and more than five billion dollars had

been lost. In the preceding month, one hundred twenty million people had rushed to the banks to withdraw heir deposits before they, too, were lost. On March 3, in a single day, people had withdrawn more than three hundred million dollars from the system in a state of panic. It was clear that the nation's banking system was on the verge of collapse.

A day after assuming office, FDR declared a national banking holiday, and a week later he addressed the nation on radio in the first of his famous fireside chats. He explained the real cause of the banking crisis was a crisis of confidence, not of substance. He restored public confidence with his famous words, "We have nothing to fear but fear itself" He told the countless millions of frightened citizens who had withdrawn billions of

dollars from the banks to turn around and return their hard-earned savings to the banks. And miracle of miracles, they did! When the banks reopened the next day, the lines of people waiting to withdraw their money did not form. The panic was stopped by one man's voice..."

(From 'The Book' by Garry Jacobs page 264-265)

Comment: The president, crippled by polio, was cheerful, optimistic, strong, and soothing, despite his hardships. It cancelled the public's intense vital emotions of fear; restoring their psychological well-being. He saved the system from collapse. He then guided the nation to victory in WWII.

https://youtu.be/sUQQqMr_big

Obstacles



HOW THE TEAM OVERCAME HURDLES IN 'THE BOOK' (updated)

'The Book' is filled with life response principles. However, I believe there are two that appear again and again, and that drive the story and MAI's growth. i) Contradictions are Complements ii) Inner Evokes the Outer.

The MAI team faced many hurdles -- including financial constraints, the threat from Gregory Thomson and other adversaries chasing The Book, the leak in data through Rana, the polluted data in Accomplish and so on. However, every contradiction, conflict, challenge would become a complements that would be the means of their further growth and progress.

Their uncompromised Inner aspiration to create products and services for every human accomplishment had transcended every contradiction, turning them into opportunities. At each point life responded and brought everything needed as “Grace” in all necessary circumstances, and at just the right moment -- with the arrival of The Book to Dan, the finding of Messages and Archives in the Internet, the arrival of Bill to MAI team, Lauren’s financial help, Levin coming to MAI team, Limpia’s goodwill on safekeeping The Book, the auspicious arrival of Prof. Stearne, and so on.

Also the team did not go in search of projects to develop MAI. Rather Life moved on its own and brought them opportunities, whether the need to develop MAI from MAIS, the various AIS versions, and the opportunity to create Evolve and Fusion. Because of their rising consciousness, they attracted these initiatives from life. Their inner aspiration and right behaviors in critical situations attracted this continuous stream of positive results, as they ascended the peaks of success.

Also, despite adversarial conditions there from the beginning, it was astonishing that at the end of the story there was no evil, and all that had happened was for their progress. Eventually even the adversaries benefited by receiving a copy of Infinite Game.

“Complete Knowledge is knowledge that leads to accomplishments that have no negative consequences or side-effects.”

Opposition



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OPPOSING RESISTANCE TO PROGRESS

"Every psychological advance in human nature requires an alteration in the existing structure of human personality and evokes a force of resistance from those elements which are organized at the previous level and refuse to change." (from THE BOOK by Garry Jacobs)

PREVENTING FORCES OF DARKNESS FROM BLOTTING OUT THE LIGHT

In THE BOOK there is an attempt to build an artificial intelligence system that includes the most profound principles of life programmed into it to solve any of the world's problems. (It is based on the wisdom of Sri Aurobindo and Sri Karmayogi, though the author does not say so.) It is then no wonder that so many powerful forces around them conspire to obtain the system. It is actually a reflection of one of the principles incorporated in the program. It states that when you move to a higher level or plane, there will immediately arise countervailing forces that will attempt to prevent its emergence; even drive it out of existence. And yet within AIS are principles that indicate how to overcome opposing forces in life, leading to creative strategies one can devise to prevent the hostile influence from emerging, or overcome it if it does.

Conflict Resolution



ON RESOLVING CONFLICT

A conflict can be solved only when the parties to the conflict want a solution. No force on earth can persuade people to willingly give up a problem they are attached to. (from The Book by Garry Jacobs)

SEPARATENESS, ONENESS

Complementarity



COMPLEMENTARITY IN OUR ROMANTIC (AND OTHER) RELATIONSHIPS

"...The first rule of romance is the principle of complementarity which underlies all events and relationships in life. Everything in the world is a complement to everything else. Everything that happens to us, everyone we meet, represents a complement to some aspect of our being. Your partners, your friends, your family members—each represent an expression of something in you. Each presents you with the necessary conditions and opportunity to perfect a portion of your being. But they are all partial.

It is only the man-woman relationship that represents complete complementarity on all planes—physical, vital, mental and even spiritual. That is why no other relationship can generate the intensity, the ecstasy and the pain that romance can, none except the relationship between the soul and God, which is a higher, all-encompassing form of romantic relationship. But leaving that aside, the love between man and woman provides the greatest opportunity for enjoyment, fulfillment, growth and even spiritual development.."

(from The Book, page 507, by Garry Jacobs)



CONTRADICTIONS ARE COMPLEMENTS

“...Life does not attack the weak because it has nothing to gain by doing so. No one bothers to defame the politician who is over the hill and out of office or rob the slum-dweller who has nothing to eat at home...”

(The Book)

In The Book, after six years of working to develop various versions of AI program, MAI faced a huge challenge. The partners were threatened and forced to sell MAI to another company in the name of risking national security. However, they faced that challenge in the right spirit, handled it very cleverly with the help of The Book, and overcame it.

Why did that challenge come to MAI?

MAI was content working with a small community, and was evolving various versions of AI programs. When they SATURATED their efforts at that level, i.e. when they were ready to move to a HIGHER level, Life presented an opportunity; but it came in the form of opposition, contradiction or challenge. After MAI passed through that great challenge, the work became “universalized,” expanding vastly, and thereby became known to the entire world.



ROMANTIC PARTNER AS COMPLEMENT WHO CAN HELP US GROW

I believe that each of us is searching for the perfect complement which will help us become complete. But I don't regard it in static terms. I don't think that a person is a fixed piece of a puzzle in search of another fixed piece to make it whole. I think we human beings are dynamic, growing,

evolving. Our complement is the person who can help us evolve most rapidly to discover our own inner wholeness. (from The Book by Garry Jacobs)



COMPLEMENTARITY & HARMONY OF THE TEAM

"Dan reminded them that their greatest strength was the complementarity and harmony between them, which arose from the fact that they were four very different people with different capacities and perspectives who shared a common aspiration. If for any reason they allowed that complementarity to degenerate into disagreements, conflicts and opposition, they would lose their most vital asset."

(from The Book by Garry Jacobs)



INTEGRAL COMPLEMENTARITY

[Here in 'The Book' Professor Stearns is speaking to the five founders of MAI, the artificial intelligence company that can solve any of society's problems that has taken the world by storm. It is one of the most profound remarks in the story.]

“—Over the years I am sure each of you has wondered about why and how you found yourself engaged in this apparently mad pursuit of the unknowable and impossible. I am trying to tell you there is a meaning and rationale behind it all. It is not chance or coincidence that brought you together. Although each of you is wonderfully gifted in your own way, no single array of gifts, no matter how brilliant they may be—even to the

level of genius—is sufficient to accomplish what you are in the process of accomplishing. It is not a peak of perfection that is required, but rather a perfection of all-inclusiveness and all-encompassing comprehensiveness. For the knowledge you are giving expression to, is a knowledge of wholeness, a knowledge of oneness. That could only be done by a combination of shared aspiration and complementary capabilities. Manifesting infinity is no small order. No human being, no matter how extraordinary or versatile possesses the range, depth and complementarity of character and capabilities required for this enterprise. It requires a comprehensiveness and a wholeness that can only be created by a blend of diversity with integrity. I have tried to recount this morning in philosophical terms the essential and complementary nature of the diversity which you each bring to this effort. As for the integrity, that which attracts, unites and binds you to one another and to your goal, the only explanation I can give for your extraordinary success is egolessness. Ego destroys the underlying integrity of existence. The absence of ego, self-importance, the urge to dominate and possess makes possible the highest human accomplishments. That is a secret few have discovered, even though many have practiced it unconsciously. Here, for the first time in my life I have seen it emerging as a prevailing consciousness among a small group that enables work and life to expand to the borders of infinity. Its foundation is trust. Its name is love.

Stearne paused and turned to look at each of his guests in turn. His eyes glistened like deep reflecting pools about to overflow. Then blushing several times to restrain the rising tide of emotion, he reassumed a philosophical poise and added, —The genius for practical organization has made America the most prosperous and powerful nation. No other nation or people can match this nation’s capacity for material organization. But there is a higher power of organization beyond that, something infinitely more powerful which has yet to emerge in the world. I have often thought it might evolve in some other place, in Europe or Asia, where the culture of human relationship is far more advanced. But those traditional societies are encumbered by social traditions that prevent its emergence. I never dreamed until recently that this higher power might manifest right here in America, in Berkeley of all places, where it briefly showed its spirit and power during the days of the hippy movement. I see that power of a truly human organization, a living psychological organization emerging, feebly perhaps, but substantially, at

MAI. That is what I mean by integrity. Whereas the physical organization binds by policy, rule and procedure and powers by efficient utilization of physical energy, the psychological organization binds by shared aspiration, harmony and complementarity and releases the true power of individuality. If that becomes a model for business in America, it will ensure this country's leadership position far into the future."

(from THE BOOK, p.502, by Garry Jacobs)



CONFLICT & COMPLEMENTARITY IN RELATIONSHIPS

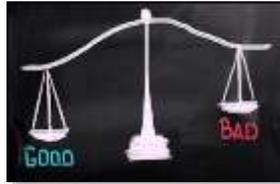
Ray, the MAI Partner's comments during discussion at NASA:

"...We believe that the attempt to avoid conflict is fundamentally flawed, because conflict is a natural and healthy component of all human relationships. I assume that as a married man, I am not the only one in the room who can testify to the role it plays in marriage.

In human relationships, absence of tension is not enough. We do not select our marriage partners because they never make us tense. That is a negative conception. We select our partners because of a positive dynamics that exists between complementary and in some ways contradictory personalities. That is the source of the energy, vitality, charm, attraction and delight that lies at the heart of human relationships..."

(From 'The Book' by Garry Jacobs, page 70)

Contradictions



UNTITLED

“No man is simply good or simply bad; every man is a mixture of contraries often inextricably mixed up in a single feeling, a single action. All kinds of conflicting qualities, powers, values meet together and run into each other to make up our action, life, nature...We can only understand entirely if we get to some sense of the Absolute and look at its workings in all relativities—look not only at each by itself, but each in relation to all and to that which exceeds all and reconciles them all.”

(The Book, Page 218)



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Embracing The Mirror Image Conditions That Further Our Success And Growth

In the chapter 'The Mirror Image' of Garry Jacobs' epic mystical novel 'The Book' we see two companies that mirror one another. MAI which is full of energy and lacks organization, and Lempe that is organized to the hilt, but has no, has lost its energy.

Then the text of the BOOK inside the novel 'The Book' reveals to MAI leader Dan that Life is continually presenting to us the opposite of who we are. I.e. what's missing in us; the contradiction that is really the complement of who we are.

Thus, in the story when MAI tries to help Lempe, MAI learns what Lempe has and what is missing; and in that process revives Lempe's inspiration and energy. As a result, they both prosper.

And so from this we see that everything we meet, everything we want to run away from, has a valuable lesson for us. And by embracing that reality, it becomes a source of our growth and success.

Comment: PS, We see how Lempe was re-energized through MAI's new understanding: The following is from our 20 page outline of the novel:

"MAI signed the Lempe contract in early 2006. The partners discovered that Energy was the factor that was lacking in Lempe. The Archives helped them with a way to rejuvenate energy in Lempe, through a concise formula: “Aspiration releases Energy, Direction converts the energy into a Force, Organization transforms the force into productive Power, and Skilled action applies the power to generate results.”"

Division



UNTITLED

“...Mind creates by division into parts that which equals less than their sum by destroying the integrity of the whole, i.e. fission. Consciousness creates by unification and integration of the parts into a whole that is greater than their sum, i.e. fusion...”

(From ‘The Book’, page 517, by Garry Jacobs)

Ego



THE REAL PROBLEM OF EGO

“...Ego prevents us from being rational even one percent of the time. But that is not all. The real problem of ego is not that it makes us condemn others or fail to appreciate the help we receive from the world around us.

The real problem is that it prevents us from knowing ourselves and discovering our own greater potential. It is in this sense most of all that

ego is a bar to human progress. Ego makes us identify exclusively with what has happened to us in the past, with our community, our family and our own earlier life.

If my father was an uneducated immigrant or a barber or a convicted thief, my ego never lets me forget my origin. I am ever conscious of my roots and always feel inferior to other people. Or I work very hard to acquire what my father failed to achieve and then I feel superior to everyone who does not share my accomplishment. But in either case, by identifying with what I have been or what I have achieved, I miss out on the infinitely greater potentials that I have not yet discovered in myself or in the world around me because I identify with a very narrow, limited view of myself..."

(The Book)

EGO



EGO JUDGES EVERYTHING BY ITS OWN STANDARDS

If I am a good cook, I feel superior to everyone who cannot make a soufflé. If I am a good card player, dancer, skier, palm reader or scrabble player, joker or story teller, I judge everyone else in terms of my strength, no matter how silly it may be, and feel superior. If my grandfather was famous or my uncle is rich, I feel important because of their achievements, even though I contributed nothing to their fame or fortune.

But the ego's irrationality goes way beyond that. Say, for instance, I am a grape farmer in Napa. This year is a bad year due to drought, so grapes are in short supply and are sold at a high price. I am happy because in spite of a lower yield I earned a record income from the crop which I sold to the winery. Next year I go to the supermarket to buy some wine and I find out the price of my favorite table wine has gone up by forty percent. I am furious and feel cheated! I am so subjective, I don't even realize the two events are directly related. That's how the ego responds to events.

Or take the student who has received twelve years of free public education in California and then four years of good quality university

education at a tiny fraction of the actual cost to the state for delivering it. When he gets his first job and discovers that his employer is deducting a significant portion for taxes, he feels cheated and wonders whether there is a way he can earn without paying taxes. Then he gets on the highway and complains that the roads are too narrow and resents having to pay tolls for their upkeep!

Each person carefully observes, criticizes and condemns in other people all his or her own weaknesses and worst characteristics. If anything disturbs us in another person, it is because we possess the same characteristic, expressed or unexpressed, in ourselves. That too is ego.

(The Book)

SPIRITUAL QUALITIES

Equality of Being



EQUALITY OF BEING

[in the novel 'The Book' by Garry Jacobs]

At one point of time, the MAI team [the artificial intelligence company in the story] was subjected to ill-will, and the company was served with legal notice in a false criminal investigation. The same day Federal officers arrived at MAI with a search warrant authorizing them to seize incriminating evidence relating to the case. Obviously, everything was set up and MAI partners had no time to react. The officers had seized several documents.

What also appeared to be lost during that search was “The Book” [the vast book of profound wisdom in the story]. It was a devastating moment for Dan and the MAI partners.

Yet, Dan spoke with full of hope and confidence, as indicated below:

“...The coming of The Book was not just a life response to my aspiration. It was something more. What do you call it when you get more than you deserve. Perhaps that is what The Book means by “grace”. The Book has not come to us because we have qualified ourselves to deserve it in some way. I believe it has come because it has a purpose, a work that needs to be accomplished and it needs someone through whom to express that purpose. That’s a very different thing. If I’m right, then The Book cannot and will not leave us unless or until its work is finished or we betray that

work. My mind tells me we have just suffered a great loss. But for some inexplicable reason my heart does not feel that way..."

At the end, "The Book" came back to them by itself in a miraculous way.

Non-Reaction



THE POWER OF NOT REACTING IN INTENSE MOMENT

At intense moments, reacting to an event is a normal human tendency. However, when we take higher consciousness approach and DECIDE not to react to that moment will make Life to respond and bring miraculous results.

Background: MAI team (Dan, Ray, Vinay and Anya) were called for a meeting to evaluate their project proposal by NASA. They were confronted by one member of NASA (Roche) vehemently out of ill-will. It was an intense moment! What did Dan do?

The Book says:

"...Dan sat back and observed Roche carefully. The first thing that struck him was that Roche was confronting them with the very doubts with which they had confronted themselves just a few days earlier. His accusations were only a reflection of their own self-accusations. What was the use of getting angry or defensive with him for pointing out basic truths? No doubt he was doing it in a mean-spirited, intentionally provocative manner. Perhaps he was even professionally threatened and jealous that they had evolved an alternative approach to the problem. But Dan saw clearly that reacting and quarreling with Roche would not do any good. He thought about what he had read in the article on silent will. He decided to remain quiet."

"...When Roche finally completed his tirade, all the partners were surprised to hear Ray start defending their position calmly and effectively, and Ray was the most surprised of them all!..."

"...When Ray completed his response, there was silence in the room. Roche seemed to be struggling for something to say, but he sensed that he had lost the initiative irretrievably..."

Result: At the end, MAI team won the trust of all except Roche and the project was indeed awarded to them.



There is a consciousness in all things, even the most material, which responds to conscious attention. – The Book

The Book had come to Dan and MAI for a purpose. With It's guidance, MAI team was progressing on multiple fronts against countless opposition. At one point of time, it appeared that The Book was lost during the federal officers' search at MAI office due to an act of adversary. Yet at that devastating moment, Dan did not react. Perhaps, the same kind of situation he faced several years before and the same kind of attitude he expressed on that moment! What followed was astonishing.

Dan then went for a walk the next day morning and he ended up in front of Moe's Book store at the early morning 7 am. And he had a thoughtful feeling about The Book as:

"...How much had happened in the past three years. How much his life had changed. How much richer, more meaningful it had become. Only now he realized the magnitude of that change. Only now he realized how different he felt than when he had walked into Moe's that Superbowl Sunday. The sense of disquiet was no longer there, the sense that something was missing. Nothing had been missing from his life the past three years. Every moment had been full, rich, challenging, satisfying. It

was not just answers he had found. It was meaning. Not the meaning that comes from faith, but the meaning that comes from connection. For the first time in his life, he felt everything was connected, inside and outside, thoughts and feelings, aspirations and work. It all fit together as an integral whole. It moved forward as a single unit. Life became a little brighter and lighter every day. It evolved...”

The following day The Book had come back to him miraculously through Limpia. The incident could be explained in multiple ways.

- Life responded for the attitude of Non-Reaction Dan had practiced at that intense moment.

- As everything responds to attention, his conscious attention to The Book all these years made the life to respond.

- And there is another way to explain. The Book that was lost on the surface on that day was real. The next day Dan had a thoughtful feeling of Gratitude about The Book. Perhaps, that moment of Gratitude had brought him and Limpia in an alignment of space and time. As such she protected The Book out of Gratitude and Goodwill on that day (in the past) which made The Book to miraculously re appear on his desk, the day after. (in the future). As such all the Reality was One and Interconnected, but it appeared as separate events for the surface mind, indeed they are not so.

(Based on ‘The Book’ by Garry Jacobs from chapters 101-103)

Comment: In addition, Dan had evolved and learned from The Book and its laws through life experience, and so now had the Supramental view of conditions just before entering Moe’s. That ultimately expansive, positive, and integral view opened the world, and so the book returned.

Faith



AN EMAIL, A GAME AND THE BOOK

At the most devastating time of our life, when we lost faith in our capacities, GRACE comes to us, overwhelming us, though the FORM it takes may appear contrary to what we perceive. Our job then is to simply to be RECEPTIVE to it, consciously or subconsciously, and the remainder of the GRACE will be fulfilled by Itself.

In Garry Jacobs' novel 'The Book,' the most anticipated email from NASA, the last hope of MAI's (the organization's) survival, came in the form of a misfortunate "Rejection" letter to their surface view. Yet, it was in fact an act of GRACE. (Otherwise, Dan would have preoccupied with a new project or other.)

Something in Dan had become Receptive to the Grace, as he had previously practiced acts of Higher Consciousness. He did this-

- by not reacting to the email and its apparent bad news when it arrived, and
- by restraining himself by not sharing the bad news immediately with his partners, so not to spoil their weekend.

After the rejection letter, he did not know what to do; and so he flipped on the TV. At that moment, it was broadcasting one of the greatest Superbowl contests between the San Francisco 49ers and the heavily favored Cincinnati Bengals in 1989. He was inspired by the play of Joe Montana, the man who simply never gave up till the last minute of the game. Dan lost himself in that game, that awakened his subconscious/subliminal. With that inspiration, he decided to go for a

walk, and the rest was history. The GRACE had led him to the Moe's Book Store, where "The Book" had fallen off, which changed his life forever.

During his walk, what had Dan thought to himself? The Book describes the situation:

"... After being dominated and squarely beaten for 57 minutes, a team could elevate its performance to such an extent that it accomplished more in the last three minutes than it had in the previous 57. How was it possible? There had to be some principle or rule of life to explain this remarkable phenomenon. Could anyone have predicted this outcome? He [Dan] was really inspired by Montana's performance. Here was an athlete who faced the peak crisis of his career. Everyone knew the odds weighed heavily against his team. He must have known that too. But given a tiny crack, a small opening in an apparently hopeless situation, he was able to convert the crack into a window and the window into another Superbowl ring. It was incredible to watch. Dan could not help comparing Montana's situation in that game with his own situation at MAI. He marveled at Montana's confidence, courage, and psychological stamina. By comparison, he felt his own faith and commitment were insignificant..."

DAN AND JOE'S ULTIMATE FORM OF FAITH

It is said that an ultimate form of Faith is to feel the happiness as if the results have already come.

In the novel 'The Book, Dan, who leads a team at an AI company has just been dealt a serious blow, as the firm has apparently lost its only client.

And yet when Dan turns on the tv he sees that the American football quarterback great Joe Montana is in an impossible situation with only 2 minutes to go in the Super Bowl.

Dan notices that Joe he is full of optimism that he can pull it off. Joe's body language suggests a tremendous faith in his ability to get it done. It is like he is feeling the joy that the results have already come; that he has already succeed in his impossible task. It is a spiritual-like faith in the face of the nearly impossible. Then Joe goes on and drives the team downfield to victory, winning the world championship match in the last few seconds!

Meanwhile, Dan who is watching this on tv is re-inspired, and a new-formed Faith is kindled, even though the one great client has surely been lost.

Well, it turns out that the next day, it is discovered that there was a mix-up and miscommunication, and the major client has in fact been secured!

Dan's infectious Faith demonstrated that despite apparent doom for the firm, it has moved into the field of life and attracted the realization of dramatic success!

SPIRITUAL STATUS

Harmony Unity



UNTITLED

“...Mind creates by division into parts that which equals less than their sum by destroying the integrity of the whole, i.e. fission. Consciousness creates by unification and integration of the parts into a whole that is greater than their sum, i.e. fusion...”

(From ‘The Book’, page 517, by Garry Jacobs)



COMPLEMENTARITY & HARMONY OF THE TEAM

"Dan reminded them that their greatest strength was the complementarity and harmony between them, which arose from the fact that they were four very different people with different capacities and perspectives who shared a common aspiration. If for any reason they allowed that complementarity to degenerate into disagreements, conflicts and opposition, they would lose their most vital asset."

(from The Book by Garry Jacobs)

THE TEAM'S HARMONY AND NASA SOLUTION

In the novel 'The Book', the attempt to create Harmony for a half dozen NASA astronauts on the cramped space station comes from the Team's OWN internal harmony - which can be seen in their own harmonious relationships, including their higher levels of Truthfulness, Goodness, Respect for One another, etc.

In other words, they themselves are the solution for NASA's attempt to create harmony aboard the vessel, which can then be encoded into their AI software they build for NASA and eventually the world.

POWER OF HARMONY APPLIED BY MAI

Sri Aurobindo says "all problems in life are problems of Harmony." It is by creating greater Harmony that problems like the astronauts getting along on the space station for the NASA account in 'The Book' is made possible. In addition, the team members of MAI apply harmony-related principles among themselves to rectify various conflicts they have experienced.

How then do we create greater harmony in life? Put simply, by moving from separateness and division to a harmonic connection between the parties. And how is that brought about? It begins by giving up any Ego movements.

How does one give up ego movements? For starters, by being vigilant of its occurrence, and catching it when it appears. And it always helps to be stationed in the depths of one's being, rather than the surface to better catch such instances of Ego when they arise.

Higher still is to perceive the inherent Oneness that exists among all of us. That we are one in Soul and Spirit, which is in essence our True Selves. To recognize that the surface self of Ego is not our true self, but a distortion of who we really are; and is the source of all conflict.

On these and similar basis MAI is able to offer NASA a great solution to great harmony amongst the astronauts on board the international space station. They are also utilized to create greater harmony among the team members, as well as further harmony in each of their personal lives.

HOW TEAM IN 'THE BOOK' DEVELOPED INTERNAL HARMONY THAT LED TO MATRIX, AND THEN NASA & IRELAND SOLUTIONS

In the second section of the book, The Gnostic Stairway, Life gave the team experience first. Through that process it revealed the solution, the knowledge and the entire process. Here is the chronology:

- MAI team was awarded PAIS (NASA) project, yet they were not sure how to model due to lack of source knowledge.
- while working on them, they had internal conflicts, misunderstanding and so forth as no one had clear pathway to model it.
- Life threw the puzzle as NASA wanted to reopen the contract bidding process, jeopardizing the account. The partners then put aside their disagreement and worked in harmony to justify their proposal and eventually won the contract.
- Perhaps to increase the intensity of the issue, life exposed two more experiences of confrontation, (Ray's confrontation with family members, Tony, ex MAI employee's confrontation with Jack while he was working illegally on abandoned MAIS).
- After all had happened, while Dan was reflecting all the three issues, as they related with conflicts/confrontations, The Book gave him the clue "All problems of life are problems of Harmony"
- When Dan and the partners understood "Right Decision" was the key to reconcile discord and establish Harmony, life revealed them The Matrix decision-making tool through Archives.
- The rest followed... (solution for NASA and for Irish conflict, and more.)

(Senthil Murugan)

Comment: Several Comments:

-PROBLEM AS POSITIVE: From this we see that the near losing of the NASA account served a purpose, as it forced them to deal with their own internal conflicts and resolve it through higher harmony, which led to the Matrix, and all that followed. In other words, apparent darkness is really light in disguise.

-CREATING HARMONY: Main way to create Harmony is to give up Ego, i.e. doing things only for one's own self, which creates separative, not

harmonic, consciousness. Perceiving the Oneness with others enables feelings of harmony. That we are really one another. That we each have a soul when we move from the surface to the depths, culminating in connecting with our Soul, we feel the harmony and oneness with others. Now that we have the Harmony with others any problems of Life can be solved.

Cooperation



JP MORGAN AND THE PANIC OF 1907

"...In 1907—six years before the founding of the US Federal Reserve—the failure of the Knickerbocker Trust Company precipitated a major banking crisis that threatened the collapse of the entire financial system. Even the government seemed powerless to avert disaster.

The US Treasury Secretary called on a private individual, J. P. Morgan, to salvage the system. Morgan applied his acumen, knowledge, and reputation to corral the New York banking community into backing a cooperative plan that saved the system. What the Fed could not do in 1929, one man accomplished during the Panic of 1907..."

(From 'The Book' by Garry Jacobs, page 264)

Comment: Like Churchill, a conservative, even reactionary character was forced by life to be progressive. He gathered all the bank leaders together and developed a method of funneling money from big to small banks at a time of financial panic. It would later prove to be the beginning of the Federal Reserve (the Fed) of America which stabilized the money supply for over 100 years. It shows the power of changing an attitude, or one's

nature in the name of saving a higher cause, here the nations financial stability. It also shows that one man can save the world.

One and Many



THE SPIRIT'S COMIC DANCE

"Dan always reminded himself of what he had learned in The Book. The problem was in him, not in others. The ego of other people came to act and impinge upon him only in the measure that he lived in and asserted his own ego. That was the spiritual mechanism, the secret formula that revealed the marvel of life. Life, as The Book said, was only a cosmic dance of Spirit seeking to manifest itself in an evolutionary progression. Every dancer requires a partner. Then how could the One dance? It could dance by becoming the Many and orchestrating the movements of each of its million selves to precisely coordinate with those of each of the others in order to at all times maintain the harmony of the underlying oneness, no matter how rapid, complex and violent the movement of its steps. His ego participated in a cosmic dance of all the egos with whom he came in contact—colliding, bruising, hurting, offending, dominating, submitting, regretting and rejoicing successively and sometimes simultaneously—until ego gave way in the infinite expansiveness of spiritual individuality so that the psychic behind it could come forward for a diviner dance of soul with soul."

(from THE BOOK, p.491, by Garry Jacobs)

Finite Infinite



GRAND CONSEQUENCES FROM APPARENTLY INSIGNIFICANT EVENTS

"Chaos theory is a misnomer. What the scientist sees as a dynamic nonlinear system is only a result whose cause remains unknown. It may well appear like chaos to us, but that is only because we have not discovered the real determinants. We live in the gross physical whereas all power of determination lies in the subtle and causal planes. Tiny movements can have immense consequences, because everything is linked to everything else, everything is connected, everything that occurs on the surface of life is an expression of an underlying unity. What do we know of real causes beneath that surface? History only tells us entertaining stories. Grand consequences emanate from apparently insignificant events. An apparently chance meeting, a book falling off a shelf can change our life."

(from THE BOOK, p.526, by Garry Jacobs)



"Mathematics can represent any fact of life or truth of philosophy. It represents the Absolute by Infinity."

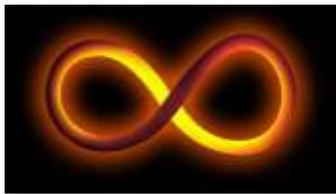
(From 'The Book' by Garry Jacobs, page 303)

MEANS OF SOLVING FINITE PROBLEM CAN BE APPLIED TO SOLVE AN INFINITELY GREATER ONE

If you solve a problem at the micro level, say through higher consciousness, consecration, non-reaction, and all, you have the knowledge to solve a much greater problem at the macro level. That is why the smallest thing can be an opening to the Infinite.

That is precisely what occurs to the team in 'The Book.' They discover the means of creating harmony for the astronauts on the international space station by using the 4-quadrant AI Matrix, which enables them to solve the much greater Irish problem of conflict between Ireland and Great Britain. They apply the right means applied to the small, the micro, to the macro, bringing about peace and prosperity for UK and (especially) the once-humiliated Irish.

Infinity Practical Concept of Infinity



"...If behind every opinion there is a hidden opportunity and behind every attitude there is a hidden profit potential, then where were the limits to growth?"

The physical sciences regard infinity as a mathematical concept. We have not yet come to realize that in human life infinity is a practical concept. There really is an infinite potential for creation...”

(The Book)

INFINITE AS PRACTICAL CONCEPT IN ‘THE BOOK’

The “logic of the infinite” sees all elements and all connections between things; while the logic of the mind grasps at one thing and strains to relate it to others.

When we go deeper, we develop a higher forms of mind that can more readily grasp the logic of the infinite.

In fact, in the coming Divine life the infinite is continuously expressed in the finite. As a result, in this world there is infinite abundance, well-being, joy, and love.

In Garry Jacobs epic mystical novel ‘The Book’, through a process of personal and spiritual growth, they gain the insight that enables them to develop products and services that have an infinite like capacity; that have an infinite like effect on the society.

And yet we too we have the capacity to release that same infinite capacity and reality in our own lives.

Infinity is a practical concept means that we can through our higher consciousness release the infinity in our current finite existence.

Therefore infinity is both infinite, but also Practically available to us.

NO TITLE

In Garry’s novel “The Book’ he discussed the potential application and the realization of infinite money in the story. They even developed AI algorithms to make it happen in the novel (based on inner, subtle, spiritual-like principles).

Self-Multiplication



UNTITLED

“...Multiplication was an undeniable fact of human social existence. But the truth lay beyond that in the phenomenon of self-multiplication. Multiplication is the capacity of the society to rapidly proliferate any type of activity. Self-multiplication is the capacity of any activity to rapidly proliferate itself. Multiplication involves increasing velocity of growth. Self-multiplication results in increasing acceleration of that velocity to reach exponential rates.

The truth of self-multiplication became an undeniable fact of life for millions only after the advent of the World Wide Web. From its origin in 1991, the web grew to include a thousand sites by 1994. The number crossed ten thousand the following year, a million in 1997, ten million in the millennium year and was approaching one hundred million in 2006. The velocity of its growth continues to accelerate. Both in terms of numbers and speed, this is true self-multiplication.

Encyclopedia Britannica, which was founded two hundred forty years ago, contains about one hundred thousand articles in English. In a mere six years, Wikipedia grew to contain more than eight million articles in two hundred and fifty different languages, including two million in English. Such instances abound...”

(From ‘The Book’, pages 247-248, by Garry Jacobs)



NEW SELF-MULTIPLICATION POWER OF MONEY IN THE WORLD

Money is undergoing a startling transformation in the world. It is beginning to Self-Multiply. It is doing so because hidden from view, there is increasing, accelerating social will, trust, and confidence of society in its own total productive capacities. The more that happens, the more intensely and faster money circulates, and thus creates more money. An example are the hundreds of billions of dollars that Silicon Valley and related companies have accumulated as cash without debt. It is more than they know what to do with! Where has it come from? And how is that dynamic of sudden masses and multiplications of money occurring in other areas of society?

On the Internet there is constant self-multiplication. Internet information begets more information each time it is accessed or processed in new ways by human beings. It self-multiplies. Money is the same way, the more it circulates, the more it self-multiplies.

The circulation is dependent on the increasing will and drive of people, society to act for productive purposes; on the increasing willingness of human beings to relate to one another in productive ways, including our increasing capacity to trust. As long as these social aspirations are expanding, the potential for money creation will continue to expand at an accelerating pace. That is precisely the Self-Multiplication dynamic that is increasingly happening in the world.

Since there is no limit to human will and aspiration and action, there is no limit to how much money can move and circulate and be created in the world from seemingly out of nothing. Thus Money is not a limited resource, but an Infinite one that can greatly aid in the evolution of the world.

(Thanks to Sri Karmayogi, the inspiration and wisdom provider behind 'THE BOOK' and Garry Jacobs, its author for helping me put this entry together)



THE WAR BETWEEN GOOD & EVIL TO GAIN CONTROL OF THE SELF-MULTIPLICATION POWER OF MONEY AND THUS INFINITE WEALTH

Background: In the novel 'The Book' the forces of good and evil (or retro) vie to acquire the self-multiplication of money power. The darker forces do it by spinning money through hedge fund and other back door instruments and exchanges. The good side can self-multiply money hundreds or thousands of times through the wisdom of the AIS expert system (based on the esoteric Book in the novel) which knows how to create new productive human relations and thus infinite power to generate infinite money.

(extracted and paraphrased from the novel 'THE BOOK' by Garry Jacobs.)

Social Will for Productive Purposes Enables Money to Grow:

-Money represents the willingness of people, society to act, especially to act for productive purposes.

-Thus the total amount of money created depends only on one thing, on the social will, trust and confidence in its own total productive capacities, past, present and future.

-The creation of money is based on the willingness of human beings to relate to one another in productive ways and on our capacity for trust and trustworthiness.

-As long as social aspirations are expanding, the potential for money creation will continue to expand at an accelerating pace along with our expanding physical universe.

Money's Infinite Expansion Potential (self-Multiplication) Compared to the Internet:

-Money does for transactions what the Internet does for information. It permits an infinite number of one to one, one to many and many to

many transactions over time and space. Money is nothing other than a virtual network of human beings.

-On the Internet information begets more information each time it is accessed or processed in new ways by human beings. It self-multiplies. Precisely the same thing is true of money. Each time a money transaction occurs, additional money is created, at least in potential. Each completed transaction adds incrementally to the total propensity and willingness of human beings to transact with one another, just like each successful exchange on the Internet increases our willingness and propensity to exchange or transact through this virtual network.---

-Money is also a virtual network that promotes transactions between human beings and each transaction begets new and more transactions, just like on the Internet. Note that currently about six billion searches are conducted every month on the Internet; whereas, the number of financial transactions between earth's six billion people is probably ten times that number.

Accessing the Secret of Infinite, Self-Multiplying Money:

-There are a few people who have discovered how to convert the billions of monetary exchanges that occur around the world every day into a means to multiply and self-multiply money. ... These people know the secret formula for the self-multiplication of money and exercise their knowledge to generate new wealth at an incredible velocity. They know how to do it. {They do it through hedge backroom hedge fund exchanges and the lot.} And equally or more important for our purposes, they do not want anyone else to know what they know. There are other people out there who believe in the possibility of self-multiplication but do not possess that knowledge and are desperate to acquire it.

-AIS [the expert system in The Book] creates new productive human relationships in multiple dimensions, just like the Internet creates multi-dimensional relationships for information exchange, one to many, many to one, many to many. Thus, AIS is not just a tool to make people more efficient and productive. It is not just an instrument for making money. It is, at least in potential, an instrument for the multiplication and self-multiplication of money on a scale and magnitude never conceived until now.

SPIRIT

Spirit

Soul



UNTITLED

“...According to The Book, every soul is an expression of the One and is fulfilled by universalizing itself to re-attain the wholeness of that One. In a sense the whole universe is a complement of each of us, since in the process of individualizing ourselves we push aside or deny so much of what is also part of our true self. Our perfect complement is a microcosm of that universe, who by presenting to us all that we are not, can help us overcome the limitations of being separate.

And the process of interacting with our complement is the adventure of romance. For some it may come in the form of perfect harmony and compatibility, for others in the form of constant conflict and contradiction. It depends on what we need. Ultimately, all life is a romantic adventure and every person, circumstance and event life presents to us is a complement that comes to us for our growth. When we meet life with this attitude, it reveals its ultimate secret as the marvel...”

(From “The Book”, page 257)

UNIVERSALITY

Universality



UNIVERSALIZING OURSELVES THROUGH ROMANCE

According to *The Book*, every soul is an expression of the One and is fulfilled by universalizing itself to re-attain the wholeness of that One. In a sense the whole universe is a complement of each of us, since in the process of individualizing ourselves we push aside or deny so much of what is also part of our true self. Our perfect complement is a microcosm of that universe, who by presenting to us all that we are not, can help us overcome the limitations of being separate. And the process of interacting with our complement is the adventure of romance. For some it may come in the form of perfect harmony and compatibility, for others in the form of constant conflict and contradiction. It depends on what we need. Ultimately, all life is a romantic adventure and every person, circumstance and event life presents to us is a complement that comes to us for our growth. When we meet life with this attitude, it reveals its ultimate secret as the MARVEL. (from *The Book* by Garry Jacobs)



TRUE INDIVIDUAL AND UNIVERSALITY

Prof.Stearne's comments about True Individual:

“...A true individual cannot be selfish and egoistic, because a true individual is one who has overcome the limits imposed by ego and discovered his universality, his essential identity with everyone else. Perhaps it is only a true individual that is capable of thinking about other people rather than himself and dedicating his life fully to other people because he feels them to be an integral part of his own existence. In other words, a true individual is one who has universalized. You can only discover your real uniqueness when you have widened yourself to embrace the whole world as part of your own being. The true individual is a person who can discover and relate to the uniqueness in other people and help it evolve, because he is conscious of his own spiritual uniqueness...”

(From 'The Book' by Garry Jacobs, page 469)

SUPRAMENTAL

Supramental



SUPRAMENTAL SOLUTION

When a problem surfaces and when we analyze and solve it using our mind, we solve it based on a limited point of view, and therefore it is bound to have other consequences. When one solves a problem that reconciles the view of all those who are involved, then it comes from Supramental Consciousness.

In The Book, Prof Stearne became aware of the danger in front of MAI team, soon after His first meeting with them. And so He had thought of what needed to be done. And so He took an arduous task, and worked on silently without telling anyone; not even a hint, but magnificently manifested that solution in His own style. When the mystery was revealed, the MAI partners were speechless.

What He had done?

- First and foremost, He preserved The Book and ensured that it remained in MAI's hands.
- He permanently eradicated the danger that was daunting to the MAI team for so many years.
- He guided the MAI partners to manifest their mission and vision which they had dreamed off several years ago; and also brought out meaningful purpose in their lives.

- He manifest the solution that would help not only the MAI partners, but also the entire humanity.
- He thought of reconciling the needs of those who were in the lives after manifesting his plan, - for example for His servants Juan and Rosa, giving them His entire property.
- He perceived that after His plan was executed, it would create loneliness and vacant place in Dan's life, and so He invited Kristy (Rose) into Dan's life.
- He also reconciled the solution from the Adversaries point of view, as they would not need to chase after The Book again.
- And, many others...

(Based on 'The Book' by Garry Jacobs)

SPIRITUAL – OTHER

Divine Mother



NEW LIGHT IN THE WORLD

In the opening of Garry Jacobs' novel 'The Book' he gives an impressionistic account of an individual who shatters the resistance of the cosmos that allows the Light to descend into the earth in 1956. (It is a fictional account of the Mother's actual experience that enabled the Supramental Light to descend into the world.)

"She sat in a courtyard surrounded by hundreds of people, motionless in her chair, eyes closed, self absorbed within herself, unaware of the occasional rustle or cough among those around her. She was looking for something, thirsting, calling silently within her being. Concentrating with all the power of her prodigious will, she saw in her vision a huge and massive golden door blocking the way. Lifting an enormous golden mallet, with one blow she shattered the door into pieces. A huge flood of golden light poured down from the heavens upon the earth and was absorbed into the dark, impenetrable substance of the world's unconsciousness. No one present had any idea what had occurred, but the future was inextricably altered that day.

Revolutions should not be judged by the number of heads guillotined or lives otherwise sacrificed for a noble cause, but rather by the subsequent impact of the turmoil on human history. By that standard, the forces put into play on February 29, 1956 were the most potent and revolutionary in history."

Gnostic Being



PROF. STEARNE - THE GNOSTIC BEING - RECONCILING ALL SIDES

When a Gnostic Being acts from the Truth of his Being, he reconciles the Truth in Every other being's view point.

In the novel 'The Book', after the arrival of Prof. Stearne, MAI's growth rose to greater heights. Yet, at the same time, the intensity and threat of the adversaries also continued to increase, aiming for the 'The Book'.

What was needed was a permanent solution; not just for MAI, but such solution could reconcile all viewpoints [including positive AND negative, i.e the adversaries]. How to devise such a solution? It is possible only when one has the Absolute's view point, and one acts from one's True Self.

At that crucial time, Prof. Stearne devised a master plan [that would reconcile the contradictions], worked towards that earnestly and executed it flawlessly. He had never proclaimed that he was going to solve it, not even shared it to MAI partners. When the solution unfolded , when the puzzle was revealed, it was a miraculous moment for everyone. Dan and MAI partners were speechless. At the end, everyone was benefited I, including the adversaries.

"Complete knowledge is knowledge that leads to accomplishments that have no negative consequences or side-effects." - The Book

SOCIETY

Society



RECOGNIZING SOCIETY'S BENEFIT TO US

During discussion, Ray one of the MAI partner asked a profound question "So far we have been talking mainly about the actions of individuals and their consequences. What about society? How do I distinguish and separate the Individual from the social, the consequences of my own actions and the consequences of actions of the society and world in which I live?"

Dan replied:

"Today everyone in society enjoys certain benefits which individually we did nothing to deserve. We reap the benefits of all the collective discoveries of the past—Tom Edison's light bulb, Bell's telephone, the airplane, TV, computer, immunity for polio and many other infectious diseases that used to plague humanity, etc. We take these things for granted and do not think we are being singled out for any special reward. Everyone has access to these things, or at least many people do, and we happen to be among the fortunate. We rarely ask why life is bestowing such wondrous gifts on us. We take it for granted.

But when Hurricane Katrina inundates New Orleans and destroys thousands of homes, we like to think that this has nothing to do with us. Those who lost everything wonder why God has punished them. Those

who escaped harm thank God for their good luck. We easily forget that Katrina and climate change are also a natural reaction and consequence of the collective actions of American society over the past hundreds of years and also a direct reflection of our collective unwillingness to accept responsibility for the environmental consequences of our actions, until the rising price of gas forces us to give up our SUVs or the rising sea level forces us to move inland.

We are happy to benefit personally from America's collective development, but unconscious and unwilling to accept responsibility for the consequences of that development. We forget that we too benefit from the ignorance, wasteful evils of the society we live in. So how can we expect to escape individually from the consequences wrought by our collective action?

We are not being punished for our sins, but we are reaping the natural consequences of our earlier actions"

(From 'The Book' by Garry Jacobs, page 321)



HOW SIGNIFICANT INDIVIDUALS AND SOCIETY ITSELF WORK TOGETHER TO CREATE GREAT ACHIEVEMENTS IN THE WORLD

"...All great accomplishments were in essence accomplishments of all humanity, built on the foundation of cumulative achievements in the past, yet often he observed a single individual or a small group played a crucial role in bringing them to fruition. It had become fashionable to praise the outstanding individual and forget the collective that made him what he was. Bill Gates did not make the revolution in personal computing. The revolution made him. There would have been no revolution in France without Rousseau and Voltaire, but there would have been no Napoleon without the French Revolution. They created each other.

The precise relationship between the two—the individual and the collective—was a missing link in their [AIS] formula and Golda’s [Golda Mei of Israel] story contained a key. One person, totally determined, thoroughly motivated, identified with the wider interests of the entire society, rather than merely selfish, narrow interests, could make the difference between victory and defeat, high accomplishment and failure. In effect, her personality became a vehicle for the social aspiration and social energy to express itself in action.

The incident revealed the link between the decisions and actions of an individual, the initiative of an organization and the destiny of an entire society. It seemed to combine and integrate in some manner elements of the decision-making matrix, the power of organization, energy conversion and social integration. Dan wondered whether Golda had understood the process that governed her remarkable accomplishment. She had done it, but did she understand how?

Rising from bed, he turned on the light and reached for The Book on his night table. He flipped through the pages to a chapter entitled The Individual and read these lines.

The individual rises on the strength of endowments drawn from the collective. The collective fulfills itself through the differentiation of the individual.

Society fulfills itself through the uniqueness of its individual members. The individual fulfills itself by universalizing to identify with the whole society. Both give expression to something beyond either of them which is trying to manifest..."

(From ‘The Book’, page 217, by Garry Jacobs)



FULFILLMENT OF SOCIETY AND THE INDIVIDUAL THROUGH ONE ANOTHER

"Society fulfills itself through the uniqueness of its individual members. The individual fulfills itself by universalizing to identify with the whole society. Both give expression to something beyond either of them which is trying to manifest." (from The Book by Garry Jacobs)

Social Progress



RECOGNIZING SOCIETY'S BENEFIT TO US

During discussion, Ray one of the MAI partner asked a profound question "So far we have been talking mainly about the actions of individuals and their consequences. What about society? How do I distinguish and separate the Individual from the social, the consequences of my own actions and the consequences of actions of the society and world in which I live?"

Dan replied:

"Today everyone in society enjoys certain benefits which individually we did nothing to deserve. We reap the benefits of all the collective discoveries of the past—Tom Edison's light bulb, Bell's telephone, the airplane, TV, computer, immunity for polio and many other infectious diseases that used to plague humanity, etc. We take these things for granted and do not think we are being singled out for any special reward. Everyone has access to these things, or at least many people do, and we happen to be among the fortunate. We rarely ask why life is bestowing such wondrous gifts on us. We take it for granted.

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(From 'The Book' by Garry Jacobs, page 321)

SOCIAL PROGRESS AND RESISTANCE

"Every positive social advancement requires a change in the subconscious organization of society. The force for progress has first to overcome the inertial resistance and active opposition of reactionary forces that seek to move in the opposite direction. The faster and greater the social progress, the greater the intensity of the resistance." (from THE BOOK by Garry Jacobs)

BEYOND SOCIAL APPROVAL THAT ACCOMPLISHES FOR ENTIRE SOCIETY IN 'THE BOOK'

"By rising above social approval, one rises above the society, and is able to accomplish what no-one else can do."

For the characters in the epic, mystic novel 'The Book,' they must go beyond their concern for social approval, which they do, and thereby accomplish greatly.

-Anya is looking for the approval of the people around her in her work.

-Ray is looking for the approval of his family.

-Vinay is looking for the approval of his family and society.

In the measure that they give up their need for social approval they are able to accomplish what no one else is able to do, do a work that lifts up the whole society. They become pioneer Leaders for the world.

Social Values



ADOPTING EMERGING SOCIAL VALUES DRIVES BUSINESS SUCCESS

"When development of the silicon chip made possible a breakthrough in computer technology, it was not IBM and Unisys that were first off the block to invent the personal computer. It was Commodore, Apple, Microsoft and a whole brood of start-up companies that were not mired in old concepts and past habits.

By the time the Internet and World Wide Web were born, firms such as Microsoft, Oracle, HP and Apple were already suffering from mental myopia and organizational ossification, so the lead shifted to companies like AOL, CompuServe and Dell who could define themselves freshly in terms of the emerging world of cyberspace.

It was not Barnes & Noble or Waldenbooks that saw and responded to the opportunity to become a global bookseller, but start-up Amazon which had no vested interests in brick and mortar to defend. Five years after the birth of the web, it was not search engine leaders such as Yahoo, MSN and Excite, but late comer Google that saw the opportunity

to marry search engine technology with personalized advertising to emerge as the global leader.

These examples illustrate only the most visible and external part of the process, but the challenge and disorder permeated much deeper down. It was not just products, technologies and market needs that evolve, the whole society was a moving glacier. Everything changed simultaneously and in proportion.

One cannot change strategy without modifying structure. New structures will behave just like the old ones unless attitudes toward freedom and authority change as well. Attitudes depend on values. Most of the old Titanic companies sank due to their refusal to embrace new values, rather than their resistance to new technology.

While freedom, initiative, innovation and achievement were replacing authority, discipline, conformity and prestige in society, older firms were shoring up the old corporate character or trying to repackage it in jeans and athletic shoes, but the body inside the clothes continued to age. Changing products is easy—like changing behavior. Changing character—individual or corporate—is a challenge few can rise to.

If a company maintains live linkages with the society that gave it birth, it will always be capable of original thinking, creative initiatives and endless expansion."

(from THE BOOK, p.260, by Garry Jacobs)

Collective



UNTITLED

“...All great accomplishments were in essence accomplishments of all humanity, built on the foundation of cumulative achievements in the past, yet often he observed a single individual or a small group played a crucial role in bringing them to fruition. It had become fashionable to praise the outstanding individual and forget the collective that made him what he was. Bill Gates did not make the revolution in personal computing. The revolution made him. There would have been no revolution in France without Rousseau and Voltaire, but there would have been no Napoleon without the French Revolution. They created each other.

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Society fulfills itself through the uniqueness of its individual members. The individual fulfills itself by universalizing to identify with the whole society. Both give expression to something beyond either of them which is trying to manifest...”

(The Book, Page 217)



UNTITLED

“...The individual and the collective complement one another. The pioneering individual gives conscious expression to the subconscious aspiration and latent capacities of the collective. The collective imitates and multiplies the pioneer’s accomplishments until they become a general endowment of the whole society...”

(The Book, Page 266)



RELATIONSHIP OF INDIVIDUAL & COLLECTIVE

The individual and the collective complement one another. The pioneering individual gives conscious expression to the subconscious aspiration and latent capacities of the collective. The collective imitates and multiplies the pioneer's accomplishments until they become a general endowment of the whole society. (from The Book by Garry Jacobs)

Freedom



OUTER VS INNER FREEDOM

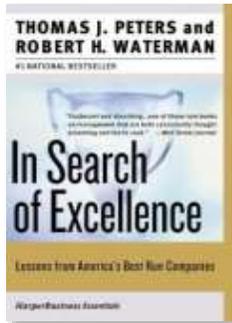
“Freedom is the final law and the last consummation – The Book”

“...But those words meant something very different to the two men who read them. For Ray's father, it had meant freedom from external oppression by tyrannical government.

To Dan, it had come to mean freedom from confinement and limitation by the tyranny of his own thoughts, opinions, attitudes and ego. Real freedom was not a state of politics. It was a state of consciousness.

The opposite of confinement was boundless expansiveness, endlessness, "Ananta" in Sanskrit. And he had learned that Ananta is akin to Ananda, absence of boundaries is the secret of unlimited delight...”

(From 'The Book', page 529 by Garry Jacobs)



'IN SEARCH OF EXCELLENCE' MANAGEMENT BOOK AND WORKER FREEDOM

Dan explains the success of the book 'In Search of Excellence' :

"...In 1984 Tom Peters and Bob Waterman published their breakthrough bestseller, *In Search of Excellence*, based on research they conducted for McKinsey. Remember this was a time when even successful business books sold ten or twenty thousand copies. Neither the authors nor the publishers nor McKinsey expected it to sell even ten thousand. It has already sold over eight million and since then business books have become best sellers. Even in retrospect, no one has ever explained how it happened. No amount of statistical analysis based on past sale trends of business books could have ever predicted it..."

"...It can be traced back to the hippy movement in the 1960s. Peters was a part of that generation. The spirit of 1960s was freedom for individual self-expression. That is what it was all about. A rejection of authority and pressure for social conformity. So many young people of that generation left college with high expectations but were eventually forced to compromise with the practical realities of life. They entered major corporations, swallowed their ideals, submitted to the anonymity and regimentation of the corporate establishment and gradually rose up to the ranks of middle management.

Twenty years later, along comes Peters shouting the mantra of freedom. Break down the walls of bureaucracy! Release individual creativity. That was just about the time when Apple Computers and other Silicon Valley companies were experimenting with an alternative to the regimentation of IBM-type corporate cultures. Flex time, no dress codes, no pre-assigned parking places, no executive toilets and dining rooms. I believe

Peters and Waterman touched the ideal and nerve cord of freedom that lay latent but not forgotten in people of that generation. One call was enough to rouse it from slumber and dramatically alter management thinking in America..."

(From 'The Book' by Garry Jacobs, page 23)

NO TITLE

"...Those who enjoy power and prestige exercise it to the limits, unaware that the freedom they now enjoy will one day pass on to others and the acts they initiate will generate their own inevitable reactions and consequences..." (from 'The Book' by Garry Jacobs)

Social Recognition



SOCIAL RECOGNITION, RESPECT

The most powerful and compelling human aspiration is not for freedom or prosperity. It is for social recognition and respect. Most men will willingly relinquish their freedom in order to acquire status and prestige, which are the roots of power in human relationship and the foundations for the ego.

(from The Book by Garry Jacobs)

Future of Humanity



PATHWAYS TO HUMANITY'S FUTURE

Though in the quote below Dan, the hero in the novel 'The Book', is referring to the book of cosmic wisdom that guides them in the story, it can also be applied to Garry Jacobs' novel itself:

"The Book should be recognized by the world for what it is; a pathway to humanity's future."

HISTORY, CURRENT EVENTS

Current Events



UNDERLYING CAUSE OF RECENT GLOBAL EVENTS

"It was self-evident to Stearne that the end of the Cold War, the emergence of the Internet and the sudden rise of Terrorism were all of a piece—interrelated and interdependent movements of the continent of human evolution as it moved forward. The end of the superpower rivalry had given birth to the greatest social institution of them all and the end of the threat of war between nations had opened the gates for an explosion of sub-national tensions that released into play the horrors of Bosnia, Somalia, Rwanda and the Sudan and released the genie of fundamentalism which lay hidden but impenitent deep in the human heart. This awareness had prompted Stearne to frame a corollary to the third law stating that the deeper the source of the social movement and more rapid the change, the more powerful the reaction when it comes. And according to a corollary to that corollary, if the reaction does not express progressively apace with the change, then it will erupt violently as an explosion."

(from THE BOOK, p.476, by Garry Jacobs, published 2008)

CREATION THEORY

Process of Creation



UNTITLED

“...The essential message of The Book is that Existence is real, Truth is real and the world is also equally real, because it is a partial manifestation of that Infinite and Eternal Reality in finite terms. But it goes one step further, and this was the crucial point that Dan and Levin were struggling to comprehend. Beyond Time and Eternity, it speaks of a third view of time, what it refers to as the simultaneous integrality of Time.

According to The Book, one who has the complete knowledge, one who knows the complete process of creation, has the power to manifest the Infinite in life. And when that power manifests, it does not take time. It generates results instantaneously. The aspiration, the decision, the action and the result are simultaneous and fully integrated with one another...”

(From ‘The Book’, page 520, by Garry Jacobs)



UNTITLED

Prof. Stearne comments from a debate:

“...What is the process by which consciousness or spirit becomes the material universe and evolves back again through a gradation of higher life forms to become more and more conscious until those forms ultimately realize their own origin and true nature as Conscious Being?...”

“...We already know all aspects of that process because it is the very same process by which we human beings create our own lives and the social world in which we live. It is the same process by which Shakespeare, that great seer of life, composed thirty-seven plays and hundreds of sonnets in his creative imagination and gave expression to them as immortal literature. It is the same process by which philosophers and inventors formulate new ideas, theories, processes and products. It is the same process that our founding fathers used to conceive of a nation founded in freedom and dedicated to the proposition that all men are created equal. It is the same process by which we each conceive of a romantic soul mate and seek out that person as our perfect complement. There is only one process, regardless of whether we follow it consciously or unconsciously. Isn't ironic?”

All the greatest minds in science have said their greatest discoveries arose by an intuitive process, a process of consciousness; not as the result on any experimental method. Yet the discipline we today call science values only method and procedure. It says and knows nothing about the creative process behind its own greatest achievements...”

(From 'The Book', page 442, by Garry Jacobs)



CREATION OF FORMS IN LIFE

"How does pure infinite consciousness create forms? It releases vibratory waves of energy that make contact with each other, forces colliding, like two waves in the ocean meeting head on ..."

(from THE BOOK, p.501, by Garry Jacobs)

ACCOMPLISHMENT, DECISIONS, AND LIFE RESPONSE

"Accomplishment is by consciousness.

Accomplishment is the process of conscious creation.

Consciousness creates by Real-Idea.

Real-Idea is an intention that carries within itself the power for its realization.

A decision is the mental counterpart of a Real-Idea.

A decision is an act of mental will that carries within itself the power for its accomplishment.

A decision has the capacity to evoke life response. "

(from THE BOOK by Garry Jacobs)

Comment: A friend of mine made two important decisions recently. As a result, an astonishing array of opportunities have suddenly come to him unsolicited.

ULTIMATE MEANS OF MANIFESTING THE INFINITE IN LIFE

"...One who has the complete knowledge, one who knows the complete process of creation, has the power to manifest the Infinite in life. And when that power manifests, it does not take time. It generates results instantaneously. The aspiration, the decision, the action and the result

are simultaneous and fully integrated with one another..." (The Book, by Garry Jacobs, page 687)

Garry Jacobs adds to his own statement above:

"One can apply the process of creation in practical day to day life by Constant Remembrance of the infinite spirit of Mother that is always present and Instantaneous Consecration of each action and event at the moment it occurs. This discipline can reveal the Infinite in Life."

Creation



MANIFESTATION OUT OF CONSCIOUSNESS

All creation is by and out of consciousness. Consciousness expresses as aspiration, aspiration as will, will as energy, energy as force, force as results. A manifestation of forms out of consciousness by the objectification of consciousness as form is the complete process of creation. (from The Book by Garry Jacobs)

Involution Evolution

WHAT ENABLES EVOLUTION

"According to The Book, the force of life is conscious, or rather subconscious. Consciousness is inherent in the force, involved in it and seeking to emerge. The contact and conflict of force with force in life releases the hidden consciousness within it, enabling life to evolve to a higher level." (from THE BOOK by Garry Jacobs)

Planes of Being



CONSCIOUS MEANS OF BECOMING RATIONAL

"...The problem of human evolution is not just to know what is right. The problem is to act on that information. You might say the challenge is for human beings to become rational. We need to move from the vital consciousness of the animal which acts out of sensations and desires, and evolve to become rational mental beings that respond to what the mind knows is to be logical and reasonable.

That requires first of all that we become mentally conscious in thought, no longer swept away by our physical sensations, impulses, emotions, fears and desires.

We have to be able to detach ourselves from the compulsions of the physical and vital impulses that drive us to act without thinking or reflection.

We have to be able to detach ourselves from social opinion and pressure to conform with the thoughts and actions of others, for as long as we are social we can never be rational.

Finally we have to detach ourselves from our own personal egoistic way of looking at things and view them from a wider perspective that takes into account every other possible viewpoint.

If we can do all that, then we can evolve consciously...”

(From ‘The Book’, by Garry Jacobs, page 335)

KNOWLEDGE, IGNORANCE

Knowledge



UNTITLED

“...The essential message of The Book is that Existence is real, Truth is real and the world is also equally real, because it is a partial manifestation of that Infinite and Eternal Reality in finite terms. But it goes one step further, and this was the crucial point that Dan and Levin were struggling to comprehend. Beyond Time and Eternity, it speaks of a third view of time, what it refers to as the simultaneous integrality of Time.

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(From ‘The Book’, page 520, by Garry Jacobs)



COMPLETE KNOWLEDGE

Prof. Stearne's explanation in The Book:

"...As The Book states, complete knowledge has to be all-inclusive. It has to take into account inversions, reversals, contradictions and oppositions as well..."

(From 'The Book', by Garry Jacobs, page 422)



UNTITLED

"Ignorance is partial knowledge. There is an element of Truth buried even in the most extreme error and falsehood."

(From 'The Book', page 212, by Garry Jacobs)



PROF. STEARNE - THE Gnostic BEING - RECONCILING ALL SIDES

When a Gnostic Being acts from the Truth of his Being, he reconciles the Truth in Every other being's view point.

In the novel 'The Book', after the arrival of Prof. Stearne, MAI's growth rose to greater heights. Yet, at the same time, the intensity and threat of the adversaries also continued to increase, aiming for the 'The Book'.

What was needed was a permanent solution; not just for MAI, but such solution could reconcile all viewpoints [including positive AND negative, i.e the adversaries]. How to devise such a solution? It is possible only when one has the Absolute's view point, and one acts from one's True Self.

At that crucial time, Prof. Stearne devised a master plan [that would reconcile the contradictions], worked towards that earnestly and executed it flawlessly. He had never proclaimed that he was going to solve it, not even shared it to MAI partners. When the solution unfolded , when the puzzle was revealed, it was a miraculous moment for everyone. Dan and MAI partners were speechless. At the end, everyone was benefited I, including the adversaries.

"Complete knowledge is knowledge that leads to accomplishments that have no negative consequences or side-effects." - The Book



UNTITLED

"Complete knowledge is knowledge that leads to accomplishments that have no negative consequences or side-effects."
(The Book)



OUR LEVEL OF CONSCIOUSNESS, COMPUTERS, AND AI

Bill, one of MAI partners in the novel 'The Book' asked:

"...In many books and films, we come across the idea of computers developing themselves until they finally become more intelligent than human beings. Why can't we ask AIS7to develop itself?..."

Dan replied:

"...If our aim was simply to design a faster processor or a more efficient set of algorithms—a better way to run through the maze—then what you say might be possible. And after watching movies like The Matrix, it is no wonder that you should ask. But here is where science and science fiction diverge. Our objective is to enhance human capacity for accomplishment in life. We are not just trying to build better physical systems like a faster racing car or faster computer. We are trying to create better, more effective living systems that consist of human beings acting and interacting freely and creatively, working in cooperation or competition with one another. Well, the capacity for accomplishment in life is a direct function of our consciousness. The more conscious we are of life, the greater our knowledge of how human beings, organizations of people, social groups evolve and develop in the wider plane of universal life.

Computers are a human invention. They may calculate faster than we can, but they can only become as conscious as we are and as we program them to be. They can create data and analyze information, but they cannot create consciousness. Only human beings can discover or awaken consciousness and program it into computer systems.

Before we can program AIS with that knowledge, we have to acquire it ourselves. We have to grow our own consciousness before we can create a more conscious system...."

(From 'The Book' by Garry Jacobs, page 327)

Complete Knowledge Power

The Book says, "Complete knowledge is power to accomplish without negative consequences or side-effects. Such knowledge is unfailing."

RP: When you have complete knowledge, you see things from many angles, perspectives; thus your tendency to make the right decision is elevated enormously, including absence of negative circumstance.

Ignorance



UNTITLED

"Ignorance is partial knowledge. There is an element of Truth buried even in the most extreme error and falsehood."

(From 'The Book', page 212, by Garry Jacobs)

Wisdom



PROFESSOR STEARNE: PROFOUNDLY WISE OLD MAN

"Dan was finding it more and more difficult to clearly discern what Stearne really believed or intended anymore. He had tried to teach himself to distinguish the professor's words from his intentions, his surface intentions from his deeper understanding, and his deeper understanding from his ultimate central motives and values. But there were as many layers to the man as there are to every human being. But in most people those layers are subconscious or unconscious and the individual himself does not understand his true motives and the forces that drive him. But Stearne was different. His self-awareness went deep, plunged through so many layers and depths, yet each was allowed to freely express itself in the appropriate context without interference from the rest. He seemed to consist of a bundle of multi-personalities living in peaceful and harmonious co-existence, yet there was a hierarchy of command that was always in-charge, ready to restore order and direction when it was called for. That depth of self-knowledge was the source of Stearne's penetrating insight into other people, his capacity to perceive in them what they were not altogether conscious of in themselves. Much of what passed for wisdom in him was not knowledge in any traditional sense, certainly not facts. It was the power to perceive, clearly, deeply and broadly by a greater power of consciousness. Consciousness is the original source and the essential medium for all knowledge."

(from THE BOOK, p.489, by Garry Jacobs)

Intuition



HIGHER CONSCIOUSNESS AND DISCOVERY

Prof. Stearne's comments in a speech:

"...According to the testimony of our greatest scientists, scientific discoveries are the result of intuition, not experimentation. You do not happen upon the formula for $E=mc^2$ by digging into any number of sand piles or conducting any number of experiments. You discover that formula by opening your mind to a higher way of knowing.

Discovery is an act of consciousness, not a lucky stroke of the shovel or pitchfork. It is a power that resides in the human mind and consciousness, not in the machine which is our instrument...'

(From 'The Book' by Garry Jacobs, page 21)

Mind



THE NATURE OF MIND

"...Mind knows by division and divides reality into an infinite number of infinitesimal parts and aspects. In the process of dividing, it discovers greater knowledge of the distinguishing aspects of the parts, but simultaneously loses sight of the greater whole of which each aspect is an integral part. That division leads to specialized, fragmented and partial knowledge, which is the essential characteristic of ignorance in all the various manifestations that we see in the world around us—fragmentation of the sciences and other academic disciplines and of the specialties within disciplines, fragmentation of functions in governments, companies and other organizations, and so forth. Each specialization acquires a partial mastery of one aspect but loses the wider, integral perspective that is the basis for all true Knowledge. The expert is by definition ignorant. It is what The Book refers to as exclusive concentration..."

(The Book, Page 414)



THE ULTIMATE PROGRAM LIES WITHIN

“He succinctly summed up the theoretical difference between the products this way:

—Mind creates by division into parts that which equals less than their sum by destroying the integrity of the whole, i.e. fission.

Consciousness creates by unification and integration of the parts into a whole that is greater than their sum, i.e. fusion. They had the knowledge of the process, because the process of creation is the same at all levels, but Dan was not yet sure of the mechanism for converting it into a product. If they succeeded, it would be a supreme and an ultimate accomplishment. It was difficult for him to even imagine something beyond that.

He sensed that Fusion would be different in other ways as well, which he was not yet able to clearly define. Ironically, it would reverse the growing dependence of human beings on the instruments they had created by largely dispensing with the importance of the computer it operated on. Of course, computers would still be needed, but their role would be reduced to that of minor intermediaries aiding the interaction of the human being with his own consciousness, which was ultimately the basis of all human action.

The person would be central and primary, the instrument merely a tool or a mirror to help reflect back to the consciousness the knowledge it needed for its progress. Fusion would shift the center of knowledge and action from outside to inside, from the external world to the center of one’s own conscious being.

He sensed also, though could not clearly explain, that Fusion would transcend structure and rules. Structure and rules were the very foundation, heart and soul of computing, but they were not the soul of human consciousness.

Mind worked by structure and rules, personality acted according to fixed habitual patterns, but not consciousness. Consciousness was free and defied all limits of structure and rule. But the freedom he had in mind was not freedom from the world or from responsibility. It was a freedom to expand infinitely and create without limit. It was a freedom in the world and of the world. It was not an escape from the imprisoning boundaries of life, but an abolition of those boundaries in life so that it could reveal its true infinity. It was a freedom from ego that would make possible the free development of spiritual individuality.”

(from THE BOOK, p. 517–518, chapter 153: Fusion by Garry Jacobs)

—
Roy's Comments:

Here towards the end of the book Garry is saying that beyond the other products that MAI has developed there is the ultimate "product" where the laws of consciousness, of life response are known inside by the individual and he operates from this poise. In my view that occurs through Education, i.e. education in the laws of higher Consciousness. E.g. a MOOK provides this ongoing education via smartphone, computer, etc. Also as the individual moves through daily life from moment to moment the computer gives necessary feedback such as examples of the principles, or case studies, or other helpful suggestions. The computer however is secondary, and our level of consciousness is primary; is the real expert system resolving situations from moment. Now the inner truly moves the outer, as the expert system is internalized in the individual. He knows the process of creation, he knows the rules and principles of life and life response, and is always reacting in ways that create the greatest results in the shortest period of time with the least effort. He becomes the Master of Life. What Garry is really explaining here is Integral Yoga (conscious Evolution) that Karmayogi practices, and what Garry and I and others are attempting to practice. Through Integral Knowledge we make the world change from within, without hardly lifting a finger. Thus the ultimate Program lies within.

Rationality



CONSCIOUS MEANS OF BECOMING RATIONAL

“...The problem of human evolution is not just to know what is right. The problem is to act on that information. You might say the challenge is for human beings to become rational. We need to move from the vital consciousness of the animal which acts out of sensations and desires, and evolve to become rational mental beings that respond to what the mind knows is to be logical and reasonable.

That requires first of all that we become mentally conscious in thought, no longer swept away by our physical sensations, impulses, emotions, fears and desires.

We have to be able to detach ourselves from the compulsions of the physical and vital impulses that drive us to act without thinking or reflection.

We have to be able to detach ourselves from social opinion and pressure to conform with the thoughts and actions of others, for as long as we are social we can never be rational.

Finally we have to detach ourselves from our own personal egoistic way of looking at things and view them from a wider perspective that takes into account every other possible viewpoint.

If we can do all that, then we can evolve consciously...”

(From ‘The Book’, by Garry Jacobs, page 335)



ON THE NEED FOR RATIONALITY

"The problem of human evolution is not just to know what is right. The problem is to act on that information. You might say the challenge is for human beings to become rational. We need to move from the vital consciousness of the animal which acts out of sensations and desires, and evolve to become rational mental beings that respond to what the mind knows is to be logical and reasonable. That requires first of all that we become mentally conscious in thought, no longer swept away by our physical sensations, impulses, emotions, fears and desires. We have to be able to detach ourselves from the compulsions of the physical and vital impulses that drive us to act without thinking or reflection. We have to be able to detach ourselves from social opinion and pressure to conform with the thoughts and actions of others, for as long as we are social we can never be rational. Finally we have to detach ourselves from our own personal egoistic way of looking at things and view them from a wider perspective that takes into account every other possible viewpoint. If we can do all that, then we can evolve consciously."

(from THE BOOK, p.328, chapter 91: The Pyramid Scheme by Garry Jacobs)

DECISION, DECISION-MAKING

Decision



LIFE RESPONSE POWER OF A DECISION THAT OVERCOMES RELUCTANCE

“Dan and (Kurt) Levin were discussing a passage in *The Book* about the creative power of will. Dan suggested that Levin consult the Archives to see what it had to say on the subject. Searching the Archives was still a rather cumbersome procedure at that time because the articles had been collected and bound as they were discovered on the Internet, rather than organized subject-wise.

Kurt had already discovered that searching the Archives could be a laborious task and had vowed to take up the indexing project himself at the first opportunity, but so far there did not seem to be many such opportunities at MAI. Till then he would just have to do things the hard way, so he went over to the bookcase and simply picked out one of the volumes at random and sat down with it on the living room couch.

Without paying much attention to what he was doing, he opened the volume in the middle of the book and glanced down at the page. Staring back up at him was the title of an article in bold font, ‘The Power of Decision’. Kurt exclaimed so loudly that it distracted Dan from the passage he was reading in *The Book*. Looking up, he asked Kurt what he was exclaiming about and Kurt explained.

Inadvertently, he had selected the very volume and page which contained the article he was looking for. On hearing him, Dan put down *The Book* and came over to the couch to listen to the passage as Kurt

read it out. The article gave precisely the explanation that they were looking for.

Levin explained. "I took a decision and evoked a life response. When you suggested I consult the Archives, my first thought was that it might take hours to find the passage we were looking for. But then I decided to brush that thought aside and attack the problem, because I believed it might provide us with an important clue. I decided to find the article and my decision led me instantly to the place. That is what the passage means when it says, "A decision has the capacity to evoke a life response". This is a life response!"

(From 'The Book', page 351-352, by Garry Jacobs)

[Archives - The huge collection of articles which MAI partners had gathered from the internet over a period of time which elaborated the knowledge of the Book (in the novel The Book) with many practical concepts, ideas and examples.]

Decision Making



AIS'S VERY SPECIAL HUMAN-CENTERED EXPERT SYSTEM

In a discussion, debate, Anya explains how the AIS system developed by MAI differs from the rest.

"...The most basic design parameter for the expert systems you refer to is that the system is designed to function independently of the people who created it or are involved in its operation. This conception of expert systems is at the basis of the facile notion that machines can evolve by

themselves and one day take over for human beings. But it is based on a fundamental fallacy.

Most of the problems of human existence, especially those related to our use of technology, arise from this fallacy that machines can be separated from the human beings who create them and the human purposes which they are intended to serve. In fact, humanity has become a slave to the technology it has created.

It is not machines that dominate people, but people who submit to the illusory authority of machines. We forget so easily that it is human intelligence that has fashioned the machine. No matter how fast it operates, the computer can never be more intelligent than the quality of the intelligence put into it. That is the basic mistake which leads to untoward consequences..."

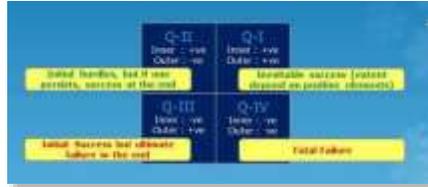
"...In contrast, AIS is a system fully integrated with human consciousness, not a replacement for the human being. AIS does not attempt to replace human choice by computer choice. Instead it enhances and magnifies the power of human choice.

As you well know, programming a computer to do even the simplest mechanical task such as navigating around objects in a room is extremely cumbersome, because the computer lacks the common sense even of a young child. AIS avoids that problem. It draws upon and magnifies all the capabilities of the human mind—which is by far the most complex and sophisticated creation in the entire universe—its capacities for memory, sensory discrimination, judgment, perception, imagination, intuition, and its common sense, the way the telescope and microscope magnify our visual abilities.

Human beings do not have to learn how to make successful choices. We do it every day, thousands of times—when walking, dressing, eating, crossing the street safely, communicating with other people. We are successfully surviving at every moment. Every organization is too.

AIS is designed to enhance that capacity for accomplishment so that we can not only survive, but also grow; or if we are already growing, grow faster and accomplish more than before. Human culture is a rich reservoir of knowledge regarding accomplishment, only it is largely subconscious and incomplete. AIS makes it conscious and complete..."

(From 'The Book', by Garry Jacobs, page 333)



DECISIONS

“...if we truly understand the process, we can make our choice, any choice, into a right choice, because the decision itself has power to determine the result. It’s a parallel to Heisenberg’s uncertainty principle in which the observer influences the object of observation. In this case the quality and intensity of the psychological components of the decision have the power to influence the external conditions and the final outcome. At least, that is what it sounds like to me...”

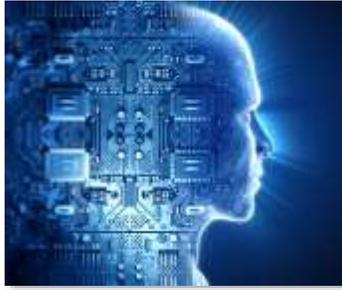
The above was said by Dan in The Book. MAI team had ventured into a project for NASA to model a methodology to select right team members for International Space Station. With the help of The Book, they had discovered the inherent flaw in their earlier approach and realized that they have to address the problem differently instead of modelling human compatibility, to model human decision making process. They were determined to do it, but not sure how to do it. Their determined decision and inner aspiration attracted the right source of “The Matrix” and so the project was executed in a much shorter period.

Result:

Before beginning of the project, MAI asked for 18 months but NASA had given only 12 months.

With the arrival of “The Matrix” the work required was abridged tremendously and so they thought that they could finish within 12 months.

In Reality, they had completed in just five and a half months after the project began.



PROGRESSIVE CHANGE OF THE AI PROGRAM IN “THE BOOK’

We see a steady, yet dynamic phenomenon occurring in Garry Jacobs’ epic, mystical novel about an AI software company that offers the deepest wisdom in the world to solve any problem on earth:

It is that each time they experience a profound new life principle through their own dramatic circumstance, they incorporate that wisdom into their AI-based decision-making software. In that way they are growing in consciousness in parallel with the growth of their expert system software that can solve most of the world's problems

We can apply this same principle in our own life. Namely, that each time we have experiences that lead to a particular growth in consciousness on our part, we can then incorporate it into our own life plan for improvement.

MULTI-USE OF MATRIX IN ‘THE BOOK’

The team in the novel ‘The Book’ realized that the 4-quadrant Matrix not only could be used by NASA for decision making and solving the problems of the astronauts getting along on the space station, but also be applied to their own company, and for their individual selves. It contained the knowledge to create ultimate accomplishment in life; what must be shed in our being, and what should be attained within.

THEORETICAL BASIS OF DECISION-MAKING SOFTWARE (AIS) IN 'THE BOOK'

In light of Decision Making and its use in the form of software in Garry Jacobs' epic novel 'The Book' I had the following thoughts:

-All decision-making software has an inference engine of some sort.

-Eg in Microsoft Excel we use the IF statement. If this is larger than \$10,000, then it is Good. if not, it is Bad. If $x > a$, then X; otherwise Y.

-In Decision Making software there is usually much branching off in the logic. Eg if this is true, do this, but if it is not true begin an embedded action that branches out to other factors. If $x > a$, then X; otherwise if $x > b$, etc.).

-AIS and such in 'The Book' could be created on this or similar basis. This is one dimension of the issue.

-We can also see a "Cloud" dynamic.

-Data is uploaded to the web, aka the Cloud; as in send all of the manager self-assessment surveys with hundreds of scores for hundreds of questions.

-Then from "the sky", such as Microsoft Azure, it runs filters, sorts, various logic generators, graphics, dashboards that interpret the data. It is essentially a database system of tables of data.

-You could say the data of individuals going to the Cloud is in the Ascent, and the returned data that is the basis of decision making (or IS the decision) is in the Descent.

-Similar to our Aspiration for the Divine, and its descending Grace as answer to our heartfelt calling or prayer.

-True Knowledge, based on Integral Truth, is of course the ultimate basis for the success of such systems.

I.e. the system integrated with the profound knowledge, wisdom, knowing all the rules of existence, of life, creates the greatest expert results; provides the optimal decision; lends itself to the most profound solution to a problem or possibility.

PROBLEM SOLVING

Problem Solving



SUPRAMENTAL SOLUTION

When a problem surfaces and when we analyze and solve it using our mind, we solve it based on a limited point of view, and therefore it is bound to have other consequences. When one solves a problem that reconciles the view of all those who are involved, then it comes from Supramental Consciousness.

In The Book, Prof Stearne became aware of the danger in front of MAI team, soon after His first meeting with them. And so He had thought of what needed to be done. And so He took an arduous task, and worked on silently without telling anyone; not even a hint, but magnificently manifested that solution in His own style. When the mystery was revealed, the MAI partners were speechless.

What He had done?

- First and foremost, He preserved The Book and ensured that it remained in MAI's hands.
- He permanently eradicated the danger that was daunting to the MAI team for so many years.
- He guided the MAI partners to manifest their mission and vision which they had dreamed off several years ago; and also brought out meaningful purpose in their lives.

- He manifest the solution that would help not only the MAI partners, but also the entire humanity.
- He thought of reconciling the needs of those who were in the lives after manifesting his plan, - for example for His servants Juan and Rosa, giving them His entire property.
- He perceived that after His plan was executed, it would create loneliness and vacant place in Dan's life, and so He invited Kristy (Rose) into Dan's life.
- He also reconciled the solution from the Adversaries point of view, as they would not need to chase after The Book again.
- And, many others...

(Based on 'The Book' by Garry Jacobs)



UNTITLED

"...The solution lies within the problem and the problem always lies in us, but the human tendency is always to discover the problem in others, to project it on our adversaries. That was the real problem. If life is a perfectly orchestrated cosmic dance than every problem that comes to us from others is a reflection of a corresponding element in our own nature, either something of the past that needs to be transformed or something of the future that needs to be born. In either case it requires a pressure and a circumstance to aid that transformation or that birthing..."

(From, 'The Book' page 491, by Garry Jacobs)



UNTITLED

“Every problem has a solution. The solution to every problem lies within the problem itself.”

(From ‘The Book’, page 491, by Garry Jacobs)



REMEDY FOR EVERY HUMAN MISERY

"As rain water harvesting neutralises drought, there is a remedy for every human misery. Misery is what man accepts." (Sri Karmayogi)

In MSS leader Garry Jacobs' epic novel 'The Book' the team builds an artificial intelligence system that can solve any problem in the world, and does so wherever employed. It is ostensibly based on principles from Sri Aurobindo's *The Life Divine*, and Karmayogi's extension of them in nearly every field of life. We too have access to that same knowledge to solve any known problem, as a number of the fictional laws and events in the novel have been time-tested by MSS leaders, followers, and others. The frontier of further application stretches out to infinity.

thanks to Radha



HIGHER CONSCIOUSNESS APPROACH TO NORTH KOREA

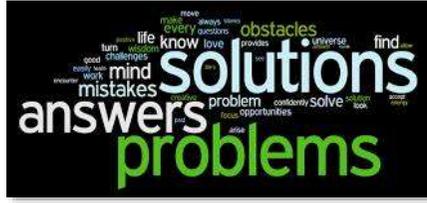
[the following is the recommendation in 2008 of the expert system in Garry Jacob's epic mystical novel 'The Book' on a course of action regarding North Korea. The approach seems more valid than ever. -RP]

“North Korea will test detonate one or more nuclear weapons in the very near future, but they will not initiate any offensive acts to utilize these weapons militarily, unless powerfully provoked by forceful threats or actual steps to attack or invade North Korea...

In the absence of foreign interference, the Koreas can be peacefully reunified within a few years leading to a final resolution of the Korean conflict. The crucial condition is national pride and self-reliance, not dependence on foreign economic aid by the North or foreign military aid by the South...

The menace of nuclear proliferation will defy solution and continue to spread until those who possess the power [US, Russia, and all] decide to fulfill their own [denuclearization] commitments.

1. Do not, under any circumstances, take any steps militarily that may be viewed by North Korea as initiatives aimed to physically eliminate or impair its capacity for self-defense.
2. Sign an official armistice agreement ending the Korean War.
3. Institute measures to completely remove foreign military personnel from the Korean peninsula as soon as possible.
4. Prepare a comprehensive plan to modernize agricultural production in North Korea to achieve food security. Involve China, Japan, India, Russia, South Korea and USA in formulation and execution of the plan. The objective should be to double food production within a maximum of five years so that all foreign food aid may be eliminated.”



UNTITLED

(repost from September 12, 2015)

THE KEY TO 'THE BOOK'

The key and "hook" to the story presented in Garry Jacobs' epic novel 'The Book' is that the MAI team has created an artificial intelligence system that is capable of making recommendations to solve any known problem in the world. As a result of its astonishing success in doing precisely what it claims, the world embraces it in full.

And it is able to solve any difficulty on earth because its logic and source wisdom is based on a long-lost BOOK that contains the most profound knowledge of existence ever devised by man. That book is actually 'The Life Divine' by Sri Aurobindo and the endless extensions of it by Sri Karmayogi and others, though it is not identified as such in the novel.



SOLVING THE PROBLEMS OF THE WORLD

What if all of the problems of the world could be solved by applying the most profound principles and teachings of Sri Aurobindo and Sri Karmayogi. That is what is explored (and is what occurs) in Garry Jacobs' stunning 550 page epic novel 'THE BOOK'.

<http://www.karmayogi.net/?q=the book by garryjacobs>

NO TITLE

Any problem can be solved by discovering the inner elements in oneself that corresponded to the elements posing the problem or creating the pressure externally. (from The Book)

RELATIONSHIPS

Relationship



UNTITLED

“...In the physical world of matter, a relationship is created between two objects or events by their proximity in space and time. When I hit the table with my hand, I create a relationship between my fist and the table because both are present in this room at this moment. I cannot create that same relationship with a table in the next room or with a table that was here yesterday and has since been moved.

But in the plane of life, relationship is based on psychological rather than physical proximity. The more people, objects or events are related by virtue of a common idea, interest, aspiration, attitude, desire, fear, hatred or other psychological factor, the greater the relationship and attraction between them in life. That is why when we speak or think about people, they suddenly call, write or appear on our doorstep and when we are afraid of something, we tend to attract the very object of our fear. It does not happen every time, because other factors and laws are also at work, but to the observant instances of this principle are very commonplace. Psychological relationship in life attracts objects and events to the same time and place physically...”

(The Book)



ENERGY AND RELATIONSHIP AMONGST PEOPLE

"Life is a field of energy. When human beings relate to one another they exchange energy. When they relate positively and expansively, the energy level increases. When they relate negatively or critically, it shrinks. If life is a field of force and human attitudes and emotions are expressions of force, then what occurs to us and around us reflects the play of those energies." (from The Book by Garry Jacobs)

Example: I spoke with my business partner the other day. He was completely exhausted due to the fact that he had just put in a significant effort with a new client and now he was faced with a group discussion in another venture he was involved in. In our conversation I brought up a number of issues related to our common work in the consciousness space, and the tremendous opportunities before us. Plus it was peppered with life response and related insights. At the end of the conversation he was filled with energy and was looking forward to utilizing some of the new knowledge in his upcoming conference call.

As we see, fatigue can instantly disappear and energy reappear when a higher consciousness is introduced.

Romance



ROMANCE OF LIFE AND THE “POLYGAMOUS” SOUL

“...Marriage and romance are two entirely different things and that one precludes the other. Marriage is alright for those seeking comfort, companionship, excitement, attachment, possessiveness, security, stability, convenience, domination, and social acceptance.

Romance is for those who seek adventure, the challenge of unceasing effort, the thrill of never ending mystery and discovery. Romance is for the bold and courageous who are willing to risk everything at every moment and expect or demand nothing as a precondition or assurance. As soon as anything is guaranteed, it ceases to be alive and growing. Marriage is a privilege you win once and encash the rest of your life. Romance is a treasure you have to win over and over again every moment of every day.

The body seeks monogamy but the soul is naturally polygamous. The physical wants to possess a single person as an object of security. The soul recognizes and loves the soul in every other person it meets...”

(From ‘The Book’ by Garry Jacobs, pages 471-472)





UNTITLED

"...In the ultimate analysis, romance is not something you find in other people. It is something you create in yourself. It is not something you wait to happen to you. It is something you cause to happen by your aspiration, your choice. Romance is an expansion of personality that exceeds all normal limits. A person cannot just be romantic in one thing with one person. Romance is an attitude toward life, a seeking for the unknown. The aim of romance is a self-existent joy in ever-increasing intensity seeking to become infinite. There cannot be romance without some element of Infinity..."

(from 'The Book' page 510, by Garry Jacobs)



ROMANCE DISCOVERED?

Does Dan, -- the founder of MAIS company that changes the world through its artificial intelligence software that can solve any problem on earth, and the central character of 'The Book' -- end up as an ascetic hermit, or does he find someone to share his life with? These last six paragraphs of the 530 page book give a hint. It is a dialogue between Rose (aka Kristy), the niece of the "guru" of the novel, Professor Stearne, and Dan.

—

As if awaking from trance, Dan apologized awkwardly for keeping her standing out in the hall. Inviting her in, he assured her that Joe was in perfectly good health and there was no cause for concern. It was Kristy's turn to be speechless as she gazed in turn at the spectacular view out of the four windows of the Cloister. Suddenly Dan recalled where he had seen her before. It was the conference in Ft. Lauderdale. Handing her a cup of coffee, he said "I recognize you now. We haven't met, but I saw you in Ft. Lauderdale with your uncle nine years ago." A flash of recognition appeared in her eyes.

Reaching into her purse, she pulled out a copy of *The Book* and handed it to Dan. "He sent me this along with the letter. No explanation, just this. I started reading it on the plane. I've read all Joe's books, but this one is absolutely incredible"

Dan recognized the professor's intelligence, confidence and character in her face. He sat staring at her, a thousand thoughts passing through his mind. "Well, there is long story about your uncle and that book. If you are not in a hurry, I'll be happy to tell you what I know."

Now settled, it was her turn to observe, though her expression disclosed nothing of what she saw. A glint of humour appeared in her eyes and she broke out in an irresistible smile. Then a look of surprise crossed her face as she perceived for the first time the rich atmosphere of silence pervading the room. She had felt that atmosphere at times in her youth when living with her uncle assisting in his research and at rare moments meditating during the month she spent in South India, when she and her uncle visited with his friends, Raj and Mita, five years earlier. It was the last thing she expected to find in the corporate offices of an AI company in the middle of Berkeley.

Two hours later there was another knock at the door. This time it was Rosa carrying an elaborate Sunday brunch for the two of them.

By the time Dan completed his narrative, the sun was setting on the bay. "I still don't understand why Joe asked me to rush back to Berkeley when he is not even here," she said. Dan did not reply but he was beginning to think that he knew the answer.



SELF-GIVINGNESS, ACCEPTANCE AND COMPLEMENTARITY IN LOVE RELATIONSHIPS

“...At the heart of romance lies a mystical secret. The real essence of permanent romance is self-giving. What works is not the personality profile. It is the willingness for genuine self-giving. When people first meet, they are willing to do everything and anything to please the other. That attitude and that effort bring out the best in the other person. Romance is possible not because the other person is perfect, but because we chose to regard them as perfect. We refuse to see anything else. We relate only to the soul which is divine. Romance is a chase in endless pursuit of something that does not exist for the sake of creating joy in the other person. Whatever the defects the other person possesses, the effort to give and to please will help one develop the complementary aspects of one’s nature needed for one’s own growth.

I am not saying that romance should be always blissful and harmonious. The closer you come, the deeper you relate, the more you will become conscious of the contradictions between you that can be converted into spiritual complements. Every time you see a defect in the other or have the urge to correct him, it is an opportunity for your own self-improvement and self-development. The more you are able to accept what is generally considered negative in the other person without reacting to it, preferably without even seeing it, the more positive your own inner being grows.

The spiritual truth is that the lover is the perfect complement attracted to you for your spiritual perfection. When your lover abuses you and you refuse to react or when your lover taxes your patience and you remain calm, you discover deeper, richer aspects of your own personality coming to the surface. No other person can provide you with the same breadth and intensity for spiritual progress. True romance helps you develop true individuality which is spiritual...”

(from the novel 'The Book', page 509 by Garry Jacobs)



COMPLEMENTARITY IN OUR ROMANTIC (AND OTHER) RELATIONSHIPS

"...The first rule of romance is the principle of complementarity which underlies all events and relationships in life. Everything in the world is a complement to everything else. Everything that happens to us, everyone we meet, represents a complement to some aspect of our being. Your partners, your friends, your family members—each represent an expression of something in you. Each presents you with the necessary conditions and opportunity to perfect a portion of your being. But they are all partial.

It is only the man-woman relationship that represents complete complementarity on all planes—physical, vital, mental and even spiritual. That is why no other relationship can generate the intensity, the ecstasy and the pain that romance can, none except the relationship between the soul and God, which is a higher, all-encompassing form of romantic relationship. But leaving that aside, the love between man and woman provides the greatest opportunity for enjoyment, fulfillment, growth and even spiritual development.."

(from The Book, page 507, by Garry Jacobs)



ROMANTIC PARTNER AS COMPLEMENT WHO CAN HELP US GROW

I believe that each of us is searching for the perfect complement which will help us become complete. But I don't regard it in static terms. I don't think that a person is a fixed piece of a puzzle in search of another fixed piece to make it whole. I think we human beings are dynamic, growing, evolving. Our complement is the person who can help us evolve most

rapidly to discover our own inner wholeness. (from The Book by Garry Jacobs)



UNTITLED

“...According to The Book, every soul is an expression of the One and is fulfilled by universalizing itself to re-attain the wholeness of that One. In a sense the whole universe is a complement of each of us, since in the process of individualizing ourselves we push aside or deny so much of what is also part of our true self. Our perfect complement is a microcosm of that universe, who by presenting to us all that we are not, can help us overcome the limitations of being separate.

And the process of interacting with our complement is the adventure of romance. For some it may come in the form of perfect harmony and compatibility, for others in the form of constant conflict and contradiction. It depends on what we need. Ultimately, all life is a romantic adventure and every person, circumstance and event life presents to us is a complement that comes to us for our growth. When we meet life with this attitude, it reveals its ultimate secret as the marvel...”

(From “The Book”, page 257)



UNIVERSALIZING OURSELVES THROUGH ROMANCE

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MARRIAGE VS. ROMANCE

Romance is for the bold and courageous who are willing to risk everything at every moment and expect or demand nothing as a precondition or assurance. As soon as anything is guaranteed, it ceases to be alive and growing. Marriage is a privilege you win once and encase the rest of your life. Romance is a treasure you have to win over and over again every moment of every day. (from The Book by Garry Jacobs)



CONFLICT & COMPLEMENTARITY IN RELATIONSHIPS

Ray, the MAI Partner's comments during discussion at NASA:

"...We believe that the attempt to avoid conflict is fundamentally flawed, because conflict is a natural and healthy component of all human relationships. I assume that as a married man, I am not the only one in the room who can testify to the role it plays in marriage.

In human relationships, absence of tension is not enough. We do not select our marriage partners because they never make us tense. That is a negative conception. We select our partners because of a positive dynamics that exists between complementary and in some ways contradictory personalities. That is the source of the energy, vitality, charm, attraction and delight that lies at the heart of human relationships..."

(From 'The Book' by Garry Jacobs, page 70)



PROF STEARNE'S COMMENTS:

"...My real favorite is a play by the Indian mystic, Sri Aurobindo, entitled The Viziers of Bassora, which Kristy once gave me as a birthday present.

The hero in the story is a young Arab named Nureddene, the son of a nobleman who served the King of Bassora. He is handsome like Vinay and full of mischievous delight. The heroine is a Persian slave girl of incomparable beauty and angelic charm named Anice-aljalice, who was raised and educated to be a fit companion for a king. Nureddene's father

is commissioned to find a magnificent slave for the king and purchases Anice on the King's behalf for an enormous sum. But when his son and the slave girl cast eyes on each other by accident at his home, they are lost to the rest of the world.

So pure and intense is their devotion to one another, that all the forces which conspire against them are finally forced to submit to the supremacy of their love. It is a story of conflict, danger, adventure, the threat of death, the very conditions in which real romance flourishes..."

(From 'The Book' by Garry Jacobs, page 507)

Marriage



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Romance of Life



ROMANCE OF LIFE AND THE “POLYGAMOUS” SOUL

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(From ‘The Book’ by Garry Jacobs, pages 471-472)



UNTITLED

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(From 'The Book' by Garry Jacobs, page 507)

TEACHER

Guru Teacher



GURU-DISCIPLE RELATIONSHIP

"Dan suddenly arrived at the end of his thought and became conscious again of what was around him. Stearne was sitting quietly opposite to him gazing gently and patiently into his eyes with a benevolent expression and a hint of a smile. Dan felt as though the professor had been seeing into Dan's inner being through his open eyes, the lens of vision turned inward for a few moments, permitting them both to look on things that were normally beyond perception. The thought of being seen for what he was did not disturb him. It was not a violation. It was a shared intimacy. He knew he owed his heightened sense of awareness to Stearne's presence and his insights. He liked the idea that someone else, someone he could trust implicitly, knew as much or more about him than he knew about himself. It meant he did not have to rely entirely on himself anymore. There was a greater consciousness to support him, even if the aspiration and the decisions would always be his own. Perhaps, he thought, the essence of the guru-disciple relationship is not a sharing of knowledge or technique or method at all, but a sharing of consciousness between two beings at different stages of the same ascending journey."

(from THE BOOK, p.492, by Garry Jacobs)

Sri Aurobindo



THE MAIS EXPERT SYSTEM, SRI AUROBINDO & KARMAYOGI (revised)

In Garry Jacobs' novel 'The Book' the protagonist group's MAIS Expert System draws on the various principles of Sri Aurobindo's spiritual opus 'The Life Divine,' plus Karmayogi's many spiritual methods for evoking positive response in order to create an ultimate system of intelligence that various organizations of the world vie for and scheme to obtain.

MAIS is able to not only figure out likely outcomes (positive or negative) of any current approach or decision an individual or group might take, but is also able to recommend the best approach to solve any short or long-term problem occurring in the world.

The MAIS expert system has therefore become a technological means of bringing about vast social progress in the world, while fostering human unity, on the way to the development of spirit-based Divine Life on earth.



THE KEY TO THE NOVEL (redux)

The key and "hook" to the story presented in Garry Jacobs' novel *The Book* is that the MAI team has created an artificial intelligence system that can make recommendations to solve any known problem in the world. As a result, the world embraces it in full. And it is able to solve any difficulty on earth because its logic and knowledgebase is based on a long lost BOOK that contains the most profound knowledge of existence ever devised by man. That book is actually *The Life Divine* by Sri Aurobindo and the endless commentaries of Sri Karmayogi and others, though it is not identified that way in the novel.



THE BOOK THAT FELL THAT CHANGED LIVES

In Garry's real life Satprem's 'Adventures in Consciousness; on Sri Aurobindo' book fell on his/his wife's head while reaching for 'Autobiography of a Yogi' by Yogananda, which brought him to India and then Appa, caused him to export goods from India, which enabled me to meet Garry in the 1970s in Los Angeles area and do sales for his business, changing my life forever. In the novel *The Book* falls into Dan's lap, which starts all in motion including connection to "Appa's ideas" in the novel. Both took place at Moe's Bookstore in Berkeley seen here.



MOE'S BOOKSTORE AND THE "ACCIDENT" THAT CHANGED OUR LIVES

Here is an article about Moe's bookstore in Berkeley, California, the site of where 'The Book' falls in Dan's lap in the FICTITIOUS story in THE BOOK giving the great wisdom that enabled the MAI artificial intelligence system that could solve any world problem, which mimicked the TRUE incident that happened to Garry Jacobs forty years earlier at Moe's when Mother's closest disciple Satprem's book 'Sri Aurobindo: or the Adventure of Consciousness' fell on Garry or his wife's head when reaching for 'Autobiography of a Yogi,' launching Garry on an entirely new life and deep association with Bhagavan, Mother, and Karmayogi. Without that book falling on one of their heads I and many others would likely never have come so close to our three beloved spiritual teachers. (E.g. Garry would not have met Appa, I would not have met Garry and therefore later not communed with Appa.)

(from 'The Book')

"Today Dan was no more in a mood for serious philosophy than he was for serious science. He went next door to Moe's used bookstore just to browse. He glanced at the computer science section, but was already familiar with almost all the titles. He browsed the business books looking for something on the secrets of entrepreneurship. He picked up a few titles but found nothing interesting. He wandered upstairs to the third floor and began browsing the large selection of psychology books in the shelf along the wall. Then it happened. As he was kneeling down to examine a title on the lower shelf, a volume fell from the top of the bookcase, eight shelves up, and landed on his lap. Startled, he looked around to see what or who could have caused it to fall. There was no one around. He shook the shelf to see if it was loose, but could not even make it tremble. He picked up the book and examined the cover. It was bound in brown leather, but he could not find any sign of either an author or a title on the outside. Then he turned to the title page. It was blank. No author's name. No publisher. There was no table of contents either. From the appearance of the leather cover and the creased condition of the pages, it was obviously used. The next page was nearly blank except for one enigmatic phrase:

There is only one process of accomplishment in the world. It is valid for all action from the most material to the highest spiritual. It is the process of creation."

Karmayogi



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Max Theon



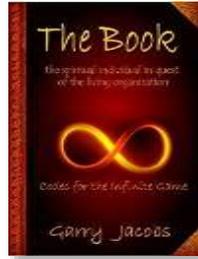
MAX THEON

"... I believe I can be of some help in answering those questions, Stearne said in a commanding authoritative, almost pompous voice that was in sharp contrast to his usual mode of speech. —You see that is why I have been invited to work at MAI as a consultant. I am the world's greatest living expert on this subject Byrne examined the professor carefully, apparently trying to ascertain how much reliance he could place on the man's words. —Have you ever heard of Max Theon, Inspector? Then seeing no response, he continued. —I thought not. Very few people have, actually. He died eighty years ago. He was an instructor to Madame Blavatsky, who founded the Theosophical Society and also to Mirra Alfassa, who went to Pondicherry to collaborate with Sri Aurobindo and became known as The Mother."

(from *THE BOOK*, p.486, by Garry Jacobs)

WEALTH

Prosperity



ZERO, INFINITY, AND THE PROCESS OF SELF-MULTIPLICATION OF MONEY

Prof.Stearne's comments from The Book:

"...The breakthrough concept in The Book is just that—the concept of infinity. That is where The Book departs from all known philosophies. That is the source of its enormous power. According to The Book, zero and infinity are practically related to one another, the one gives rise to the other. Or to put it another way, zero represents the unmanifest infinite and infinity represents the manifest zero. According to this view, it is both theoretically and practically possible to manifest anything infinitely, including money.

The central purpose of The Book is not to present a philosophy. It is to present a practical knowledge, a formula, by which the Infinite can be made to emerge out of the finite. That is what The Book means by the process of self-multiplication..."

(From 'The Book' by Garry Jacobs, page 408)

Comment: Yes, when the Infinite Source Consciousness is brought to bear, anything can break out into Infinity, including money.

Money



NEW SELF-MULTIPLICATION POWER OF MONEY IN THE WORLD

Money is undergoing a startling transformation in the world. It is beginning to Self-Multiply. It is doing so because hidden from view, there is increasing, accelerating social will, trust, and confidence of society in its own total productive capacities. The more that happens, the more intensely and faster money circulates, and thus creates more money. An example are the hundreds of billions of dollars that Silicon Valley and related companies have accumulated as cash without debt. It is more than they know what to do with! Where has it come from? And how is that dynamic of sudden masses and multiplications of money occurring in other areas of society?

On the Internet there is constant self-multiplication. Internet information begets more information each time it is accessed or processed in new ways by human beings. It self-multiplies. Money is the same way, the more it circulates, the more it self-multiplies.

The circulation is dependent on the increasing will and drive of people, society to act for productive purposes; on the increasing willingness of human beings to relate to one another in productive ways, including our increasing capacity to trust. As long as these social aspirations are expanding, the potential for money creation will continue to expand at an accelerating pace. That is precisely the Self-Multiplication dynamic that is increasingly happening in the world.

Since there is no limit to human will and aspiration and action, there is no limit to how much money can move and circulate and be created in the world from seemingly out of nothing. Thus Money is not a limited resource, but an Infinite one that can greatly aid in the evolution of the world.

(Thanks to Sri Karmayogi, the inspiration and wisdom provider behind 'THE BOOK' and Garry Jacobs, its author for helping me put this entry together)



THE WAR BETWEEN GOOD & EVIL TO GAIN CONTROL OF THE SELF-MULTIPLICATION POWER OF MONEY AND THUS INFINITE WEALTH

Background: In the novel 'The Book' the forces of good and evil (or retro) vie to acquire the self-multiplication of money power. The darker forces do it by spinning money through hedge fund and other back door instruments and exchanges. The good side can self-multiply money hundreds or thousands of times through the wisdom of the AIS expert system (based on the esoteric Book in the novel) which knows how to create new productive human relations and thus infinite power to generate infinite money.

(extracted and paraphrased from the novel 'THE BOOK' by Garry Jacobs.)

Social Will for Productive Purposes Enables Money to Grow:

- Money represents the willingness of people, society to act, especially to act for productive purposes.
- Thus the total amount of money created depends only on one thing, on the social will, trust and confidence in its own total productive capacities, past, present and future.
- The creation of money is based on the willingness of human beings to relate to one another in productive ways and on our capacity for trust and trustworthiness.
- As long as social aspirations are expanding, the potential for money creation will continue to expand at an accelerating pace along with our expanding physical universe.

Money's Infinite Expansion Potential (self-Multiplication) Compared to the Internet:

-Money does for transactions what the Internet does for information. It permits an infinite number of one to one, one to many and many to many transactions over time and space. Money is nothing other than a virtual network of human beings.

-On the Internet information begets more information each time it is accessed or processed in new ways by human beings. It self-multiplies. Precisely the same thing is true of money. Each time a money transaction occurs, additional money is created, at least in potential. Each completed transaction adds incrementally to the total propensity and willingness of human beings to transact with one another, just like each successful exchange on the Internet increases our willingness and propensity to exchange or transact through this virtual network.---

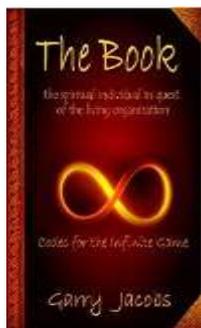
-Money is also a virtual network that promotes transactions between human beings and each transaction begets new and more transactions, just like on the Internet. Note that currently about six billion searches are conducted every month on the Internet; whereas, the number of financial transactions between earth's six billion people is probably ten times that number.

Accessing the Secret of Infinite, Self-Multiplying Money:

-There are a few people who have discovered how to convert the billions of monetary exchanges that occur around the world every day into a means to multiply and self-multiply money. ... These people know the secret formula for the self-multiplication of money and exercise their knowledge to generate new wealth at an incredible velocity. They know how to do it. [They do it through hedge backroom hedge fund exchanges and the lot.] And equally or more important for our purposes, they do not want anyone else to know what they know. There are other people out there who believe in the possibility of self-multiplication but do not possess that knowledge and are desperate to acquire it.

-AIS [the expert system in The Book] creates new productive human relationships in multiple dimensions, just like the Internet creates multi-dimensional relationships for information exchange, one to many, many to one, many to many. Thus, AIS is not just a tool to make people more efficient and productive. It is not just an instrument for making money. It

is, at least in potential, an instrument for the multiplication and self-multiplication of money on a scale and magnitude never conceived until now.



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(From 'The Book' by Garry Jacobs, page 408)

Comment: Yes, when the Infinite Source Consciousness is brought to bear, anything can break out into Infinity, including money.

MISCELLANEOUS

Miscellaneous



UNTITLED

I have just completed reading THE BOOK from beginning to end for the first time since its release in 2008. It has been a tremendous experience and a personal milestone, as the realm of higher consciousness is fully contained in its extraordinary 530 pages.

The sheer size of the book and lack of time and reading in screen -all made me to postpone reading of the book. Persistence presentation of key areas / pages from the book by Mr . Roy made me to take a printout of – 530 A4 pages- and gave it for binding. Reading of first few pages displayed the adroit manoeuvring of Mr. Garry Jacob in path of evolution as defined by Sri Karmyaogi.

It is quite a long time Mr. Roy – that someone has influenced me to do something and also it is quite a long time that I can felt some ones ‘positive vibration passing my inertia of part of the beings. Definitely you have entered a different plane / phase of life.

Thank You, Will join discussions shortly.

NO TITLE

It is the music for Sri Aurobindo’s 1972 Centenary by Sunil, Mother’s great personal composer.

<https://www.aurobindo.ru/.../audio/newyear/newyear1972.mp3>

Nations



HIGHER CONSCIOUSNESS APPROACH TO NORTH KOREA

[the following is the recommendation in 2008 of the expert system in Garry Jacob's epic mystical novel 'The Book' on a course of action regarding North Korea. The approach seems more valid than ever. -RP]

“North Korea will test detonate one or more nuclear weapons in the very near future, but they will not initiate any offensive acts to utilize these weapons militarily, unless powerfully provoked by forceful threats or actual steps to attack or invade North Korea...

In the absence of foreign interference, the Koreas can be peacefully reunified within a few years leading to a final resolution of the Korean conflict. The crucial condition is national pride and self-reliance, not dependence on foreign economic aid by the North or foreign military aid by the South...

The menace of nuclear proliferation will defy solution and continue to spread until those who possess the power [US, Russia, and all] decide to fulfill their own [denuclearization] commitments.

1. Do not, under any circumstances, take any steps militarily that may be viewed by North Korea as initiatives aimed to physically eliminate or impair its capacity for self-defense.
2. Sign an official armistice agreement ending the Korean War.
3. Institute measures to completely remove foreign military personnel from the Korean peninsula as soon as possible.

4. Prepare a comprehensive plan to modernize agricultural production in North Korea to achieve food security. Involve China, Japan, India, Russia, South Korea and USA in formulation and execution of the plan. The objective should be to double food production within a maximum of five years so that all foreign food aid may be eliminated.”

Respect



SOCIAL RECOGNITION, RESPECT

The most powerful and compelling human aspiration is not for freedom or prosperity. It is for social recognition and respect. Most men will willingly relinquish their freedom in order to acquire status and prestige, which are the roots of power in human relationship and the foundations for the ego.

(from The Book by Garry Jacobs)

Atmosphere



HIGH VALUES, GROWTH IN CONSCIOUSNESS, RIGHT ATMOSPHERE ATTRACTS SUCCESS FROM WIDER FIELD OF LIFE

A growth in consciousness can be seen by outer results, from multiple fronts. Also, a right action accomplished in the right atmosphere tends to have an impact on several areas, bringing collective results.

In the novel 'The Book' when the market strategy for their new product was discussed, MAI partners finally decided to distribute that product, UNIAC, for free for the sake of humanity. An unexpected consequence of these developments was the gradual demise of the product liability lawsuits against MAI, which happened without any initiative by the company. The partners then analyzed the reasons for such phenomenal success.

Circumstance in The Book explains the reasons as:

“...First, in making the decision to freely distribute UNIAC, they had managed to assume a wider, less limiting perspective of the product and their business.

Second, they had decided to be absolutely transparent and truthful, both with the general public and with Oppenhauer (the adversary). Instead of convincing him to hold on to his shares, it had the diametrically opposite effect. The truth had frightened him and set them free.

Third, they had decided not to act out of motives of egoistic possessiveness. They applied the principle of grow by giving. Undoubtedly this decision had been one of the principal reasons for the rapid adoption of UNIAC by the general public.

Dan believed that the decision to distribute UNIAC for free was a movement away from two central characteristics of ego–selfishness and possessiveness. This was the crucial factor that opened the door to exponential expansion...”

(Excerpts from ‘The Book’ by Garry Jacobs, page 445)

Greatness



Great challenges from life comes for great people to bring out their greatness within them to the surface.

"...When panic again threatened to topple the US banking system in 1933, it was one man, Franklin D. Roosevelt, who literally saved the day. Since the Great Crash in October 1929, President Hoover, the Fed and teams of economists had been unable to find any way to stop the continuous economic decline.

By the time FDR assumed the office of the President of the USA on March 4, 1933, over thirteen million workers had lost their jobs, more than ten thousand American banks had failed, and more than five billion dollars had

been lost. In the preceding month, one hundred twenty million people had rushed to the banks to withdraw heir deposits before they, too, were lost. On March 3, in a single day, people had withdrawn more than three hundred million dollars from the system in a state of panic. It was clear that the nation's banking system was on the verge of collapse.

A day after assuming office, FDR declared a national banking holiday, and a week later he addressed the nation on radio in the first of his famous fireside chats. He explained the real cause of the banking crisis was a crisis of confidence, not of substance. He restored public confidence with his famous words, "We have nothing to fear but fear itself" He told the countless millions of frightened citizens who had withdrawn billions of dollars from the banks to turn around and return their hard-earned savings to the banks. And miracle of miracles, they did! When the banks reopened the next day, the lines of people waiting to withdraw their money did not form. The panic was stopped by one man's voice..."

(From 'The Book' by Garry Jacobs page 264-265)

Comment: The president, crippled by polio, was cheerful, optimistic, strong, and soothing, despite his hardships. It cancelled the public's intense vital emotions of fear; restoring their psychological well-being. He saved the system from collapse. He then guided the nation to victory in WWII.

https://youtu.be/sUQQgMr_big

Updated till: Mar 20, 2021